

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Daniel Plastina</td><td>08/10/2005</td></tr><tr><td>Jonathan M. Cain</td><td>08/10/2005</td></tr><tr><td>Michael J. Novak</td><td>08/10/2005</td></tr></tbody></table>		Name	Execution Date	Daniel Plastina	08/10/2005	Jonathan M. Cain	08/10/2005	Michael J. Novak	08/10/2005
Name	Execution Date								
Daniel Plastina	08/10/2005								
Jonathan M. Cain	08/10/2005								
Michael J. Novak	08/10/2005								
RECEIVING PARTY DATA									
Name:	Microsoft Corporation								
Street Address:	One Microsoft Way								
City:	Redmond								
State/Country:	WASHINGTON								
Postal Code:	98052								
PROPERTY NUMBERS Total: 1									
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>11201960</td></tr></tbody></table>		Property Type	Number	Application Number:	11201960				
Property Type	Number								
Application Number:	11201960								
CORRESPONDENCE DATA									
Fax Number: (314)231-4342 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>									
Phone: 3142315400									
Email: uspatents@senniger.com									
Correspondent Name: Robert M. Bain									
Address Line 1: One Metropolitan Square, 16th Floor									
Address Line 2: Senniger Powers									
Address Line 4: St. Louis, MISSOURI 63102									
NAME OF SUBMITTER:	James J. Barta, Jr.								
Total Attachments: 1 source=00104905#page1.tif									

CH \$40.00 11201960

500047616

PATENT
REEL: 016471 FRAME: 0047

PATENT ASSIGNMENT

I/WE, Daniel Plastina, Jonathan M. Cain, and Michael J. Novak
("ASSIGNOR"), have invented subject matter ("INVENTION") disclosed and/or claimed in
a patent application entitled "SINGLE ACTION MEDIA PLAYLIST GENERATION"
("APPLICATION"), which:

- ☒ will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR
hereby authorizes, and requests, ASSIGNEE'S legal representatives, of
SENNIGER POWERS, who are associated with customer number
000038779, to Insert here in parenthesis (U.S. Serial No. 11/201,960
filed 08/11/2005) this APPLICATION's U.S. Serial Number and
filing date, when known;
- ☐ was filed on and was given U.S. Serial No.;
- ☐ is filed concurrently herewith;

Microsoft Corporation, a Washington Corporation, on behalf of itself and
its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the
entire and exclusive rights, title and interest in the INVENTION and the APPLICATION
(and all other applications and patents derived therefrom, such as continuing
applications, in and for the United States, its territories, and all foreign countries
("APPLICATION DERIVATIVES"));

For good and valuable consideration, the receipt of which is hereby
acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to
the ASSIGNEE, the entire and exclusive rights, title and interest in the INVENTION and
the APPLICATION (and APPLICATION DERIVATIVES);

ASSIGNOR agrees to execute all instruments and documents required for
the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for
litigation regarding letters patent derived therefrom, and for the purpose of protecting
and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

8/10/2005

DATE

8/10/2005

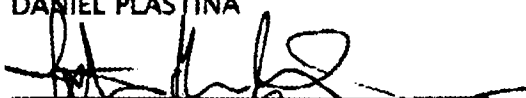
DATE

8/10/2005

DATE



DANIEL PLASTINA



JONATHAN M. CAIN



MICHAEL J. NOVAK