

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Aluma Systems Canada Inc.	07/29/2005
RECEIVING PARTY DATA	
Name:	Brand Services, Inc.
Street Address:	15450 S. Outer Highway 40
Internal Address:	Suite 270
City:	Chesterfield
State/Country:	MISSOURI
Postal Code:	63017
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	4841708
CORRESPONDENCE DATA	
Fax Number:	(314)345-4704
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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Correspondent Name:	Greensfelder, Hemker & Gale, P.C.
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NAME OF SUBMITTER:	Harvey L. Yusman
Total Attachments: 3 source=Assignment 6#page1.tif source=Assignment 6#page2.tif source=Assignment 6#page3.tif	

CH 4841708 \$40.00

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNOR: ALUMA SYSTEMS CANADA INC.

ASSIGNEE: BRAND SERVICES, INC.

PATENT ASSIGNMENT

THIS ASSIGNMENT is made and entered into as of the 29th day of July, 2005, by and between ALUMA SYSTEMS CANADA, INC., an Ontario corporation on behalf of itself, its affiliates and/or related entities with an office located at 4810 Dufferin Street, Toronto, Ontario M3H 5S8 Canada ("Assignor"), and BRAND SERVICES, INC., a Delaware corporation, with an office located at 15450 S. Outer Highway 40, Suite 270, Chesterfield, Missouri 63017 ("Assignee").

WITNESSETH:

WHEREAS, Assignor is the owner of all of the inventions (collectively, the "Inventions"), the respective United States Letters Patent issued thereon (collectively, the "Registrations") and the pending applications (collectively, the "Applications") as set forth on Schedule A attached hereto and by reference incorporated herein;

WHEREAS, Assignor and Assignee are parties to an Asset Purchase Agreement dated the 19th day of May, 2005 (the "APA") pursuant to which Assignor and its affiliates or related entities agreed to sell, transfer and assign to Brand Services, Inc. certain assets, including but not limited to, all right, title and interest in and to all inventions, patents, patent rights, patent applications, and any reissues, divisions, continuations, continuations-in-part and extensions of any patent or patent application used in connection with Assignor's Business (collectively, the "Intellectual Property");

WHEREAS, all capitalized terms not otherwise defined herein shall have the meaning ascribed to them in the APA;

WHEREAS, Assignor has made representations, warranties and covenants in the APA with respect to the assets being sold and transferred;

WHEREAS, Assignor desires to assign, transfer and convey to Assignee all of Assignor's right, title and interest in and to the Inventions, the Registrations, the Applications, all patent rights arising therefrom and the respective registrations which have been granted or may issue thereon (the "Contemplated Registrations"), along with the right to sue and recover damages and profits for past infringements thereof; and

WHEREAS, Assignee desires to acquire from Assignor all of Assignor's right, title and interest in and to the Inventions, the Registrations, the Applications and the Contemplated Registrations along with the right to sue and recover damages and profits for past infringements thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignor hereby unconditionally and irrevocably, assigns, transfers and conveys to Assignee, its successors and assigns, Assignor's entire right, title and interest in and to the Inventions, the Registrations, the Applications and the Contemplated Registrations for the United States and throughout the world along with the right to sue and recover damages and profits for past infringements thereof.

Assignor further grants to Assignee, its successors and assigns, the right to claim for any Application the full benefit of any international agreement between the United States and any foreign country or countries.

Assignor covenants and agrees that it will, without charge to Assignee, whenever so requested by Assignee, execute and deliver such further instruments that Assignee, in its sole discretion, may require as

may be necessary or convenient for vesting in Assignee the full benefit of all of the rights and premises hereby assigned.

All representations, warranties and covenants of Assignor under the APA with respect to the Intellectual Property are hereby made by Assignor in favor of Assignee as if set forth herein *in extenso*. All such representations, warranties and covenants of Assignor shall survive the execution and delivery of this Assignment in accordance with the terms of the APA.

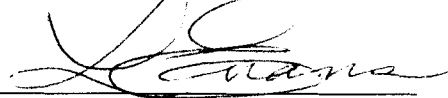
In furtherance of effectuating the intent of the APA, including the assignment, conveyance and transfer of Intellectual Property described herein, and accordingly, establishing ownership thereto, Assignor hereby irrevocably appoints Assignee as Assignor's attorney-in-fact, with full authority in Assignor's place, stead and on behalf of Assignor, from time to time in Assignee's sole discretion, to modify Schedule A attached hereto by deletion or clarification without the necessity of Assignor's signature, and to file any photographic, or other reproduction of the amended Assignment for recordation in the United States Patent and Trademark Office.

It is hereby respectfully acknowledged that this Assignment will be filed for recordation in the United States Patent and Trademark Office against the files of the Registrations and the Applications herein described.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed as of the day and year first above written.

ASSIGNOR:

ALUMA SYSTEMS CANADA INC.

By: 
Name: Lori Evans
Title: Secretary

SCHEDULE A
TO
PATENT ASSIGNMENT
BY AND BETWEEN
ALUMA SYSTEMS CANADA INC.
AND
BRAND SERVICES, INC.

U.S. Letters Patent

<u>Title</u>	<u>U.S. Patent Registration No.</u>	<u>Issuance Date</u>
1. Bolted Aluminum Shoring Frame	4,841,708	June 27, 1989