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**Conveying Party(ies)**

- ☒ Mark if additional names of conveying parties attached

Name	Execution Date		
	Month	Day	Year
Robert J. Lucas	05	07	2002
Allen W. Van Noy	05	07	2002
Vincent Phillippe Rouiller	05	06	2002
Wolfgang Scholz	05	06	2002

**Receiving Party**

- ☐ Mark if additional names of receiving parties attached

Name (line 1)  adidas International Marketing B.V.

Name (line 2)

Address (line 1)  De Prinsenhof,

Address (line 2)  Koningin Wilhelminaplein 30,

Address (line 3)  Amsterdam  The Netherlands  1062 KR

City State/Country Zip Code

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name  Goodwin Procter LLP

Address (line 1)  Exchange Place

Address (line 2)  53 State Street

Address (line 3)

Address (line 4)  Boston, MA 02110

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04/05/2005 REGISTRATION 00000044 10791107

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Alexandria, VA 22313-1450

PATENT  
REEL: 016423 FRAME: 0633

## Correspondent Name and Address

Area Code and Telephone Number 617-570-1000

Name Patent Administrator

Address (line 1) Goodwin Procter LLP

Address (line 2) Exchange Place

Address (line 3) 53 State Street

Address (line 4) Boston, MA 02109

Pages Enter the total number of pages of the attached conveyance document including any attachments.

5

## Application Number(s) or Patent Number(s)

☐ Mark if additional numbers attached

Enter either the Patent Application Number or the Patent Number (DO NOT ENTER BOTH numbers for the same property).

## Patent Application Number(s)

## Patent Number(s)

10/791,107						

## Patent Cooperation Treaty (PCT)

Enter PCT application number  
only if a U.S. Application Number  
has not been assigned.

PCT		PCT		PCT	
PCT		PCT		PCT	

## Number of Properties

Enter the total number of properties involved.

# 1

## Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$ 40.00

Method of Payment: Enclosed ☒Deposit Account ☐

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account)

Deposit Account Number # 07-1700

Authorization to charge additional fees: Yes ☒ No ☐

## Statement and Signature

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.*

Mark L. Beloborodov, Esq. (50,773)

Name of Person Signing



Signature

3/30/05

Date

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Mail Stop Assignment Recordation Services, Director of the US Patent and Trademark Office, P.O. Box 1450,  
Alexandria, VA 22313-1450

## ASSIGNMENT

WHEREAS, We, Robert J. Lucas, Allen W. Van Noy, Vincent Philippe Rouiller, and Wolfgang Scholz have invented one or more improvements in:

### Shoe Cartridge Cushioning System

described in an application (or provisional application) for Letters Patent of the United States:

☐ identified by Attorney Docket No. \_\_\_\_\_, and/or executed by us of even date herewith and about to be filed in the United States Patent Office;

☒ Serial No. 10/099,859 filed in the United States Patent Office on March 15, 2002; and

WHEREAS, adidas International B.V. (hereinafter "ASSIGNEE"), a corporation organized and existing under the laws of The Netherlands, and having a usual place of business at Koningin Wilhelminaplein 30, 1062 KR Amsterdam, The Netherlands desires to acquire an interest therein, in accordance with agreements duly entered into with us;

NOW, THEREFORE, to all whom it may concern be it known that for and in consideration of said agreements and of other good and valuable consideration, the receipt of which is hereby acknowledged, we have sold, assigned and transferred and by these presents do hereby sell, assign and transfer unto said ASSIGNEE, its successors, assigns, and legal representatives, our entire right, title and interest in and throughout the United States of America, its territories and all foreign countries, in and to the inventions described in said application, together with our entire right, title and interest in and to said application and such Letters Patent as may issue thereon or claim priority under international convention, including but not limited to continuations, divisionals, reissues, and reexaminations of said application or such Letters Patent; said inventions, applications and Letters Patent to be held and enjoyed by said ASSIGNEE for its own use and behalf and for its successors, assigns and legal representatives, to the full end of the term for which said Letters Patent may be granted as fully and entirely as the same would have been held by us had this assignment and sale not been made; we hereby convey all of our rights arising under or pursuant to any and all international agreements, treaties or laws relating to the protection of industrial property by filing any such applications for Letters Patent. We hereby acknowledge that this assignment, being of our entire right, title and interest in and to said inventions, carries with it the right in ASSIGNEE to apply for and obtain from competent authorities in all countries of the world any and all Letters Patent by attorneys and agents of ASSIGNEE's selection and the right to procure the grant of all Letters Patent to ASSIGNEE for its own name as assignee of our entire right, title and interest therein.

