

**PATENT ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT										
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT										
<b>CONVEYING PARTY DATA</b>											
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Sang Kyoo Lim</td> <td>07/28/2005</td> </tr> <tr> <td>Tae Kyung Kim</td> <td>07/28/2005</td> </tr> <tr> <td>Hwi Min Seo</td> <td>07/28/2005</td> </tr> <tr> <td>Lee Hwa Song</td> <td>07/28/2005</td> </tr> </tbody> </table>		Name	Execution Date	Sang Kyoo Lim	07/28/2005	Tae Kyung Kim	07/28/2005	Hwi Min Seo	07/28/2005	Lee Hwa Song	07/28/2005
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Tae Kyung Kim	07/28/2005										
Hwi Min Seo	07/28/2005										
Lee Hwa Song	07/28/2005										
<b>RECEIVING PARTY DATA</b>											
<b>Name:</b>	CHEIL INDUSTRIES, INC.										
<b>Street Address:</b>	450, KONGDAN-DONG, KUMI-SHI,										
<b>City:</b>	GYEONGSANGBUK-DO										
<b>State/Country:</b>	KOREA, REPUBLIC OF										
<b>Postal Code:</b>	730-030										
<b>PROPERTY NUMBERS Total: 1</b>											
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>11174901</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	11174901						
Property Type	Number										
Application Number:	11174901										
<b>CORRESPONDENCE DATA</b>											
<b>Fax Number:</b>	(352)372-5800										
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
<b>Phone:</b>	352-375-8100										
<b>Email:</b>	drs@slspatents.com										
<b>Correspondent Name:</b>	DAVID R. SALIWANCHIK										
<b>Address Line 1:</b>	P.O. BOX 142950										
<b>Address Line 4:</b>	GAINESVILLE, FLORIDA 32614-2950										
<b>NAME OF SUBMITTER:</b>	David R. Saliwanchik										

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Total Attachments: 5  
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ASSIGNMENT

WHEREAS, we, the undersigned, residing at the indicated addresses given below, respectively, have invented certain new and useful improvements in **BRIGHTNESS-ENHANCED MULTILAYER OPTICAL FILM WITH LOW REFLECTIVITY FOR DISPLAY AND ORGANIC LIGHT EMITTING DIODE DISPLAY USING THE SAME**, for which an application for United States Letters Patent was

signed by us as dated below.

filed July 5, 2005, as Serial No. 11/174,901.

WHEREAS, **Cheil Industries, Inc.**, having an office at 450, Kongdan-Dong, Kumi-Shi, Gyeongsangbuk-Do, 730-030 Republic of Korea is desirous of acquiring the entire right, title and interest in and to said invention and in and to any Letters Patent which may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in view of good and valuable consideration, the receipt and sufficiency whereof is hereby acknowledged, we, the undersigned, have sold, assigned, and transferred, and by these presents do sell, assign, and transfer, unto said **Cheil Industries, Inc.**, its successors and assigns, the full and exclusive right to the said invention in the United States and its territorial possessions and in all foreign countries and the entire right, title, and interest in and to any and all Letters Patent which may be granted therefor in the United States and its territorial possessions and in any and all foreign countries and in and to any and all divisions, reissues, continuations, and extensions thereof.

We hereby authorize and request the Patent Office Officials in the United States and in any and all foreign countries to issue any and all of said Letters Patent, when granted, to said **Cheil Industries, Inc.**, as the assignee of the entire right, title and interest in and to the same, for the sole use and behoof of said **Cheil Industries, Inc.**, its successors and assigns.

FURTHER, We agree that we will communicate to said **Cheil Industries, Inc.**, or its representatives, any facts known to us respecting said invention; testify in any legal proceedings; sign all lawful papers; execute all divisional, continuation, substitution, renewal, and reissue applications; execute all necessary assignment papers to cause any and all of said Letters Patent to be issued to said **Cheil Industries, Inc.**; make all rightful oaths; and generally do everything possible to aid the said **Cheil Industries, Inc.**, its successors and assigns, to obtain and enforce proper protection for said invention in the United States and in any and all foreign countries.

IN TESTIMONY WHEREOF, I have hereunto set my hand this 28th day of July, 2005.

Signed S. K. Lim  
Sang Kyoo Lim  
Address: 104/1201, LG Apartment, Dangeong-Dong,  
Gunpo-Si, Gyeonggi-Do, 435-772  
Republic of Korea

STATEMENT BY WITNESS

I, Young Mi CHO, whose full post office  
(name of witness)  
address is Hibrand Building 15th Floor, 215, Yangjae-Dong,  
Secho-Ku, Seoul, 137-130 Korea,  
(address of witness)

hereby declare that I was personally present and did see the above-named person, personally known to me to be the person named in the assignment, duly sign and execute the same.

Date: July 28, 2005

Y. M. Cho  
(signature of witness)

IN TESTIMONY WHEREOF, I have hereunto set my hand this 28th day of  
July, 2005.

Signed T. K. Kim  
Tae Kyung Kim  
Address: #301, Songpa-Dong 112-7, Songpa-Gu  
Seoul, 138-170  
Republic of Korea

STATEMENT BY WITNESS

I, Young Mi CHO, whose full post office  
(name of witness)  
address is Hibrand Building 15th Floor, 215, Yangjae-Dong,  
Seocho-Ku, Seoul, 137-130 Korea,  
(address of witness)

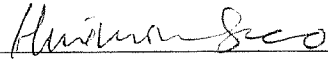
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Date: July 28, 2005

S. M. Cho  
(signature of witness)

IN TESTIMONY WHEREOF, I have hereunto set my hand this 28th day of

July, 2005.

Signed   
Hwi Min Seo  
Address: 3-51, Myeonmok-8Dong, Jungrang-Gu,  
Seoul, 131-208  
Republic of Korea

STATEMENT BY WITNESS

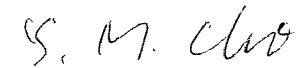
I, Young Mi CHO, whose full post office  
(name of witness)

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Date: July 28, 2005

  
(signature of witness)

IN TESTIMONY WHEREOF, I have hereunto set my hand this 28th day of

July, 2005.

Signed Lee Hwa. Song

Lee Hwa Song

Address: 313-115, Soha-2Dong, Gwangmyeong-Si,  
Gyeonggi-Do, 423-823  
Republic of Korea

STATEMENT BY WITNESS

I, Young Mi CHO, whose full post office  
(name of witness)

address is Hibrand Building 15th Floor, 215, Yangjae-Dong,  
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