

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

| <b>SUBMISSION TYPE:</b>  | NEW ASSIGNMENT                |               |                |                     |            |                  |            |
|--|-------------------------------|---------------|----------------|---------------------|------------|------------------|------------|
| <b>NATURE OF CONVEYANCE:</b>   | ASSIGNMENT                    |               |                |                     |            |                  |            |
| <b>CONVEYING PARTY DATA</b>  |                               |               |                |                     |            |                  |            |
| <table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Eric Goldstein</td> <td>08/19/2005</td> </tr> <tr> <td>Derek Krzanowski</td> <td>08/17/2005</td> </tr> </tbody> </table> |                               | Name          | Execution Date | Eric Goldstein      | 08/19/2005 | Derek Krzanowski | 08/17/2005 |
| Name   | Execution Date                |               |                |                     |            |                  |            |
| Eric Goldstein   | 08/19/2005                    |               |                |                     |            |                  |            |
| Derek Krzanowski   | 08/17/2005                    |               |                |                     |            |                  |            |
| <b>RECEIVING PARTY DATA</b>  |                               |               |                |                     |            |                  |            |
| <b>Name:</b>   | Amplify, LLC                  |               |                |                     |            |                  |            |
| <b>Street Address:</b>   | 156 West 56th Street          |               |                |                     |            |                  |            |
| <b>Internal Address:</b>   | Suite 1809                    |               |                |                     |            |                  |            |
| <b>City:</b>   | New York                      |               |                |                     |            |                  |            |
| <b>State/Country:</b>  | NEW YORK                      |               |                |                     |            |                  |            |
| <b>Postal Code:</b>  | 10019                         |               |                |                     |            |                  |            |
| <b>PROPERTY NUMBERS Total: 1</b>   |                               |               |                |                     |            |                  |            |
| <table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>11207177</td> </tr> </tbody> </table>  |                               | Property Type | Number         | Application Number: | 11207177   |                  |            |
| Property Type  | Number                        |               |                |                     |            |                  |            |
| Application Number:  | 11207177                      |               |                |                     |            |                  |            |
| <b>CORRESPONDENCE DATA</b>   |                               |               |                |                     |            |                  |            |
| <b>Fax Number:</b>   | (646)424-0880                 |               |                |                     |            |                  |            |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>   |                               |               |                |                     |            |                  |            |
| <b>Phone:</b>  | 646-424-0770                  |               |                |                     |            |                  |            |
| <b>Email:</b>  | gerri.czachowski@scgb-law.com |               |                |                     |            |                  |            |
| <b>Correspondent Name:</b>   | Fritz L. Schweitzer III       |               |                |                     |            |                  |            |
| <b>Address Line 1:</b>   | 292 Madison Avenue            |               |                |                     |            |                  |            |
| <b>Address Line 2:</b>   | 19th Floor (1654-014P)        |               |                |                     |            |                  |            |
| <b>Address Line 4:</b>   | New York, NEW YORK 10017      |               |                |                     |            |                  |            |
| <b>NAME OF SUBMITTER:</b>  | Fritz L. Schweitzer III       |               |                |                     |            |                  |            |
| <b>Total Attachments: 2</b><br>source=Assignments#page1.tif<br>source=Assignments#page2.tif  |                               |               |                |                     |            |                  |            |

CH \$40.00 11207177

ASSIGNMENT

WHEREAS, Eric Goldstein, hereinafter referred to as the ASSIGNOR, has made an invention in

**SYSTEM, METHOD AND APPARATUS FOR SELECTING, DISPLAYING,  
MANAGING, TRACKING AND TRANSFERRING ACCESS TO CONTENT  
OF WEB PAGES AND OTHER SOURCES**

and has executed an application for Letters Patent of the United States covering said invention of even date herewith;

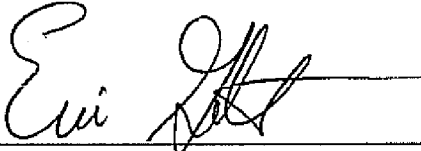
AND, WHEREAS, Amplify, LLC, a limited liability company organized under the laws of the State of New Hampshire, having a place of business at 156 W. 56<sup>th</sup> Street, Ste. 1809, New York, New York 10019, hereinafter called the ASSIGNEE, is desirous of obtaining the entire right, title, and interest in, to and under said invention and said application.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is acknowledged, the ASSIGNOR hereby sells and assigns to the ASSIGNEE, its successors, legal representatives and assigns, the entire, right, title and interest in, to and under the said invention, and the said application and all divisions, renewals and continuations thereof, and all Patents of the United States which may be granted thereon and all reissues and patent term extensions thereof, and all applications for Patent which may hereafter be filed for said invention in any country or countries foreign to the United States, and all Patents which may be granted for said invention in any country or countries foreign to the United States and all patent term extensions, renewals and reissues thereof, together with any and all rights of Priority relating to said invention, said applications and said Patents; and the ASSIGNOR hereby authorizes and requests the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Patents for said invention to the said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

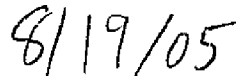
The ASSIGNOR has full right to convey the entire interest herein assigned, and has not made, and will not make, any agreement in conflict herewith.

The ASSIGNOR further agrees to communicate to the said ASSIGNEE, its successors, legal representatives and assigns, any facts known to the ASSIGNOR respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid the said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for said invention in all countries.

IN WITNESS WHEREOF, this Assignment has been executed by the ASSIGNOR on the date opposite the signature of the ASSIGNOR.



Eric Goldstein



Date

ASSIGNMENT

WHEREAS, Derek Krzanowski, hereinafter referred to as the ASSIGNOR, has made an invention in

**SYSTEM, METHOD AND APPARATUS FOR SELECTING, DISPLAYING,  
MANAGING, TRACKING AND TRANSFERRING ACCESS TO CONTENT  
OF WEB PAGES AND OTHER SOURCES**

and has executed an application for Letters Patent of the United States covering said invention of even date herewith;


AND, WHEREAS, Amplify, LLC, a limited liability company organized under the laws of the State of New Hampshire, having a place of business at 156 W. 56<sup>th</sup> Street, Ste. 1809, New York, New York 10019, hereinafter called the ASSIGNEE, is desirous of obtaining the entire right, title, and interest in, to and under said invention and said application.

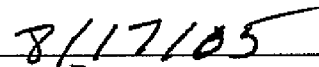
NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is acknowledged, the ASSIGNOR hereby sells and assigns to the ASSIGNEE, its successors, legal representatives and assigns, the entire, right, title and interest in, to and under the said invention, and the said application and all divisions, renewals and continuations thereof, and all Patents of the United States which may be granted thereon and all reissues and patent term extensions thereof, and all applications for Patent which may hereafter be filed for said invention in any country or countries foreign to the United States, and all Patents which may be granted for said invention in any country or countries foreign to the United States and all patent term extensions, renewals and reissues thereof, together with any and all rights of Priority relating to said invention, said applications and said Patents; and the ASSIGNOR hereby authorizes and requests the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Patents for said invention to the said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

The ASSIGNOR has full right to convey the entire interest herein assigned, and has not made, and will not make, any agreement in conflict herewith.

The ASSIGNOR further agrees to communicate to the said ASSIGNEE, its successors, legal representatives and assigns, any facts known to the ASSIGNOR respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid the said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for said invention in all countries.

IN WITNESS WHEREOF, this Assignment has been executed by the ASSIGNOR on the date opposite the signature of the ASSIGNOR.

  
Derek Krzanowski

  
Date