

03-24-2005

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PATENT 102965545

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies)/Execution Date(s):**

La Chemise Lacoste S.A.

Execution Date(s) March 16, 2005

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

**3. Nature of conveyance:**

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Government Interest Assignment  
☐ Executive Order 9424, Confirmatory License  
☐ Other \_\_\_\_\_

**2. Name and address of receiving party(ies)**

Name: Lacoste Alligator S.A.

Internal Address: \_\_\_\_\_

Street Address: 8 rue Muzy

CH-1211

City: Geneva 3

State: \_\_\_\_\_

Country: Switzerland

Zip: \_\_\_\_\_

Additional name(s) & address(es) attached? ☐ Yes ☒ No

**4. Application or patent number(s):**

A. Patent Application No.(s)  
29/212,011

☐ This document is being filed together with a new application.  
B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

**5. Name and address to whom correspondence concerning document should be mailed:**

Name: David I. Greenbaum, Esq.

Internal Address: \_\_\_\_\_

Fross Zelnick Lehrman & Zissu, P.C.

Street Address: 866 United Nations Plaza

City: New York

State: NY

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**6. Total number of applications and patents involved:**

1

**7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00**

- ☐ Authorized to be charged by credit card  
☐ Authorized to be charged to deposit account  
☒ Enclosed  
☐ None required (government interest not affecting title)

**8. Payment Information**

a. Credit Card Last 4 Numbers \_\_\_\_\_  
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Authorized User Name \_\_\_\_\_

**9. Signature:**

Signature

March 18, 2005  
Date

David I. Greenbaum, Esq. Reg. No. 46,739

Total number of pages including cover sheet, attachments, and documents: ☐

03/22/2005 BYRNE 00000125 29212011 Name of Person Signing

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

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PATENT  
REEL: 016380 FRAME: 0998

## ASSIGNMENT

THIS ASSIGNMENT (the "Assignment") dated as of March 16, 2005 (the "Effective Date") is made by and between **La Chemise Lacoste S.A.** ("Assignor"), a company organized and existing under the laws of France, having a place of business at 8 rue de Castiglione, 75001 Paris, France, and **Lacoste Alligator S.A.** ("Assignee"), a corporation organized and existing under the laws of Switzerland, located and doing business at 8 rue Muzy, CH-1211, Geneva 3, Switzerland.

WHEREAS, by virtue of an assignment dated October 4, 2004, Assignor acquired the entire right, title, and interest to a new, original, and ornamental design for a

### SHOE

as described and set forth in United States Patent Application No. 29/212,011, preparatory to obtaining a Design Patent in the United States therefor, and

WHEREAS, Assignee is desirous of acquiring the entire right, title, and interest in and to said design, said application, and any Design Patent which may be granted therefor or thereupon, together with any and all divisions, continuations, reissues and extensions thereof;

NOW, THEREFORE, to all whom it may concern, be it known that, for and in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over, unto the Assignee, its successors and assigns, the entire right, title and interest in and to said design, said application, and any Design Patent which may be granted therefor or thereupon, together with any and all divisions, continuations, reissues and extensions thereof, all my foreign rights to said design, and all my rights under the International Convention in respect to said design and said application. Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks to issue any Design Patent which may be granted for or upon said design or applications unto the Assignee, its successors and assigns, in accordance with this assignment.

Assignor, **La Chemise Lacoste S.A.**

By: \_\_\_\_\_

Catherine VIATTE  
Name  
Deputy General Counsel  
Title  
March 16, 2005  
Date

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**LA CHEMISE LACOSTE**  
Société anonyme au capital  
de 218.640 euros  
8, rue de Castiglione - 75001 PARIS  
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