

3/21/05

03-25-2005



102966721

REC

Please record the attached original documents or copy thereof.

<p>1. Name of conveying party(ies):</p> <p>Joseph T. Moll Justin Discoe Vladimir Leonov Nathan Bloch John M. Clements Gregory Garneau</p>	<p>2. Name and address of receiving party(ies)</p> <p>Mattel, Inc. 333 Continental Boulevard El Segundo, CA 90245-5012</p>
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Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

Assignment Merger

Security Agreement Change of Name

Other

Correction of previously recorded document
Reel Frame No.

Execution Date: December 8, 2004 (2);
February 13, 2005; March 4, 2005
(2); March 16, 2005

Additional name(s) & address(es) attached? Yes No

4. Application Number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is:

<p>A. Patent Application No.(s) 10/912,762</p>	<p>B. Patent No.(s)</p>
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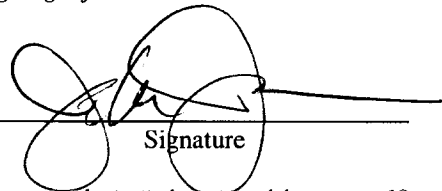
Additional numbers attached? Yes No

<p>5. Name and address of party to whom correspondence concerning document should be mailed:</p> <p>John Jamieson Jr. AKIN GUMP STRAUSS HAUER & FELD LLP One Commerce Square 2005 Market Street, Suite 2200 Philadelphia, PA 19103 Direct Dial: 215-965-1310 E-mail: jjamieson@akingump.com</p>	<p>6. Total number of applications/patents involved: 1</p> <p>7. Total fee (37 CFR 3.41).....\$40</p> <p><input checked="" type="checkbox"/> Check enclosed</p> <p><input checked="" type="checkbox"/> Authorization to charge deficient fees or credit any overpayment to Deposit Account.</p> <p>8. Deposit Account Number: 50-1017</p> <p>(Attach duplicate copy of this page if paying by deposit account)</p>
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DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

<p>_____ John Jamieson Name of Person Signing</p>	 _____ Signature	<p><u>18 March 2005</u> _____ Date</p>
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Total number of pages including cover sheet, attachments, and documents: 18

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PATENT REEL: 016383 FRAME: 0845

ASSIGNMENT
(Patent Application)

WHEREAS, we ("ASSIGNORS"):

<u>Inventor</u>	<u>Citizenship</u>	<u>Address</u>
Joseph T. Moll	US Citizen	1200 Esplanade, Apt. #320 Redondo Beach, CA 90277
Justin Discoe	US Citizen	1334 Fairfield Avenue Windsor, CO 80550
Vladimir Leonov	US Citizen	1429 Brett Place, Unit 203 San Pedro, CA 90732
Nathan Bloch	US Citizen	16 North Green Acre Drive Cherry Hill, NJ 08003
John M. Clements	US Citizen	705 Elmhurst Place Glassboro, NJ 08028
Gregory Garneau	Canadian Citizen	205 Rutgers Boulevard Berlin, NJ 08009

having invented a certain new and useful invention entitled:

TOY VEHICLE

for which a United States patent application is to be filed or has been filed on August 5, 2004 under U.S. Patent Application No. 10/912,762; and

WHEREAS, ("ASSIGNEE"):

Mattel, Inc., a Delaware Corporation, having an address of 333 Continental Boulevard, El Segundo, CA 90245-5012, United States of America

is desirous of acquiring the entire right, title and interest in and to the invention throughout the United States and the world, and all right, title and interest in, to and under any and all Letters Patent of the United States and all countries throughout the world;

FOR GOOD and VALUABLE CONSIDERATION, the full receipt and sufficiency of which are hereby acknowledged, ASSIGNORS, intending to be legally bound, do hereby:

AUTHORIZE said ASSIGNEE, or its representatives to insert above the filing date and application number of the application when these are known;

