

4-25-05

04-27-2005



Attorney Docket No.: 5300.P014X

To the Director of the United States Pa

102989261

ached original documents or copy thereof.

1. Name of conveying party(ies):  
Mark Orttung and Corey A. Billington  
Additional name(s) of conveying party(ies) attached?  
 No  Yes

2. Name and address of receiving party(ies):  
Name: Rearden Commerce, Inc.  
Internal Address: \_\_\_\_\_

3. Nature of Conveyance  
 Assignment  Merger  
 Security Agreement  Change of Name  
 Other:  
Execution Date(s): 4/12/05 and 4/14/05

Street Address: 1400 Fashion Blvd., Suite 150  
City: San Mateo State/Provence: CA Zip: 94404  
Country: United States  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or patent number(s):  
If this document is being filed together with a new application, the execution date of the application is: \_\_\_\_\_  
A. Patent Application No.(s)  
11/027,115

B. Patent No.(s)  
Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:  
Name: Blakely, Sokoloff, Taylor & Zafman LLP  
Internal Address: \_\_\_\_\_  
Street Address: 12400 Wilshire Boulevard, 7<sup>th</sup> Floor  
Los Angeles, California 90025

6. Total number of applications and patents involved:  1  
7. Total Fee (37 CFR 3.41).....\$ 40.00  
 Enclosed  
 Authorized to be charged to deposit account  
8. Deposit Account Number:  
02-2666  
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9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

John P. Ward  
Name of Person Signing

Signature

April 22, 2005  
Date

Total number of pages including cover sheet, attachments, and documents:  3

Mail documents to be recorded with required cover sheet information to:  
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04/26/2005 ECDDPER 00000017 11027115  
01 FC:8021  
40.00 DP

Based on Form PTO-1595 as modified by BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP on 05/09/03

No.: 5300.P014X (For Execution After Filing Patent Application)

In consideration of good and valuable consideration, the receipt of which is hereby acknowledged, We

the undersigned, Mark Orttung and Corey A. Billington

hereby sell, assign, and transfer to REARDEN Commerce, Inc.

a corporation of California, having a principal place of business at

1400 Fashion Island Blvd, Suite 150, San Mateo, CA 94404, ("Assignee"), and its successors, assigns, and legal representatives, the entire right, title, and interest for the United States and all foreign countries, in and to any and all improvements that are disclosed in the application for the United States patent that was filed 12/30/2004 and assigned Application No. 11/027,115 and is entitled

APPARATUS AND METHOD TO PROVIDE COMMUNITY PRICING

and in and to said application and all divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions, and all other patent applications that have been or shall be filed in the United States and all foreign countries on any of said improvements; and in and to all original patents, reissued patents, reexamination certificates, and extensions that have been or shall be issued in the United States and all foreign countries on said improvements; and in and to all rights of priority resulting from the filing of said United States application;

agree that said Assignee may apply for and receive a patent or patents for said improvements in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns, and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions, and all other patent applications on any and all said improvements; execute all rightful oaths, assignments, powers of attorney, and other papers; communicate to said Assignee, its successors, assigns, and representatives all facts known to the undersigned relating to said improvements and the history thereof; and generally assist said Assignee, its successors, assigns, or representatives in securing and maintaining proper patent protection for said improvements and for vesting title to said improvements, and all applications for patents and all patents on said improvements, in said Assignee, its successors, assigns, and legal representatives; and

covenant with said Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

Date: April 12, 2005

Mark Ortung  
Name: Mark Ortung

Date: April 14, 2005

Corey A. Billington  
Name: Corey A. Billington

State of: \_\_\_\_\_ }

County of: \_\_\_\_\_ }

Assignment Document Return Address:  
SS. BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP  
12400 Wilshire Blvd., Seventh Floor  
Los Angeles, California 90025-1026  
(408) 720-8598

On this \_\_\_\_\_ day of \_\_\_\_\_, 20 \_\_, before me, \_\_\_\_\_,  
the undersigned Notary Public, personally appeared \_\_\_\_\_

personally known to me  proved to me on the basis of satisfactory evidence to  
be the person(s) whose name(s) subscribed to the within instrument, and  
acknowledged that executed it.  
WITNESS my hand and official seal.

\_\_\_\_\_  
Notary's Signature