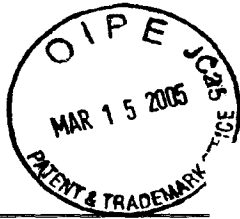


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FORM PTO-1595



COMMERCE TRADEMARK OFFICE

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102962977

PATENTS ONLY

To the Honorable Commissioner of Patents and Trademarks.
Please record the attached original documents or copies thereof.

<p>1. Name of Conveying Party(ies):</p> <p>Clint J. Collins Lawrence J. Ertz Jonathan J. Tiemeier</p>	<p>2. Name and Address of Receiving Party(ies):</p> <p>Name: Maytag Corporation</p> <p>Internal Address:</p>
<p>3. Nature of Conveyance:</p> <p><input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other:</p> <p>Execution Date: March 7, 2005, March 7, 2005, March 3, 2005</p>	<p>Street Address: 403 West Fourth Street North</p> <p>City, State, Zip: Newton, IA 50208</p> <p><input type="checkbox"/> Additional name(s) and address(es) attached.</p>
<p>4. (A) Patent Application Number(s):</p> <p>Serial No. 11/033,533, filed January 12, 2005</p> <p>03/17/2005 MBEYE TEL 00000310 11033533 02 FEB 2005 (40.00)</p> <p>If this document is being filed together with a new application, the execution date of the application is:</p>	<p>4. (B) Patent Number(s):</p>
<p>5. Name and Address of Party to Whom Correspondence Concerning this Document Should be Mailed:</p> <p>Name: Everett G. Diederiks, Jr.</p> <p>Address: DIEDERIKS & WHITELAW, PLC 12471 Dillingham Square, #301 Woodbridge, Virginia 22192</p>	<p>6. Total Number of Applications and Patents Involved: 1</p> <p>7. Total Fee: (37 C.F.R. 3.41) \$40.00</p> <p><input checked="" type="checkbox"/> Enclosed <input type="checkbox"/> Authorized to be charged to Deposit Account</p> <p>8. Deposit Account Number: 04-1075</p>

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9. Statement and Signature:

To the best of my knowledge and belief, the foregoing is true and correct and any attached copy is a true copy of the original document.

Everett G. Diederiks, Jr.

March 15, 2005

Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments and document: 3

ASSIGNMENT

WHEREAS, I (we), **Clint J. Collins, Lawrence J. Ertz and Jonathan J. Tiemeier** whose post office address(es) appear(s) below, hereinafter referred to as ASSIGNOR, (is (are) the owner of certain new and useful improvements in Refrigerator Shelf Retainer and Divider Assembly For Tall Packages (hereinafter referred to as the INVENTION) for which an application for United States Letters Patent was

- executed on even date herewith
- executed on:
- filed on: **January 12, 2005** Serial No. **11/033,533**
- established by PCT International Patent Application No.: Filed:

WHEREAS, MAYTAG CORPORATION

Whose post office address is **403 West Fourth Street North, Newton, Iowa 50208** Hereinafter referred to as ASSIGNEE, is desirous of acquiring the entire right, title and interest in and to the same in the United States and throughout the world;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, I (we), ASSIGNOR, do sell, assign and transfer unto said ASSIGNEE, the entire right, title and interest in and to said INVENTION and application throughout the United States of America, including any and all United States Letters Patent granted on any division, continuation, continuation-in-part and reissue of said application; and the entire right, title and interest in and to the said INVENTION throughout the world, including the right to apply for patents and inventor certificates in respect thereof and to claim priority pursuant to rights accorded ASSIGNOR under the terms of the Paris International Convention and all other available international conventions and treaties; and the entire right, title and interest in and to any and all patents, patents of addition, utility models, patents of importation, revalidation patents and inventor certificates which may be granted throughout the world in respect of said INVENTION.

