

Client/Matter Nos. 9623/401, 9623/613 and 9623/616

PATENTS ONLY

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### TO THE COMMISSIONER FOR PATENTS

Please record the attached original document or copy thereof.

<p>1. Name of Party(ies) conveying an interest:</p> <p style="text-align: center;">Scott Roy Narinder Pal Singh</p> <p>Additional name(s) of conveying party(ies) attached?  <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	<p>2. Name and Address of Party(ies) receiving an interest:</p> <p>Name: Overture Services, Inc.  Internal Address:  Street Address: 74 North Pasadena Ave.  3<sup>rd</sup> Floor  City: Pasadena  State/Zip: California 91103</p> <p>Additional name(s) and addresses attached?  <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
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3. Description of the interest conveyed:

Assignment                       Change of Name                      Other:

Security Agreement                       Merger

Execution Date: September 29, 2004

4. Application number(s) or patent number(s). Additional sheet attached?  Yes  No

If this document is being filed together with a new application, the execution date of the application is:


Date	
A. Patent Application No.(s)	B. Patent No.(s)
60/369,460	
10/403,823	
PCT/US03/09528	

Additional numbers attached?  Yes  No

<p>5. Name and address of party to whom correspondence concerning document should be mailed:</p> <p style="text-align: center;">BRINKS HOFER GILSON &amp; LIONE P.O. BOX 10395 CHICAGO, IL 60610 (312)321-4200</p>	<p>6. Number of applications and patents involved: <u>3</u></p> <p>7. Total fee (37 CFR 3.41)                      \$ <u>120.00</u></p> <p><input type="checkbox"/> Enclosed</p> <p><input checked="" type="checkbox"/> Authorized to be charged to Deposit Account No. 23-1925</p> <p>8. <input checked="" type="checkbox"/> Please charge any deficiencies in fee or credit any overpayment to Deposit Account No. 23-1925.</p>
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**DO NOT USE THIS SPACE**

9. Statement and signature.  
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

<p><u>John G. Rauch, Esq.</u> Name of Person Signing</p>	 Signature	<p><u>June 28, 2005</u> Date</p>
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Total number of pages including cover sheet, attachments, and document: 7

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

**PATENT**

CH \$120.00 231925 60369460

Case No. 9623/616**ASSIGNMENT**

**WHEREAS**, Scott Roy and Narinder Pal Singh, hereinafter called the "Assignors", have made the invention described in the following patent applications, each entitled "DISPLAYING PAID SEARCH LISTING IN PROPORTION TO ADVERTISER SPENDING", for a full description of which reference is here made to the following applications for Letters Patent:

United States application serial number 60/369,460; filed on April 1, 2002;

United States application number 10/403,823; filed on March 31, 2003; and

International application number PCT/US03/09528 filed on March 31, 2003;

**WHEREAS**, Overture Services, Inc., a corporation organized and existing under the laws of the State of Delaware, having a place of business at 74 North Pasadena Ave., 3<sup>rd</sup> Floor, Pasadena, California 91103, hereinafter called the "Assignee", desires to acquire the entire right, title and interest in and to the invention and the patent applications identified above, and all patents which may be obtained for said invention, as set forth below;

**NOW, THEREFORE**, in consideration of the sum of One Dollar (\$1.00), and other valuable and legally sufficient consideration, the receipt of which by the Assignors from the Assignee is hereby acknowledged, the Assignors have sold, assigned and transferred, and by these presents does sell, assign and transfer to the Assignee, the entire right, title and interest for the United States in and to the invention and the patent applications identified above, and any patents that may issue for said invention in the United States; together with the entire right, title and interest in and to said invention and all patent applications and patents therefor in all countries foreign to the United States, including the full right to claim for any such applications all benefits and priority rights under any applicable convention; together with the entire right, title and interest in and to all continuations, divisions, renewals and extensions of any of the patent applications and patents defined above; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term or terms for all such patents.

The Assignors hereby covenant and agree, for both the Assignors and the Assignors' legal representatives, that the Assignors will assist the Assignee in the prosecution of the patent applications identified above; in the making and prosecution of any other patent applications that the Assignee may elect to make covering the invention identified above; in vesting in the Assignee like exclusive title in and to all such other patent applications and patents; and in the prosecution of any interference which may arise involving said invention, or any such patent application or patent; and that the Assignors will execute and deliver to the Assignee any and all additional papers which may be requested by the Assignee to carry out the terms of this Assignment.

The Commissioner of Patents and Trademarks of the United States is hereby authorized and requested to issue patents to the Assignee in accordance with the terms of this Assignment.

IN TESTIMONY WHEREOF, the Assignor has executed this agreement.

