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To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.					
1. Name of conveying party(ies)/Execution Date(s): Robert Moskovich	2. Name and address of receiving party(ies) Name: Colgate-Palmolive Company				
MODELC MOSKOVICH	Internal Address:				
Execution Date(s) February 24, 2005 Additional name(s) of conveying party(ies) attached? Yes No 3. Nature of conveyance: Assignment Merger Security Agreement Change of Name Government Interest Assignment Executive Order 9424, Confirmatory License	Street Address: 909 River Road 900 P.O. Box 1343 F. City: Piscataway State: NJ Country: USA Zip: 08855-1343				
Other	Additional name(s) & address(es) attached? Yes Vo				
A. Patent Application No.(s) B. Patent No.(s) Additional numbers attached? Yes Vo 5. Name and address to whom correspondence 6. Total number of applications and patents					
concerning document should be mailed: Name: Harris A. Wolin	involved: 1				
Internal Address: Docket: IR 7881-00 Street Address: Colgate-Palmolive Company 909 River Road, P.O. Box 1343	7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00 Authorized to be charged by credit card Authorized to be charged to deposit account Enclosed None required (government interest not affecting title)				
City: Piscataway	8. Payment Information				
State: NJ Zip: 08855-1343 Phone Number: 732-878-6341 Fax Number: 732-878-7660 Email Address: harris_wolin@colpal.com	a. Credit Card Last 4 Numbers Expiration Date b. Deposit Account Number 03-2455 Authorized User Name Harris A. Wolin				
9. Signature:	2/25/05				
Signature Harris A. Wolin Name of Person Signing	Total number of pages including cover sheet, attachments, and documents: 3				

Documents to be recorded (including cover sneet) should be taxed to (703) 306-3995, or mailed to:

Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

03/10/2005 GTOH11 00000087 032455 29224165 01 FC:8021

Attorney Docket: 7881-00

ASSIGNMENT

WHEREAS, I, Robert Moskovich, residing at 20 Jensen Street, East Brunswick, New Jersey 08816 ("ASSIGNOR"), a citizen of the United States of America, have invented certain new and useful improvements in a TOOTHBRUSH for which application for Letters Patent of the United States was filed in the United States Patent and Trademark Office as Application Serial No. _______, filed _______, naming the ASSIGNOR(S) as inventor(s), and entitled TOOTHBRUSH; and

WHEREAS, Colgate-Palmolive Company, a corporation duly organized and existing under the laws of the State of Delaware, United States of America and having its principal office and place of business at 300 Park Avenue, New York, New York 10022 (below referred to as "ASSIGNEE"), is desirous of obtaining the entire right, title and interest in and to the aforesaid invention and patent application and corresponding patent rights worldwide;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR, by these presents does sell, assign and transfer to ASSIGNEE, the full and exclusive right, title and interest in and to the aforesaid invention in the United States and in all foreign countries, all applications for Letters Patent in the United States and all foreign countries, including without limitation all divisional, continuation, continuation-in-part, reissue and reexamination applications, and all Letters Patent or comparable rights issuing thereon in the United States and in all foreign countries, together with the right of priority under any international agreements to which the United States adheres;

ASSIGNOR hereby authorizes and requests the U.S. Commissioner of Patents and Trademarks and all foreign Patent Offices to issue all Letters Patent or comparable rights issuing on any application to ASSIGNEE, or to its successors, assigns or legal representatives;

ASSIGNOR hereby covenants that ASSIGNOR has full right to convey the entire interest herein assigned, and that ASSIGNOR has not executed, and will not execute, any agreement in conflict herewith;

ASSIGNOR agrees to communicate to ASSIGNEE or to its successors, assigns or legal representatives any and all facts known to him respecting said invention, and without further remuneration to testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and reexamination applications, make all rightful oaths and generally do all lawful acts to aid ASSIGNEE or its successors, assigns or legal representatives to obtain and enforce proper patent protection for said invention in all countries and to enhance or perfect ASSIGNEE's title in and to the invention and patent rights therein.

ASSIGNOR hereby authorizes attorneys for ASSIGNEE to enter on this document any applicable serial numbers and filing dates after ASSIGNOR'S execution of this document.

This Assignment is effective as of: <u>February 25, 2005</u>. (date of filing)

PATENT REEL: 016339 FRAME: 0649

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 24 day of February, 2005. Robert Moskovich 20 Jenson Street Past Brunswick, New Jersey 08816 State of New Jersey County of Some Set On this Attach and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence. TRACY A. CAVALLARO NOTARY PUBLIC OF NEW JERSEY MY COMMISSION EXPIRES AUGUST 26, 2009 NOTARY PUBLIC

Colgate-Palmolive Company accepts this Assignment.

RECORDED: 02/25/2005

COLGATE-PALMOLIVE-COMPANY

Harris A. Wolin Senior Patent Attorney

PATENT REEL: 016339 FRAME: 0650