P19091.P11 3-15-31				
FORM PTO-1595	03-18-		PATENT AND	MENT OF COMMERCE TRADEMARK OFFICE
To the Honorable Director of Paten			ginal documents or copy there	eof.
Name of Conveying party(ies):	10296		. receiving party(ies)	
OMD Productions AG	10230		D International AG	
MAR 1 5 2005 &		Internal Address:		
Additional name(s) of conveying party(ies) attached?Ye	es X No	Street		
3. Nature of conveyance:		Address:	Ratihard 1, CH-8253	
AssignmentMerger			Diessenhofen, Switzerland	
Security AgreementX_ Change of Na Other	ime		Diesserinolen, Owitzerland	
Execution Date: February 22, 2005		Citv:	State:	ZIP:
			mes(s) and address(es) attached?	
Name and address of party to whom correspondence or	ditional numbers atta		6,542,444 X No r of applications and patents involved:	<u>1</u>
document should be mailed:				
Name: Neil F. Greenblum		7. Total Fee (37	7CFR 3.41) \$40.00	
Internal Address: P19091		X Enclosed		
1.0001		Authorized	to be charged to deposit account	
		8. Deposit acco	ount number:	
Street Address: GREENBLUM & BERNSTEIN, P.L.C.			19-0089	
		(Attach duplicate copy of this page if paying by deposit account)		
1950 Roland Clarke Place				
City: Reston State: VA	ZIP: 20191			
	DO NOT USE	THIS SPACE		
 Statement and signature. To the best of my knowledge and belief, the foregoing in 	nformation is true at	Correct aprilan	y attached copy is a true copy of the or Robert W. Mueller	iginal document.
Neil F. Greenblum, Reg. No. 28,394 Name of Person Signing	1/1/9/	Signature	Reg. No. 35,043	Date
	ages including cover		ents and document: 3	240

63/17/2005 DBYRNE 00000155 6542444

Mail documents to be recorded with required cover sheet information to:
Director of the United States Patent and Trademark Office, Mail Stop Assignments Recordation Services

U.S. Patent and Trademark Office

Customer Service Window Randolph Building

401 Dulany Street Alexandria, VA 22314

PATENT REEL: 016360 FRAME: 0827 P19091.AS3

Page 1 of 2

ASSIGNMENT

WHEREAS, OMD Productions AG, a corporation of Switzerland, located in Switzerland, whose post-office address is Ratihard, Willisdorf, CH-8253 Diessenhofen, Switzerland, hereinafter known as the ASSIGNOR, is the owner of U.S. Letters Patent No. 6,542,444 B1

CARRIER CARD CAPABLE OF STORING INFORMATION DATA IN CD OR DVD
FORMATS

by means of an assignment recorded effective June 21, 2000 at Reel 010923, Frame 0087 of the U.S. Patent and Trademark Office assignment records.

AND WHEREAS, OMD International AG _______, a corporation organized and existing under the laws of ______ Switzerland ______, whose post-office address is ______ Ratihard 1, CH-8253 Diessenhofen, Switzerland hereinafter known as the ASSIGNEE, is desirous of acquiring the entire right, title and interest for the United States in and to said Letters Patent, including any and all divisions and continuations thereof, and any and all Letters Patent which may be granted thereon, including any and all renewals, reissues, and prolongations thereof.

NOW, THIS WITNESSETH that for and in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt whereof is hereby acknowledged, said ASSIGNOR hereby assigns, sells and transfers to said ASSIGNEE, its assigns and legal representatives, the entire and exclusive right, title and interest in and to said Letters Patent, for the United States, including any and all divisions and continuations thereof, and any and all Letters Patent which may be granted therefor, said ASSIGNEE and its assigns and legal representatives to have, hold, exercise and enjoy the said Letters Patent, including any and all divisions and continuations thereof, and any and all Letters Patent which may be granted thereon, including any and all renewals, reissues and prolongations thereof, with all the rights, powers, privileges, and advantages in any ways arising from or pertaining thereto, for and during the term or terms of any and all such Letters Patent when granted, including any and all renewals, reissues, and prolongations thereof, for the use and benefit of said ASSIGNEE and its assigns and legal representatives in as ample and beneficial a manner to all intents and purposes as the said ASSIGNOR might or could have held and enjoyed the same, if this assignment had not been made.

AND said ASSIGNOR hereby agrees to execute all papers necessary to file applications in the United States for said Letters Patent and to assign the same to said ASSIGNEE, or any assignee acquiring title to said Letters Patent, and to execute any other papers that may be needed in connection with securing further Letters Patent thereon.

AND said ASSIGNOR authorizes and requests the Commissioner of Patents to issue Letters Patent, and any and all divisions and continuations thereof, to said ASSIGNEE, its assigns and legal representatives, in accordance herewith.

2.2 Feb. 2005

PATENT REEL: 016360 FRAME: 0828 P19091.AS3

Page 2 of 2

IN TESTIMONY WHEREOF, this assignment is executed by said ASSIGNOR, this February 2005 (address) CH-8253 Diessenhofen, Switzerland Willimann, altorney at law February 2005 Date OMD Productions AG By: Name · Title Bantripicy estate administrator Urs Burgi. 22. Feb. 2005 Second Wimess: Zunch Date RA Urs Bürgi c/o BÜRGI NÄGELI Rechtsanwälte osinger, attorney-at-law Name Pacic

RECORDED: 03/15/2005

PATENT REEL: 016360 FRAME: 0829

Grossmünsterplatz 9 8001 Zürich