

04-14-2005

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Attorney Docket Number  
60963-5104-USMail Stop Assignment Recordation Services  
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P.O. Box 1450  
Alexandria, VA 22313-1450

Please record the attached original documents or copy thereof.

112959 U.S. PTO  
11/097882

033105

## 1. Name of conveying party(ies):

Oren E. Zamir, Jeffrey K. Korn, Andrew Fikes

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

## 3. Nature of conveyance:

☒ Assignment

Merger

Security Agreement

Change of Name

Other

Execution Date: 3/30/05, 3/30/05, 3/31/05

## 2. Name and address of receiving party(ies):

Name: Google, Inc.Address: 1600 Amphitheatre Parkway  
Building 41  
Mountain View, CA 94043

Country (if other than USA):

## 4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: 3/30/05, 3/30/05, 3/31/05

A. Patent Application No.(s) -

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

## 5. Name and address of party to whom correspondence concerning document should be mailed:

MORGAN, LEWIS & BOCKIUS LLP  
2 Palo Alto Square  
3000 El Camino Real, Suite 700  
Palo Alto, California 94306

## 6. Number of applications and patents involved:

1

7. Total fee (37 CFR 3.41):.....\$ 40.00  
Please charge to the deposit account listed in Section 8.

## 8. Deposit account number:

50-0310 (order no. 60963-5104-US)

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## 9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Robert Scott Hauser

Name of Person Signing

37,847

Reg. No.

Signature

March 31, 2005

Date

Total number of pages including cover sheet:

3

Mail documents to be recorded with required cover sheet information to:  
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04/13/2005 DBYRNE 00000014 500310 11097882

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1-SF/7214929.1

PATENT  
REEL: 016447 FRAME: 0032

JOINT

## ASSIGNMENT

WHEREAS, WE, Oren E. Zamir, citizen of Israel, residing in Nyack, NY; Jeffrey K. Korn, citizen of the United States, residing in New York, NY; and Andrew Fikes, citizen of the United States, residing in Los Gatos, CA, ASSIGNORS, are the inventors of the invention in SYSTEMS AND METHODS FOR MODIFYING SEARCH RESULTS BASED ON A USER'S HISTORY, for which we have executed an application for a Patent of the United States

- ☐ which is executed on ☐ even date herewith or
- ☒ which is identified by Morgan, Lewis & Bockius LLP docket no. 60963-5104-US
- ☒ which was filed on \_\_\_\_\_, Application No. \_\_\_\_\_
- ☒ We hereby authorize and request our attorney, Gary S. Williams, of Morgan, Lewis & Bockius, LLP, to insert here in parentheses (Application number, \_\_\_\_\_ filed \_\_\_\_\_) the filing date and application number of said application when known.

and WHEREAS, Google Inc., ASSIGNEE, having a place of business at 1600 Amphitheatre Pkwy., Building 41, Mountain View, CA 94043-1351, is desirous of obtaining our entire right, title and interest in, to and under the said invention and the said application:

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, we, the said ASSIGNORS, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, our entire right, title and interest in, to and under the said invention, and the said United States application and all divisions, renewals and continuations thereof, and all Patents of the United States which may be granted thereon and all reissues and extensions thereof; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may hereafter be filed for said invention in any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from said United States application under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventors' certificates and designs which may be granted for said invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof;

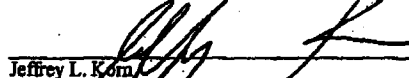
AND WE HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND WE HEREBY covenant and agree that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreement in conflict herewith.

AND WE HEREBY further covenant and agree that we will communicate to the said ASSIGNEE, its successors, legal representatives and assigns, any facts known to us respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue and foreign applications, make all rightful oaths, and generally do everything possible to aid the said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper protection for said invention in all countries.

IN TESTIMONY WHEREOF, We hereunto set our hands and seals the day and year set opposite our respective signatures.

Date 3/30, 2005  L.S.  
Oren Zamir

Date 3/30, 2005  L.S.  
Jeffrey L. Korn

Date \_\_\_\_\_, 2005 \_\_\_\_\_ L.S.  
Andrew Fikes

JOINT

## ASSIGNMENT

WHEREAS, WE, Oren E. Zamir, citizen of Israel, residing in Nyack, NY; Jeffrey E. Korn, citizen of the United States, residing in New York, NY; and Andrew Fikes, citizen of the United States, residing in Los Gatos, CA, ASSIGNORS, are the inventors of the invention in SYSTEMS AND METHODS FOR MODIFYING SEARCH RESULTS BASED ON A USER'S HISTORY, for which we have executed an application for a Patent of the United States

A405 AF 03/31/05

- ☐ which is executed on ☐ even date herewith or
- ☒ which is identified by Morgan, Lewis & Bockius LLP docket no. 60963-5104-US
- ☒ which was filed on \_\_\_\_\_, Application No. \_\_\_\_\_
- ☒ We hereby authorize and request our attorney, Gary S. Williams, of Morgan, Lewis & Bockius, LLP, to insert here in parentheses (Application number, \_\_\_\_\_ filed \_\_\_\_\_) the filing date and application number of said application when known.

and WHEREAS, Google Inc., ASSIGNEE, having a place of business at 1600 Amphitheatre Pkwy., Building 41, Mountain View, CA 94043-1351, is desirous of obtaining our entire right, title and interest in, to and under the said invention and the said application:

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, we, the said ASSIGNORS, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, our entire right, title and interest in, to and under the said invention, and the said United States application and all divisions, renewals and continuations thereof, and all Patents of the United States which may be granted thereon and all reissues and extensions thereof; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may hereafter be filed for said invention in any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from said United States application under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventors' certificates and designs which may be granted for said invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof.

AND WE HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND WE HEREBY covenant and agree that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreement in conflict herewith.

AND WE HEREBY further covenant and agree that we will communicate to the said ASSIGNEE, its successors, legal representatives and assigns, any facts known to us respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue and foreign applications, make all rightful oaths, and generally do everything possible to aid the said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper protection for said invention in all countries.

IN TESTIMONY WHEREOF, We hereunto set our hands and seals the day and year set opposite our respective signatures.

Date \_\_\_\_\_, 2005 \_\_\_\_\_ L.S.  
Oren Zamir

Date \_\_\_\_\_, 2005 \_\_\_\_\_ L.S.  
Jeffrey L. Korn

Date 03/31/05, 2005 \_\_\_\_\_ L.S.  
Andrew Fikes