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To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below

70 410 211004							
1. Name of conveying party(ies)/Execution Date(s):	2. Name and address of receiving party(ies)						
Thomas Boyd	Name: Colgate-Palmolive Company						
	Internal Address:						
Execution Date(s) April 12, 2005	Street Address: 909 River Road						
Additional name(s) of conveying party(ies) attached? Yes V							
3. Nature of conveyance:	P.O. Box 1343						
Assignment Merger	City: Piscataway						
Security Agreement Change of Name	State: NJ						
Government Interest Assignment	Country: USA Zip: 08855-1343						
Executive Order 9424, Confirmatory License							
Other	Additional name(s) & address(es) attached? Yes No						
4. Application or patent number(s): A. Patent Application No.(s)	document is being filed together with a new application. B. Patent No.(s)						
Additional numbers at	tached? Yes No						
5. Name and address to whom correspondence concerning document should be mailed:	6. Total number of applications and patents involved:						
Name: Clifford E. Wilkins	7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00						
Internal Address: Docket: 7778-00	Authorized to be charged by credit card						
	✓ Authorized to be charged to deposit account						
Street Address: Colgate-Palmolive Company	Enclosed						
909 River Road, P.O. Box 1343	None required (government interest not affecting title)						
City: Piscataway	8. Payment Information						
State: NJ Zip: 08855-1343	a. Credit Card Last 4 Numbers						
Phone Number: 732-878-7067	b. Deposit Account Number 03-2455						
Fax Number: 732-878-7660	255						
Email Address: clifford_wilkins@colpal.com	Authorized User Name Clifford Wilkins						
9. Signature:	4/13/05 8/s						
Signature	Date a 😅						
Clifford E. Wilkins	Total number of pages including cover sheet, attachments, and documents:						
Name of Person Signing Documents to be recorded (including cover she	1) I all the found to (700) 200 F00F or moiled to:						
Mail Stop Assignment Recordation Services, Director	of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450						
	DATENT 9						

PATENT

REEL: 016483 FRAME: 0281

ASSIGNMENT

	WHEREAS,	I,	Thomas	Boyd	(below	referred	to	as	ASSIGN	VORS),	residing,
respecti	vely, as set fe	orth	hereinafte	r, have	made an	invention	for	wh	ich appli	cation f	or Letters
Patent o	of the United	Stat	es is being	g filed	in the Ui	nited State	s Pa	itent	and Tra	demark	Office as
Applica	ition Serial No)	, file	ed	, na	ming the	ASS	IGN	IOR(S) a	s invent	or(s), and
entitled	DENTIFRIC	CE; a	and								

WHEREAS, Colgate-Palmolive Company, a corporation duly organized and existing under the laws of the State of Delaware, United States of America and having its principal office and place of business at 300 Park Avenue, New York, New York 10022, and offices and place of business at 909 River Road, Piscataway, New Jersey 08855 (below referred to as "ASSIGNEE"), is desirous of obtaining the entire right, title and interest in and to the aforesaid invention and patent application and corresponding patent rights worldwide;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR(S), by these presents do sell, assign and transfer to ASSIGNEE, the full and exclusive right, title and interest in and to the aforesaid invention, the aforesaid U.S. and all corresponding foreign patent applications, all divisional, continuation, continuation-in-part, reissue and reexamination applications of the aforesaid U.S. application, and all Letters Patent or comparable rights issuing thereon in the United States and in all foreign countries, together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and the ASSIGNOR(S) hereby authorize and request the U.S. Commissioner of Patents and Trademarks and all foreign Patent Offices to issue all Letters Patent or comparable rights issuing on any application as aforesaid to ASSIGNEE, or to its successors, assigns or legal representatives;

ASSIGNOR(S) hereby covenant that ASSIGNOR(S) have full right to convey the entire interest herein assigned, and that ASSIGNOR(S) have not executed, and will not execute, any agreement in conflict herewith;

ASSIGNOR(S) agree to communicate to ASSIGNEE or to its successors, assigns or legal representatives any and all facts known to them or any of them respecting said invention, and without further remuneration to testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and reexamination applications, make all rightful oaths and generally do all lawful acts to aid ASSIGNEE or its successors, assigns or legal representatives to obtain and enforce proper patent protection for said invention in all countries and to enhance or perfect ASSIGNEE's title in and to the invention and patent rights therein.

ASSIGNOR(S) hereby authorize attorneys for ASSIGNEE to enter on this document any applicable serial numbers and filing dates after ASSIGNOR(S') execution of this document.

This Assignment is effective as of:	April 13, 2005
-	(date of filing)

(Sheet 1 of 2)

PATENT REEL: 016483 FRAME: 0282

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 12 day of 2005.
THOMAS BOYD
Address: 226 High Street Metuchen, NJ 08840
On this day of
Colgate-Palmolive Company accepts this Assignment.
By Chrord E. Wilkins Assistant General Counsel Patents and Litigation

(Sheet 2 of 2)

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RECORDED: 04/13/2005