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RECORDATION FORM COVER SHEET	
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To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.	
1. Name of conveying party(ies)/Execution Date(s):	2. Name and address of receiving party(ies)
Mark Jones	Name: Mattel, Inc.
	Internal Address:
	·
Execution Date(s) June 14, 2005	Street Address: 333 Continental Boulevard
Additional name(s) of conveying party(les) attached? Yes / No 3. Nature of conveyance:	·
Assignment Merger	City: El Segundo
	•
Security Agreement Change of Name	State: California
Government Interest Assignment Executive Order 9424, Confirmatory License	Country: United States Zip: 90245
Other	
Other Additional_name(s) & address(es) attached? Yes ✓ No 4. Application or patent number(s): This document is being filed together with a new application.	
A. Patent Application No.(s)	B. Patent No.(s)
29/226,839	
Additional numbers attached?	
5. Name and address to whom correspondence 6. Total number of applications and patents	
concerning document should be mailed:	
Name: Alleman Hall McCoy Russell & Tuttle LLP	7. Total fee (37 CFR 1.21(h) & 3.41) \$_40.00
Internal Address:	Authorized to be charged by credit card
	Authorized to be charged to deposit account
Street Address: 806 SW Broadway, Suite 600	
	None required (government interest not affecting title)
City: Portland	8. Payment Information
State: Oregon Zip: 97205	a. Credit Card Last 4 Numbers
Phone Number: 503-459-4141	Expiration Date
Fax Number: 503-459-4142	b. Deposit Account Number <u>50-3397</u>
Email Address	Authorized User Name John D. Russell
9. Signature:	
9. Signature:	July 5, 2005 Date
John D. Russell	T-tel european of secon including covor
Name of Person Signing	sheet, attachments, and documents:

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5996, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

A<u>SSIGNMENT</u>

WHEREAS, we, the undersigned, have invented certain improvements in a WHEEL FOR A TOY VEHICLE (Design), for which we are filing or will be filing one or more patent applications; and

WHEREAS, Mattel, Inc., a Delaware Corporation, having its principal place of business in El Segundo, California, is desirous of acquiring an interest therein;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which hereby are acknowledged, we have sold, assigned, and transferred, and do hereby sell, assign, and transfer, to Mattel, Inc., its successors and assigns, the full and exclusive right to the invention in the United States and its territorial possessions and in all foreign countries, and the entire right, title, and interest in and to any and all Letters Patent that may be granted therefor in the United States and its territorial possessions and in any and all foreign countries, and in and to any and all divisions, continuations, reissues, substitutions, and extensions thereof.

We hereby authorize and request the Patent Office officials in the United States and any and all foreign countries to issue any and all of said Letters Patent, when granted, to Mattel, Inc., as the assignee of our entire right, title, and interest in and to the same, for the sole use of Mattel, Inc., and its successors and assigns.

Further, we hereby covenant and agree to and with Mattel, Inc., and its successors and assigns, at the time of execution and delivery of these presents, that we are the sole and lawful owner of the entire right, title, and interest in and to the invention and the above-identified patent application, and that the same are unencumbered, and that we

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have good and full right and lawful authority to sell and convey the same in the manner herein set forth.

Further, we agree that we will communicate to Mattel, Inc., or its representatives, any facts known to us respecting the invention, and testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, reissue, substitution, and extension applications, execute all necessary assignment papers to cause any and all of said Letters Patent to be issued to Mattel, Inc., make all rightful oaths, and generally do everything possible to aid Mattel, Inc., and its successors and assigns, to obtain and enforce proper protection for the invention in the United States and in any and all foreign countries.

IN TESTIMONY WHEREOF, I have hereunto set my hand this /4 #

day of _____, 2005.

Mark Jones

Witness:

Signature:_____

Name:_____

City & State:_____

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RECORDED: 07/05/2005