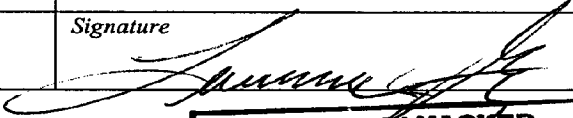
ALSO, ASSIGNOR hereby agrees to execute any documents that legally may be required in connection with the filing, prosecution and maintenance of said application or any other patent application(s) or inventor certificate(s) in the United States and in foreign countries for said INVENTION, including additional documents that may be required to affirm the rights of ASSIGNEE in and to said INVENTION, all without further consideration. ASSIGNOR also agrees, without further consideration and at ASSIGNEE'S expense, to identify and communicate to ASSIGNEE at ASSIGNEE'S request documents and information concerning the INVENTION that are within ASSIGNOR'S possession or control and to provide further assurances and testimony on behalf of ASSIGNEE that lawfully may be required of ASSIGNOR in respect of the prosecution, maintenance and defense of any patent application or patent encompassed within the terms of this instrument. ASSIGNOR'S obligations under this instrument shall extend to ASSIGNOR'S heirs, executors, administrators and other legal representatives.

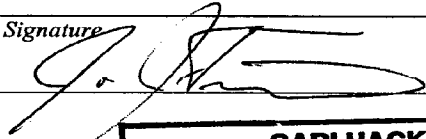
ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks to issue any and all United States Letters Patent referred to above to ASSIGNEE, as the ASSIGNEE of the entire right, title and interest in and to the same, for ASSIGNEE'S sole use and behoof; and for the use and behoof of ASSIGNEE'S legal representatives and successors, to the full end of the term for which such Letters Patent may be granted, as fully and entirely as the same would have been held by ASSIGNOR had this agreement and sale not been made.

ASSIGNOR authorizes any member of **DIEDERIKS & WHITELAW, PLC** to insert or complete any information in this document needed to effect its recordal in the U.S. Patent and Trademark Office.

Assignor Name <p style="text-align: center;">Clint J. Collins</p>	Address <p style="text-align: center;">411 4th Street NW Bondurant, IA 50035</p>
Where Signed <p style="font-size: 1.2em;">Amana, IA</p>	Signature
Date <p style="font-size: 1.2em;">3/7/05</p>	Notary Public Seal <div style="border: 1px solid black; padding: 5px; text-align: center;"> </div>
Before me personally appeared <u>Clint J. Collins</u> and acknowledged this instrument to be his (her) free act and deed this <u>7th</u> day of <u>March</u> , 20 <u>05</u> .	
My commission expires <u>5-21-05</u>	

See following page(s) for additional joint assignees

Assignor Name Lawrence J. Ertz	Address 601 135th Drive Amana, IA 52203
Where Signed Amana, IA	
Date 3/7/05	Signature 
<u>Iowa</u> <u>Iowa</u> ss.	(Notary Public) SARI HACKER Commission Number 143384 My Commission Expires 5-21-05
Before me personally appeared <u>Lawrence J. Ertz</u> and acknowledged this instrument to be his (her) free act and deed this <u>7th</u> day of <u>March</u> , 20 <u>05</u> .	<u>Sari Hacker</u> Notary Public My commission expires <u>5-21-05</u>

Assignor Name Jonathan J. Tiemeier	Address 515 35th Street S.E. Cedar Rapids, IA 52403
Where Signed Amana, IA	
Date 3/3/05	Signature 
<u>Iowa</u> <u>Iowa</u> ss.	(Notary Public) SARI HACKER Commission Number 143384 My Commission Expires 5-21-05
Before me personally appeared <u>Jonathan J. Tiemeier</u> and acknowledged this instrument to be his (her) free act and deed this <u>3rd</u> day of <u>March</u> , 20 <u>05</u> .	<u>Sari Hacker</u> Notary Public My commission expires <u>5-21-05</u>

Assignor Name	Address
Where Signed	
Date	Signature
(Notarization preferred but not required)	
_____ ss.	
Before me personally appeared _____ and acknowledged this instrument to be his (her) free act and deed this _____ day of _____, 20 _____.	_____ Notary Public My commission expires _____

See following page(s) for additional joint assignees