(OND NO. 000 F00 I (exp. 2730/2003)	DEPARTMENT OF COMMERCE Patent and Trademark Office
To the Honorable Commissioner of Patents and Trademarks. Please re 1. Name of conveying party(ies): Edward Patrick: Nehemia Zucker: James Mason	· · · · · · · · · · · · · · · · · ·
Additional name(s) of conveying party(ies) attached? ☑ No ☐ Yes	Internal Address: Street Address: 6922 Hollywood Boulevard
3. Nature of Conveyance: ☑ Assignment ☐ Merger ☐ Security Agreement ☐ Change of Name ☐ Other	City: Hollywood State: CA Zip: 90028
Execution Date: 3/20/2005; 3/21/2005; 3/20/2005	Additional name(s)& address(es) attached? ■ No □ Yes
4. Application number(s) or patent number(s): If this document is being filed together with a new applica A. Patent Application No.(s)	tion, the execution date of the application is:3/20/2005
5. Name and address of party to whom correspondence	ched? ☑ No ☐ Yes 6. Total number of applications and patents involved: 1
Concerning document should be mailed: Name: Blakely, Sokoloff, Taylor & Zafman Internal Address:	7. Total Fee (37 CFR 3.41)\$ 40.00 ☑ Enclosed ☑ Authorized to be charged to deposit account
Street Address: 12400 Wilshire Boulevard 7th Floor City: Los Angeles State: CA ZIP: 90025	8. Deposit Account Number: 02-2666 (Attach duplicate copy of this page if paying by deposit account)
DO NOT US	SE THIS SPACE
9. Statement and signature. To the best of my knowledge and belief, the foregoing is true and contents 2005 JBALINAN 00000045 11089718 40.00 Qp	
Farzad E. Amini Name of Person Signing Total number of pages including cover sh	March 25, 2005 Signature Date neet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:
 Mail Stop Assignment Recordation Services
 Director of the US Patent and Trademark Office

P.O. Box 1450 Alexandria, VA 22313-1450

Docket No. 2964P023

Attorney's Docket No.: 2964P023

ASSIGNMENT

In consideration of good and valuable consideration, the receipt of which is hereby acknowledged, we, the undersigned:

Edward Patrick; Nehemia Zucker; James Mason

hereby sell, assign, and transfer to:

j2 Global Communications

having a principal place of business at 6922 Hollywood Boulevard, Hollywood, California 90028 ("Assignee"), and its successors, assigns, and legal representatives, the entire right, title, and interest for the United States and all foreign countries, in and to any and all inventions and improvements that are disclosed in the application for the United States patent that has been executed by the undersigned prior hereto or concurrently herewith on the dates indicated below and is entitled:

REAL-TIME CUSTOMER SERVICE ASSISTANCE USING COLLECTED CUSTOMER LIFE CYCLE DATA

and in and to said application and all design, utility, divisional, continuing, continuation-in-part, substitute, renewal, reissue, and all other patent applications that have been or shall be filed in the United States and all foreign countries on any of said inventions and improvements; and in and to all original and reissued patents that have been or shall be issued in the United States and all foreign countries on said inventions and improvements; and in and to all rights of priority from the filing of said United States applications;

agree that said Assignee may apply for and receive a patent or patents for said inventions and improvements in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns, and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all design, utility, divisional, continuing, continuation-in-part, substitute, renewal, reissue, and all other patent applications on any and all said inventions and improvements; execute all rightful oaths, assignments, power of attorney, and other papers; communicate to said Assignee, its successors, assigns, and legal representatives all facts known to the undersigned relating to said inventions and improvements and the history thereof; and generally assist said Assignee, its successors, assigns, or legal representatives in securing and maintaining proper patent protection for said inventions and improvements and for vesting title to said inventions and improvements, and all applications for patents and all patents on said improvements, in said Assignee, its successors, assigns, and legal representatives; and

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PATENT REEL: 016422 FRAME: 0862

oovenant with said Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

Each Inventor: Please Sign and Date Reiser:

March 20, 2005 Rhol Roll Date Name: Edward Patrick	
Outc 2005 Mar 20 Desc	Name: Nohemia Zucker James Mason Name: James Mason
Dale	Name:
Date	Name:
Date	Name:
	Name:
Date	Name:
Эфте	Name:
Date	Name:
	Name:

Assignment Document Return Address:
BLASELY, SOKOLOFF, TAYLOR & ZAFMAM LLP
12490 Wilshire Boulevard, 7th Pioer
Los Angeles, CA 90025
Telephone: (316) 207-3800

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Page 2 of 2

PATENT **TREEL:** 016422 FRAME: 0863

covenant with said Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

Each Inventor: Please Sign and Date Below:

Date	Name: Edward Patrick
3-21-05	N. Zuch
Date	Name: Nehemia Zucker
Date	Name: James Mason
Date	Name:

Assignment Document Return Address:
BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP
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RECORDED: 03/25/2005

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