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PATENTS ONLY

Attorney Docket Number
60963-5072-US

04-25-2005

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113277 U.S. PTO
11/105781

041305

1. Name of conveying party(ies):

Deepak Jindal and Gokul Rajaram

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

2. Name and address of receiving party(ies):

Name: Google Inc.Address: 1600 Amphitheatre Parkway, Building 41
Mountain View, CA 94043

3. Nature of conveyance:

☒ Assignment

Merger

Security Agreement

Change of Name

Other

Country (if other than USA):

Execution Date: 04/13/05

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: 04/13/05A. Patent Application No.(s) 1

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

MORGAN, LEWIS & BOCKIUS LLP
2 Palo Alto Square
3000 El Camino Real, Suite 700
Palo Alto, California 94306

6. Number of applications and patents involved:

17. Total fee (37 CFR 3.41):.....\$ 40.00
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8. Deposit account number:

50-0310 (order no. 60963-5072-US)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Gary S. Williams

Name of Person Signing

31,066

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Signature

April 13, 2005

Date

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JOINT

ASSIGNMENT

WHEREAS, WE, **DEEPAK JINDAL**, citizen of India, residing in Sunnyvale, California; and **GOKUL RAJARAM**, citizen of India, residing in Mountain View, California, ASSIGNORS, are the inventors of the invention in **PROBABILISTIC INFERENCE OF DEMOGRAPHIC INFORMATION FROM USER SELECTION OF CONTENT**, for which we have executed an application for a Patent of the United States

- ☐ which is executed on ☐ even date herewith or
- ☒ which is identified by Morgan, Lewis & Bockius LLP docket no. 60963-5072-US
- ☒ which was filed on _____, Application No. _____
- ☒ We hereby authorize and request our attorney, Gary S. Williams, of Morgan, Lewis & Bockius, LLP, to insert here in parentheses (Application number, _____ filed _____) the filing date and application number of said application when known.

and WHEREAS, Google Inc., ASSIGNEE, having a place of business at 1600 Amphitheatre Pkwy., Building 41, Mountain View, CA 94043-1351, is desirous of obtaining our entire right, title and interest in, to and under the said invention and the said application:

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, we, the said ASSIGNORS, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, our entire right, title and interest in, to and under the said invention, and the said United States application and all divisions, renewals and continuations thereof, and all Patents of the United States which may be granted thereon and all reissues and extensions thereof; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may hereafter be filed for said invention in any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from said United States application under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventors' certificates and designs which may be granted for said invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof;

AND WE HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND WE HEREBY covenant and agree that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreement in conflict herewith.

AND WE HEREBY further covenant and agree that we will communicate to the said ASSIGNEE, its successors, legal representatives and assigns, any facts known to us respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue and foreign applications, make all rightful oaths, and generally do everything possible to aid the said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper protection for said invention in all countries.

IN TESTIMONY WHEREOF, We hereunto set our hands and seals the day and year set opposite our respective signatures.

Date 4/13/05, 2005

Deepak Jindal L.S.

Date 4/13/05, 2005

Gokul Rajaram L.S.