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To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)/Execution Date(s):

DANIEL PERELLA
ANTHONY DECARLO
VINCENT THOMSON

Execution Date(s) March 21, 2005

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: IdeaStream Consumer Products, LLC

Internal Address: _____

Street Address: 4011 Brookpart

City: Parma

State: Ohio

Country: U.S.A. Zip: 44134

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment Merger
- Security Agreement Change of Name
- Government Interest Assignment
- Executive Order 9424, Confirmatory License
- Other _____

4. Application or patent number(s):

This document is being filed together with a new application.

A. Patent Application No.(s)

B. Patent No.(s)

Additional numbers attached? Yes No

5. Name and address to whom correspondence concerning document should be mailed:

Name: PILLSBURY WINTHROP LLP

Internal Address: P.O. Box 10500

Street Address: 1600 Tysons Boulevard

City: McLean

State: VA Zip: 22102

Phone Number: (703) 905-2000

Fax Number: (703) 905-2500

Email Address: bcollins@pillsburywinthrop.com

6. Total number of applications and patents involved:

1

7. Total fee (37 CFR 1.21 (h) & 3.41) \$ 40.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed
- None required (government interest not affecting title)

8. Payment Information

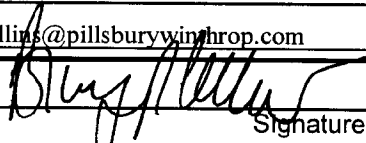
039603-0314922

Credit Card Last 4 Numbers _____
Expiration Date _____

Deposit Account Number 033975

Authorized User Name _____

9. Signature:


Signature

March 25, 2005

Date

Bryan P. Collins, Reg. No. 43560
Name of Person Signing

Total number of pages including cover sheet, attachments, and documents: 3

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:
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04/07/2005 ECOOPER 00000334 033975 29226176

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PATENT
REF: 016430 FRAME: 0601

ASSIGNMENT
of U.S. Origin Patent Application

WHEREAS, the undersigned, to wit:

- | | |
|--------------------|--------------------|
| 1) Daniel Perella | 2) Anthony DeCarlo |
| 3) Vincent Thomson | 4) _____ |
| 5) _____ | 6) _____ |
| 7) _____ | 8) _____ |

(hereinafter collectively ASSIGNOR), has/have made an invention known as Dkt. _____
and entitled: DESIGN FOR STORAGE DRAWER DEVICE

for which an application for Letters Patent of the United States

was executed even date herewith and is about to be filed in the United States Patent and Trademark Office;

was filed on _____, Appln. No. _____;

AND WHEREAS IdeaStream Consumer Products, LLC

(hereinafter ASSIGNEE), duly organized and existing under the laws of the State of Ohio
and having its principal office and place of business at 4011 Brookpark, Parma, Ohio 44134
desires to acquire an interest therein;


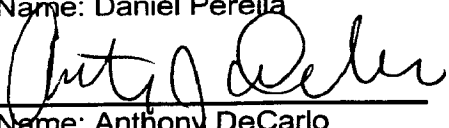
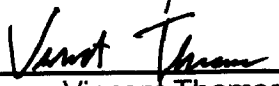
NOW, THEREFORE, in consideration of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the said ASSIGNOR, does hereby sell, assign and transfer unto ASSIGNEE, its successors, assigns and legal representatives, the full and exclusive right, title and interest to the said invention in the United States and all foreign countries, as described in the aforesaid application, and to the said application and to all continuations, divisions, reissues and substitutes of said application, together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and ASSIGNOR hereby authorizes and requests the Commissioner of Patents to issue said Letters Patent to ASSIGNEE, for its interest as ASSIGNEE, its successors, assigns and legal representatives.

AND ASSIGNOR hereby agrees to execute any papers requested by ASSIGNEE, its successors, assigns and legal representatives, deemed essential to ASSIGNEE's full protection and title in and to the invention hereby transferred.

ASSIGNOR furthermore agrees upon request of said ASSIGNEE, and without further remuneration, to execute any and all papers desired by said ASSIGNEE for the filing and granting of foreign applications and the perfecting of title thereto in said ASSIGNEE.

NOTE: The undersigned hereby authorizes Pillsbury Winthrop LLP of the above address to insert hereon any further identification necessary or desirable for recordation of this document.

Executed on the date(s) below indicated.

<u>Signature</u>	<u>Date Signed</u>	<u>Witness</u>
1)  Name: Daniel Perella	3-21-05	Jeff Briehl
2)  Name: Anthony DeCarlo	3-21-05	Jeff Briehl
3)  Name: Vincent Thomson	3-21-05	Jeff Briehl
4) _____ Name: _____	_____	_____
5) _____ Name: _____	_____	_____
6) _____ Name: _____	_____	_____
7) _____ Name: _____	_____	_____
8) _____ Name: _____	_____	_____