SELL, ASSIGN, TRANSFER and CONVEY to ASSIGNEE the whole and entire right, title and interest for the United States and its possession and territories and all foreign countries in and to the invention which is disclosed in the above patent application, including, but not limited to, all provisionals, non-provisionals, divisionals, continuations, continuations-in-part, substitutes, reexaminations, reissues and all other applications for patent which have been or shall be filed in the United States and all foreign countries on the invention; all original, reissued and reexamined patents and extensions thereof which have been or shall be issued in the United States and all foreign countries on the invention to the full end of the term or terms for which the patent(s) may be granted, as fully and entirely as the same would have been held by the undersigned ASSIGNORS had this Assignment not been made; and specifically including all rights of priority created by the above patent application under any treaty, convention or law relating thereto;

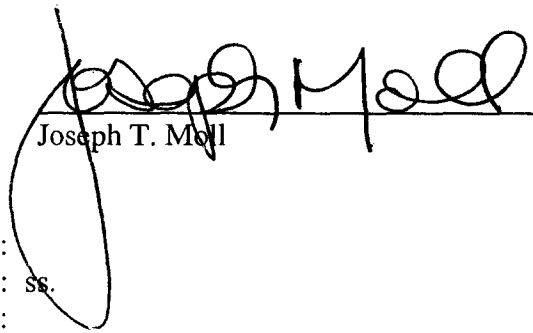
AUTHORIZE and REQUEST the issuing authority to issue any and all United States and foreign patents granted on the invention to ASSIGNEE;

WARRANT and REPRESENT that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been or will be made to others by ASSIGNORS, and that the full right to convey the same as herein expressed is possessed by ASSIGNORS;

AGREE and UNDERTAKE, when requested and at the expense of ASSIGNEE, to carry out in good faith the intent and purpose of this Assignment, ASSIGNORS will execute all non-provisionals, divisionals, continuations, continuations-in-part, substitutes, reexaminations, reissues, and all other patent applications on the invention; execute all lawful oaths, declarations, assignments, powers of attorney and other papers; communicate to ASSIGNEE all facts known to ASSIGNORS relating to the invention and the history thereof; and generally do everything possible which ASSIGNEE shall consider desirable for vesting title to the invention in ASSIGNEE, and for securing, maintaining and enforcing proper patent protection for the invention; all without further compensation to ASSIGNORS;

TO BE BINDING on the heirs, assigns, representatives and successors of ASSIGNORS and extending to the successors, assigns, and nominees of ASSIGNEE.

12/8/04
Date


Joseph T. Moll

STATE OF
COUNTY OF

:
: ss.
:

~~Before me, this _____ day of _____, personally appeared **Joseph T. Moll** known to be the person who is described in and who executed the above Assignment, and he acknowledged to me that he executed the same of his own free will for the purposes therein set forth.~~

Date

Justin Discoe

STATE OF
COUNTY OF

:
: ss.
:

~~Before me, this _____ day of _____, personally appeared **Justin Discoe** known to be the person who is described in and who executed the above Assignment, and he acknowledged to me that he executed the same of his own free will for the purposes therein set forth.~~

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

STATE OF CALIFORNIA)
) ss.
COUNTY OF LOS ANGELES)

On December 8, 2004 , before me, Anita Kersting, Notary Public
(DATE) (NAME, TITLE OF OFFICER - E.G., "JANE DOE, NOTARY PUBLIC)

personally appeared Joseph T. Moll

- personally known to me
- OR-
- proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.



WITNESS my hand and official seal.

Anita Kersting
Signature Of Notary

OPTIONAL

Though the data below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent reattachment of this form.

CAPACITY CLAIMED BY SIGNER

- Individual
- Corporate Officer

Title(s)

- Partner(s) Limited
- Attorney-In-Fact General
- Trustee(s)
- Guardian/Conservator
- Other: _____

Signer is representing:
Name Of Person(s) Or Entity(ies)

DESCRIPTION OF ATTACHED DOCUMENT

Title Or Type Of Document

Number Of Pages

Date Of Document

Signer(s) Other Than Named Above

12.08.04

Date

Vladimir Leonov

Vladimir Leonov

STATE OF :
: ss.
COUNTY OF :

~~Before me, this _____ day of _____, personally appeared
Vladimir Leonov known to be the person who is described in and who executed the above
Assignment, and he acknowledged to me that he executed the same of his own free will for the
purposes therein set forth.~~

Date

Nathan Bloch

STATE OF :
: ss.
COUNTY OF :

Before me, this _____ day of _____, personally appeared
Nathan Bloch known to be the person who is described in and who executed the above
Assignment, and he acknowledged to me that he executed the same of his own free will for the
purposes therein set forth.

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

STATE OF CALIFORNIA)
) ss.
COUNTY OF LOS ANGELES)

On December 8, 2004 , before me, Anita Kersting, Notary Public
(DATE) (NAME, TITLE OF OFFICER - E.G., "JANE DOE, NOTARY PUBLIC)

personally appeared Vladimir Leonov

- personally known to me
-or-
proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are
subscribed to the within instrument and acknowledged to me that he/she/they executed the
same in his/hers/their authorized capacity(ies), and that by his/hers/their signature(s) on the
instrument the person(s), or the entity upon behalf of which the person(s) acted, executed
the instrument.



WITNESS my hand and official seal.

Signature of Notary (handwritten signature)

OPTIONAL

Though the data below is not required by law, it may prove valuable to persons relying on the document and could
prevent fraudulent reattachment of this form.

CAPACITY CLAIMED BY SIGNER

- Individual
Corporate Officer

Title(s)

- Partner(s) Limited
Attorney-In-Fact General
Trustee(s)
Guardian/Conservator
Other:

Signer is representing:
Name Of Person(s) Or Entity(ies)

DESCRIPTION OF ATTACHED DOCUMENT

Title Or Type Of Document

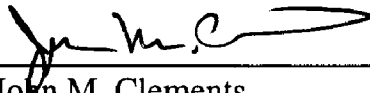
Number Of Pages

Date Of Document

Signer(s) Other Than Named Above

2/13/05

Date



John M. Clements

STATE OF :

COUNTY OF : ss.
:

Before me, this _____ day of _____, personally appeared **John M. Clements** known to be the person who is described in and who executed the above Assignment, and he acknowledged to me that he executed the same of his own free will for the purposes therein set forth.

Date

Gregory Garneau

STATE OF :
: ss.
COUNTY OF :

Before me, this _____ day of _____, personally appeared **Gregory Garneau** known to be the person who is described in and who executed the above Assignment, and he acknowledged to me that he executed the same of his own free will for the purposes therein set forth.

Date

Joseph T. Moll

STATE OF

:

: ss.

COUNTY OF

:

Before me, this _____ day of _____, personally appeared **Joseph T. Moll** known to be the person who is described in and who executed the above Assignment, and he acknowledged to me that he executed the same of his own free will for the purposes therein set forth.

03/04/2005

Date



Justin Discoe

STATE OF

:

: ss.

COUNTY OF

:

Before me, this _____ day of _____, personally appeared **Justin Discoe** known to be the person who is described in and who executed the above Assignment, and he acknowledged to me that he executed the same of his own free will for the purposes therein set forth.

Date

Vladimir Leonov

STATE OF

:

: ss.

COUNTY OF

:

Before me, this _____ day of _____, personally appeared **Vladimir Leonov** known to be the person who is described in and who executed the above Assignment, and he acknowledged to me that he executed the same of his own free will for the purposes therein set forth.

3/16/05
Date

Nathan Bloch
Nathan Bloch

STATE OF

:

: ss.

COUNTY OF

:

Before me, this _____ day of _____, personally appeared **Nathan Bloch** known to be the person who is described in and who executed the above Assignment, and he acknowledged to me that he executed the same of his own free will for the purposes therein set forth.

Date

John M. Clements

STATE OF :


COUNTY OF :

: ss.

:

Before me, this _____ day of _____, personally appeared **John M. Clements** known to be the person who is described in and who executed the above Assignment, and he acknowledged to me that he executed the same of his own free will for the purposes therein set forth.

March 4th, 2004
Date


Gregory Garneau

STATE OF :

COUNTY OF :

:

: ss.

:

Before me, this _____ day of _____, personally appeared **Gregory Garneau** known to be the person who is described in and who executed the above Assignment, and he acknowledged to me that he executed the same of his own free will for the purposes therein set forth.