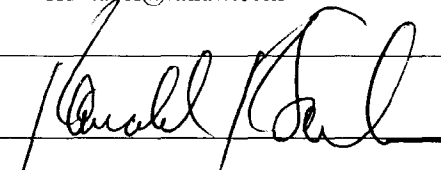


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To the Director of the U.S. Patent and Trademark Office	
documents or the new address(es) below.	
1. Name of conveying party(ies) Execution Date(s): Georges BRUNET Execution Date(s) <u>February 22, 2005</u> Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	2. Name and address of receiving party(ies) ZRC-ZUCCOLO ROCHET & CIE. Internal Address: Street Address: 26 Chemin de la Croix City: Seynod State: Country: France Zip: 74600 Phone Number: Fax Number: E-mail Address: Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
3. Nature of conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Government Interest Assignment <input type="checkbox"/> Executive Order 9424, Confirmatory License <input type="checkbox"/> Other _____	4. Application number(s) or patent number(s): <input checked="" type="checkbox"/> This document is being filed together with a new application. A. Patent Application No.(s) B. Patent No.(s) Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
5. Name and address of party to whom correspondence concerning document should be mailed: Name: Ronald R. Santucci Internal Address: FROMMER LAWRENCE & HAUG LLP Street Address: 745 FIFTH AVENUE City: <u>NEW YORK</u> State: <u>N.Y.</u> Zip: <u>10151</u> Phone Number: 212-588-0800 Fax Number: 212-588-0500 E-mail Address: rsantucci@flhlaw.com	6. Total number of applications and patents involved 1 7. Total fee (37 CFR 3.41) \$ <u>40.00</u> <input checked="" type="checkbox"/> Enclosed <input type="checkbox"/> Authorized to be charged to deposit account 50-0320 <input type="checkbox"/> Enclosed <input type="checkbox"/> None required (government interest not affecting title) 8. Payment Information a. Credit Card Last 4 Numbers Expiration Date: b. Deposit account number: <u>50-0320</u> Authorized User Name:
9. Signature:  Ronald R. Santucci, Reg. No. 28,988 Name of Person Signing	
Date <u>March 2, 2005</u>	
Total number of pages including cover sheet attachments, and document: 2	

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PATENT
REEL: 016348 FRAME: 0841

00259498

INVENTION/PATENT APPLICATION ASSIGNMENT
FROM INVENTOR(S) TO COMPANY

WHEREAS I/WE **BRUNET, Georges of Chilly – France**, have made a certain new and useful invention as set forth in an application for United States Design Letters Patent, entitled:

BRACELET

, executed by us on the date of execution of this document, as shown below, and filed concurrently herewith;
OR
for which an European design application was filed on **September 8, 2004**, under No **000224993-0002**


AND WHEREAS, **ZRC-ZUCCOLO ROCHET & CIE**, a corporation organized under the laws of **France** and having an address of **26 Chemin de la Croix, 74600 Seynod- France**, hereinafter referred to as assignee, is desirous of acquiring the entire right, title and interest in and to said invention and in and to said invention and in and to all Letters Patent of the United States and foreign countries that may be obtained therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt for and sufficiency of which is hereby acknowledged, We do hereby sell, assign, transfer and set over unto said assignee, its legal representatives, successors, and assigns, the entire right, title and interest in and to said invention as set forth in the above-mentioned application, including any continuations, continuations-in-part, divisions, reissues, re-examinations or extensions thereof, and in and to any and all patents of the United States and foreign countries that may be issued for said invention;

UPON SAID CONSIDERATIONS, We hereby agree with the said assignee that We will not execute any writing or do any act whatsoever conflicting with these presents, and that We will, at any time upon request, without further or additional consideration but at the expense of said assignee, execute such additional assignments and other writings and do such additional acts as said assignee may deem necessary or desirable to perfect the assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, continuations, continuations-in-part, reexamined, reissued, or extended Letters Patent of the United States or of any and all foreign countries on said invention, and in enforcing any rights or causes of action accruing as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents, and by executing preliminary statements and other affidavits, it being understood that the foregoing covenant and agreement shall bind, and inure to the benefit of the assigns and legal representatives of assignor and assignee;

AND We request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States that may be issued for said invention to said assignee, its legal representatives, successors or assigns, as the sole owner of the entire right, title and interest in and to said patent and the invention covered thereby.

Date

22.2.2005

BRUNET, Georges

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