AND, we hereby further agree for ourselves and our executors and administrators to execute upon request any other lawful documents and likewise to perform any other lawful acts which may be deemed necessary to secure fully the aforesaid invention to said ASSIGNEE, its successors, assigns, and legal representatives, but at its or their expense and charges, including: the execution of applications for patents in foreign countries; the execution of substitution, reissue, divisional or continuation applications; and preliminary or other statements or the giving of testimony in any interference or other proceeding in which said inventions or any application or patent directed thereto may be involved; and we further hereby authorize ASSIGNEE or its attorneys or agents to insert the correct serial number and filing date into this assignment, if none is indicated on that date of our execution of this assignment;

AND, we do hereby authorize and request the Commissioner of Patents of the United States to issue such Letters Patent as shall be granted upon said application or applications based thereon to said ASSIGNEE, its successors, assigns, and legal representatives.

**IN TESTIMONY WHEREOF**, we have hereunto set our hands and affixed our seals the date set forth below.

Inventor: \_\_\_\_\_

  
Robert J. Lucas

Date: \_\_\_\_\_

  
Witness

Date: 05/07/02

Inventor: \_\_\_\_\_

Allen W. Van Noy

Date: \_\_\_\_\_

\_\_\_\_\_  
Witness

Date: \_\_\_\_\_

Inventor: \_\_\_\_\_

Vincent Phillippe Rouiller

Date: \_\_\_\_\_

\_\_\_\_\_  
Witness

Date: \_\_\_\_\_

AND, we do hereby authorize and request the Commissioner of Patents of the United States to issue such Letters Patent as shall be granted upon said application or applications based thereon to said ASSIGNEE, its successors, assigns, and legal representatives.

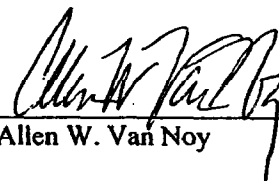
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Robert J. Lucas

Date: \_\_\_\_\_

\_\_\_\_\_  
Witness

Date: \_\_\_\_\_

Inventor:   
Allen W. Van Noy

Date: 05/07/02

  
Witness

Date: 05/07/02

Inventor: \_\_\_\_\_  
Vincent Phillippe Rouiller

Date: \_\_\_\_\_

\_\_\_\_\_  
Witness

Date: \_\_\_\_\_

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Robert J. Lucas

Date: \_\_\_\_\_

\_\_\_\_\_  
Witness

Date: \_\_\_\_\_

Inventor: \_\_\_\_\_  
Allen W. Van Noy

Date: \_\_\_\_\_

\_\_\_\_\_  
Witness

Date: \_\_\_\_\_

Inventor:   
Vincent Phillippe Rouiller

Date: 05/06/02

  
\_\_\_\_\_  
Witness

Date: 05/06/02

Inventor:

Wolfgang Scholz  
Wolfgang Scholz

Date:

05.06.02

Witness

Andreas Wulst

Date:

05.06.02

2309645

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANTS: Lucas *et al.* CONFIRMATION NO.: 2442  
SERIAL NO.: 10/791,107 GROUP NO.: 3728  
FILING DATE: March 2, 2004 EXAMINER: Patterson, Marie D.  
TITLE: SHOE CARTRIDGE CUSHIONING SYSTEM

**CERTIFICATE OF FIRST CLASS MAILING UNDER 37 C.F.R. 1.8**

I hereby certify that this correspondence, and any document(s) referred to as enclosed herein, is/are being deposited with the United States Postal Service as first class mail, postage prepaid, in an envelope addressed to Mail Stop Assignment Recordation Services, Director of the US Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450, on this 30<sup>th</sup> day of March 2005.



Carrah M. Malone

Mail Stop Assignment Recordation Services  
Director of the US Patent and Trademark Office  
P.O. Box 1450  
Alexandria, VA 22313-1450

Submitted herewith is/are:

1. Recordation Form Cover Sheet (2 pgs.);
2. Copy of Executed Assignment Document (5 pgs.);
3. Check in the Amount of \$40.00 and
4. Return Receipt Postcard

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