03-10-2005

U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office

FORM PTO-1596 1-31-92

Docket No.: P3536US1 1029505	
To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereto:	
1. Name of Conveying Party(ies):	2. Name and address of receiving party(ies):
Shyh-shiaw Kuo; Hong Kaura	Name: Apple Computer, Inc.
Additional name(s) of conveying party(ies) attached? Yes	Internal Address:
3. Nature of Conveyance:	75
☐ Assignment ☐ Merger	Street Address: 1 Infinite Loop
☐ Security Agreement ☐ Change of Name	
☐ Other	City: Cupertino State/Country CA ZIP: 95014
Execution Date: February 22, 2005	Additional name(s) & address(es) attached? Yes
4. Application number(s) or patent number(s): If the document is being filed together with a new application, the A. Patent Application No(s).	execution date of the application is: February 22, 2005 B. Patent No(s).
Additional numbers attached? Yes 5. Name and address of party to whom correspondence concerning 6. Total number of applications and patents involved: 1	
document should be mailed:	
Name: Hickman Palermo Truong & Becker LLP	7. Total fee (37 CFR 3.41) \$40.00
Internal Address:	☐ Enclosed
	Authorized to be charged to deposit account
Street Address: 2055 Gateway Place, Suite 550.	8. Deposit account number:
	50-1302
City: San Jose State: CA Zip: 95110	
DO NOT USE THIS SPACE	
9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.	
John D. Henkhaus, Reg. No. 42,656	John D. Herbour 2/25/05
Name and Registration No. of Person Signing	Mgnature Date:
Total number of pages comprising cover sheet: 3	
CMB No. 0851-0011 (exp. 4/94)	

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Express Mail No. EV 564757281 US

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ASSIGNMENT

WHEREAS WE, Shyh-shiaw Kuo of Cupertino, California; and Hong Kaura of Sunnyvale, California; both of USA; have made a certain new and useful invention as set forth in an application for United States Letters Patent, entitled BITRATE CONSTRAINED VARIABLE BITRATE AUDIO ENCODING, executed by us on the date of execution of this document, as shown below, and filed concurrently herewith;

AND WHEREAS, Apple Computer, Inc., a California corporation having a place of business at 1 Infinite Loop, Cupertino, California 95014 is desirous of acquiring the entire right, title and interest in and to said invention and in and to any and all Letters Patent of the United States and foreign countries which may be obtained therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt for and sufficiency of which is hereby acknowledged, we do hereby sell, assign, transfer and set over unto NFO Worldwide, Inc., its legal representatives, successors, and assigns ("Assignee"), the entire right, title and interest in and to said invention as set forth in the above-mentioned application, including any continuations, continuations-in-part, divisions, reissues, reexaminations or extensions thereof, and in and to any and all patents of the United States and foreign countries which may be issued for said invention;

UPON SAID CONSIDERATIONS, we hereby agree with the said Assignee that we will not execute any writing or do any act whatsoever conflicting with these presents, and that we will, at any time upon request, without further or additional consideration but at the expense of said Assignee, execute such additional assignments and other writings and do such additional acts as said Assignee may deem necessary or desirable to perfect the Assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, continuations, continuations-in-part, reexamined, reissued, or extended Letters Patent of the United States or of any and all foreign countries on said invention, and in enforcing any rights or choses in action accruing as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents, and by executing preliminary statements and other affidavits, it being understood that the foregoing covenant and agreement shall bind, and inure to the benefit of the assigns and legal representatives of assignor and Assignee;

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AND we request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention to said Assignee, its legal representatives, successors or assigns, as the sole owner of the entire right, title and interest in and to said patent and the invention covered thereby.

2/12/05

Date

Shyh-shiaw Kuo

2/22/05

Date

Hong Kaura

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RECORDED: 02/25/2005

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