DATED: \_\_\_\_\_  
Scott Roy

DATED: 9/29/2004 \_\_\_\_\_  
Narinder Pal Singh

STATE OF )  
 ) ss.  
 COUNTY )  
 OF )

I, \_\_\_\_\_, a Notary Public in and for the County and State aforesaid, do hereby certify that Scott Roy, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he signed, sealed and delivered the said instrument as his/her free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this day of \_\_\_\_\_, 2004.

\_\_\_\_\_  
 Notary Public

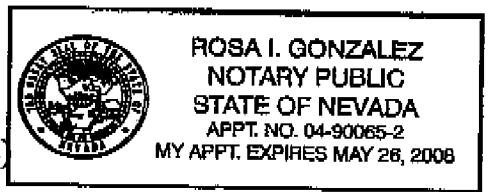
(SEAL)

My Commission Expires:

STATE OF *NEVADA* )  
 ) ss.  
 COUNTY OF *Washoe* )

I, \_\_\_\_\_, a Notary Public in and for the County and State aforesaid, do hereby certify that Narinder Pal Singh, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he signed, sealed and delivered the said instrument as his/her free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this *29* day of *September*, 2004.



*Rosa I. Gonzalez*  
 Notary Public

(SEAL)

My Commission Expires: *MAY 26, 2008*

Case No. 9623/616**ASSIGNMENT**

**WHEREAS**, Scott Roy and Narinder Pal Singh, hereinafter called the "Assignors", have made the invention described in the following patent applications, each entitled "DISPLAYING PAID SEARCH LISTING IN PROPORTION TO ADVERTISER SPENDING", for a full description of which reference is here made to the following applications for Letters Patent:

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International application number PCT/US03/09528 filed on March 31, 2003;

**WHEREAS**, Overture Services, Inc., a corporation organized and existing under the laws of the State of Delaware, having a place of business at 74 North Pasadena Ave., 3<sup>rd</sup> Floor, Pasadena, California 91103, hereinafter called the "Assignee", desires to acquire the entire right, title and interest in and to the invention and the patent applications identified above, and all patents which may be obtained for said invention, as set forth below;

**NOW, THEREFORE**, in consideration of the sum of One Dollar (\$1.00), and other valuable and legally sufficient consideration, the receipt of which by the Assignors from the Assignee is hereby acknowledged, the Assignors have sold, assigned and transferred, and by these presents does sell, assign and transfer to the Assignee, the entire right, title and interest for the United States in and to the invention and the patent applications identified above, and any patents that may issue for said invention in the United States; together with the entire right, title and interest in and to said invention and all patent applications and patents therefor in all countries foreign to the United States, including the full right to claim for any such applications all benefits and priority rights under any applicable convention; together with the entire right, title and interest in and to all continuations, divisions, renewals and extensions of any of the patent applications and patents defined above; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term or terms for all such patents.

The Assignors hereby covenant and agree, for both the Assignors and the Assignors' legal representatives, that the Assignors will assist the Assignee in the prosecution of the patent applications identified above; in the making and prosecution of any other patent applications that the Assignee may elect to make covering the invention identified above; in vesting in the Assignee like exclusive title in and to all such other patent applications and patents; and in the prosecution of any interference which may arise involving said invention, or any such patent application or patent; and that the Assignors will execute and deliver to the Assignee any and all additional papers which may be requested by the Assignee to carry out the terms of this Assignment.

The Commissioner of Patents and Trademarks of the United States is hereby authorized and requested to issue patents to the Assignee in accordance with the terms of this Assignment.

IN TESTIMONY WHEREOF, the Assignor has executed this agreement.

DATED: 9/29/04

H. Scott Roy  
Scott Roy

DATED: \_\_\_\_\_

\_\_\_\_\_  
Narinder Pal Singh

STATE OF *California* )  
 ) ss.  
 COUNTY *San Francisco* )  
 OF )

I, *Natalie M. Drees*, a Notary Public in and for the County and State aforesaid, do hereby certify that Scott Roy, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he signed, sealed and delivered the said instrument as his/her free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this *29th* day of *September*, 2004.

(SEAL)



*Natalie M. Drees*  
 \_\_\_\_\_  
 Notary Public

My Commission Expires:

STATE OF )  
 ) ss.  
 COUNTY OF )

I, \_\_\_\_\_, a Notary Public in and for the County and State aforesaid, do hereby certify that Narinder Pal Singh, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he signed, sealed and delivered the said instrument as his/her free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this \_\_\_\_\_ day of \_\_\_\_\_, 2004.

(SEAL)

\_\_\_\_\_  
 Notary Public

My Commission Expires: