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U.S. Department of Commerce
Patent and Trademark Office

To the Honorable Commissioner for Patents: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Greg Tseng
Johann Schleier-Smith

Additional names of conveying parties attached? ☐ Yes ☒ No

3. Nature of conveyance: ☒ Assignment

- ☐ Merger ☐ Security Agreement
☐ Change of Name ☐ Reassignment
☐ Other

Execution date: March 4, 2005

2. Name and address of receiving party(ies):

Jumpstart Technologies LLC
One Maritime Plaza, Suite 1650
San Francisco, CA 94111

Additional names of receiving parties attached? ☐ Yes ☒ No

4. Application number(s) and/or patent number(s):

If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application No.(s)

11/000,707 filed November 30, 2004

B. Patent No.(s)

Additional numbers attached: ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Customer No. 22918
Perkins Coie LLP
P.O. Box 2168
Menlo Park, CA 94026
(650) 838-4300

6. Total No. of applications and patents involved: one (1)7. Total fee (37 CFR §3.41): \$40.00

- ☒ Enclosed
☐ Charge Deposit Account No. 50-2207

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(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature:

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Glenn E. Von Tersch

Name of Person Signing

Signature

March 4, 2005

Date

Total number of pages, including cover sheet, attachments and document: 2

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[39693-8001/BY043350.082]

PATENT
REEL: 016341 FRAME: 0120

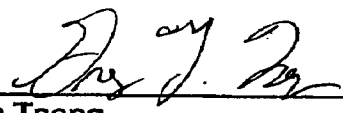
Attorney Docket No. 39693-8001.US01

ASSIGNMENT

THIS ASSIGNMENT is by Greg Tseng and Johann Schleier-Smith, (the "Assignors"). The Assignors have invented certain inventions (the "Inventions") described in a United States Patent Application entitled "ENHANCING VIRALLY-MARKETED FACILITIES", (the "Application") and filed on November 30, 2004 as U.S. Application No. 11/000,707.

Jumpstart Technologies LLC, a corporation under the State of Delaware, having a place of business at One Maritime Plaza, Suite 1650, San Francisco, CA 94111 ("Assignee"), desires to acquire the entire right, title and interest in and to the Inventions and the Application, and in and to any patents (collectively, "Patents") that may be granted for the Inventions in the United States or in any foreign countries.

For valuable consideration, the receipt and sufficiency of which we acknowledge, the Assignors hereby sell, assign, and transfer to Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to: the Inventions, the Application, and any Patents; any divisions, continuations, and continuations-in-part of the Application and any other application claiming priority rights from the Application; any reissues, reexaminations, or extensions of any and all Patents; the right to file foreign applications directly in the name of Assignee; and the right to claim priority rights deriving from the Application (collectively, the "Rights"). The Assignors warrant that they are the sole owners of the Rights, and that the Rights are unencumbered. The Assignors also agree to not sign any writing or do any act conflicting with this assignment, and, without further compensation, sign all documents and do such additional acts as Assignee deems necessary or desirable to: perfect Assignee's enjoyment of the Rights; prepare and prosecute the Application or any other applications for Patents; conduct proceedings regarding the Rights, including any litigation or interference proceedings; or perfect or defend title to the Rights. The Assignors request the Commissioner of Patents to issue any Patent of the United States that may be issued on the Inventions to Assignee. This Assignment may be executed in counterparts.

Date: 02/04/2005

Greg TsengDate: 03/04/2005

Johann Schleier-Smith

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