Form PTO-1595 (Rev. 09/04)	04-13-2005 RTMENT OF COMMERCE	
OMB No. 0651-0027 (exp. 6/30/2005) / / RECORDATION	atent and Trademark Office	
	36274 (070457 1768)	
To the Director of the LLS Patent and Trademark Office: Pleas	102979454 e record the attached documents or the new address(es) below.	
1. Name of conveying party(ies)/Execution Date(s):	Name and address of receiving party(ies)	
Cheri Lynne Dorr	Name: Mastercard International Incorporated	
Mihai Badulescu	Internal Address:	
Execution Date(s) 01/28/2005	Street Address: 2000 Bushess Street	
Additional name(s) of conveying party(ies) attached? Yes 1 No	Street Address: 2000 Purchase Street	
3. Nature of conveyance:		
Assignment Merger	City: Purchase	
Security Agreement Change of Name	State: New York	
Government Interest Assignment		
Executive Order 9424, Confirmatory License	Country: United States Zip: 10577	
Other	Additional name(s) & address(es) attached? Yes Vo	
4. Application or patent number(s):	document is being filed together with a new application.	
A. Patent Application No.(s)	B. Patent No.(s)	
29/211,038, filed August 10, 2004	PR A	
	= 1	
Additional numbers att	rached? Yes No	
5. Name and address to whom correspondence concerning document should be mailed:	6. Total number of applications and patents involved:	
Name: Baker Botts L.L.P.	7. Total fee (37 CFR 1.21(h) & 3.41) \$_40.00	
Internal Address:	Authorized to be charged by credit card	
	Authorized to be charged to deposit account	
Street Address: 30 Rockefeller Plaza, 44th Floor	✓ Enclosed	
	None required (government interest not affecting title)	
City: New York	8. Payment Information	
State: New York Zip: 10112	a. Credit Card Last 4 Numbers Expiration Date	
Phone Number:212-408-2500		
Fax Number: <u>212-408-2501</u>	b. Deposit Account Number 02-4377	
Email Address:	Authorized User Name Baker Botts L.L.P.	
9. Signature:	04/08/2005	
Signature	04/08/2003 Date	
Robert C. Scheinfeld	Total number of pages including cover	
Name of Person Signing Documents to be recorded (including cover shee	sheet, attachments, and documents: t) should be faxed to (703) 306-5995, or mailed to:	
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450		
04/12/2005 ECOOPER 00000122 29211038		
01 FC:8021 (40.00 DP)		

PATENT

REEL: 016443 FRAME: 0466

ASSIGNMENT

WHEREAS, WE, CHERI LYNNE DORR, a citizen of the UNITED STATES and MIHAI BADULESCU, a citizen of MEXICO, residing in City of NEW YORK, County of NEW YORK, State of NEW YORK, and City of NEW YORK, County of NEW YORK, State of NEW YORK, whose post office addresses are 470 WEST 24TH STREET, #18C, NEW YORK, NY 10011 and 272 WATER STREET #6F, NEW YORK, NY 10038; respectively, have made an invention entitled "CARD WITH TRANSPARENT, MULTI-LENS, PATTERNED FILM", as set forth and described in application for Design Letters Patent of the United States, Serial No. 29/211,038, filed August 10, 2004; and

WHEREAS, MASTERCARD INTERNATIONAL INCORPORATED, a corporation organized and existing under the laws of Delaware and having an office for the transaction of business at 2000 Purchase Street, Purchase, New York 10577, is desirous of acquiring the whole right, title and interest in and to said application for Letters Patent, and any continuations, divisions, extensions, substitutions, reissues and reexaminations thereof;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, BE IT KNOWN, that WE, the said inventors, CHERI LYNNE DORR and MIHAI BADULESCU, for and in consideration of the sum of One Dollar (\$1.00), lawful money of the United States, to me in hand paid by said MASTERCARD INTERNATIONAL INCORPORATED, and other valuable considerations unto us moving from said MASTERCARD INTERNATIONAL INCORPORATED, at or before the ensealing and délivery of these presents, the receipt of which is hereby acknowledged, have sold, assigned, transferred and conveyed and by these presents do assign, transfer and convey, unto said MASTERCARD INTERNATIONAL INCORPORATED, its successors and assigns, the entire right, title and interest in and to the said invention "CARD WITH TRANSPARENT, MULTI-LENS, PATTERNED FILM" and any and all improvements thereon, and in and to said application and any division, continuation or continuation-in-part thereof, and in and to any Letters Patent of the United States which may be issued on any of said applications, and any reissues thereof, and in and to any and all applications for Letters Patent filed in foreign countries for said invention or improvements, and any and all Letters Patent which may be granted in foreign countries therefor, TO HAVE AND TO HOLD THE SAME to the full end of the term or terms for which any and all said Letters Patent may be granted;

AND WE, the CHERI LYNNE DORR and MIHAI BADULESCU, do hereby authorize and request the Commissioner of Patents and Trademarks to issue the said Letters Patent of the United States to said MASTERCARD INTERNATIONAL INCORPORATED, as the assignee of the entire right, title and interest in and to the same, for the sole use and benefit of said MASTERCARD INTERNATIONAL INCORPORATED, its successors and assigns;

AND WE, the said CHERI LYNNE DORR and MIHAI BADULESCU, for the considerations aforesaid, do hereby covenant and agree to and with said MASTERCARD INTERNATIONAL INCORPORATED, its successors and assigns, that I have the full power to NY02:501593.1

PATENT REEL: 016443 FRAME: 0467 make this assignment, and that the rights assigned are not encumbered by any grant, license or right heretofore given, and that I, my executors or administrators, shall and will do all lawful acts and things and make, execute and deliver without further compensation, any and all other instruments in writing, further applications, papers, affidavits, powers of attorney, assignments, and other documents which, in the opinion of counsel for said MASTERCARD INTERNATIONAL INCORPORATED, its successors and assigns, may be required or necessary more effectively to secure to and vest in said MASTERCARD INTERNATIONAL INCORPORATED, its successors and assigns, the entire right, title and interest in and to said invention and improvements, applications, Letters Patent, rights, titles, benefits, privileges, and advantages hereby sold, assigned, transferred and conveyed, and that I will sign any applications for reissue which may be desired by the owner of the patent or patents which may be issued for the said invention or improvements.

IN WITNESS WHEREOF, I, the said CH hand and seal.	ERI LYNNE DORR, have hereunto set my
	CHERI LYNNE DORR
STATE OF VY	1 1 2
STATE OF WY) COUNTY OF WY :ss:	•
	knowledged to me that he executed the same is therein mentioned. SUBSCRIBED AND
Paul	2/2/h

PAUL J. LAROSA
Notary Public, State of New York
No. 01LA6108925
Qualified in Nassau County
Commission Expires April 19, 20

Notary Public

NY02:501593.1

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PATENT REEL: 016443 FRAME: 0468 IN WITNESS WHEREOF, I, the said MIHAI BADULESCU, have hereunto set my hand and seal.

| Red | Re

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RECORDED: 04/11/2005

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PATENT REEL: 016443 FRAME: 0469