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To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)

GOLLOB, Edward

2. Name and address of receiving party(ies)

Name: Streetsmart, LLC

Internal Address: _____

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) 15 April 2005

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Joint Research Agreement
☐ Government Interest Assignment
☐ Executive Order 9424, Confirmatory License
☐ Other _____

Street Address: 495 Brown Industrial Parkway, #20

City: Canton

State: Georgia

Country: _____ Zip: 30114-8011

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application or patent number(s):

☒ This document is being filed together with a new application.

A. Patent Application No.(s) _____

B. Patent No.(s) _____

Additional numbers attached? ☐ Yes ☒ No

5. Name and address to whom correspondence concerning document should be mailed:

Name: Ryan A. Schneider

Internal Address: _____

Street Address: Troutman Sanders LLP,
Bank of America Plaza, 600 Peachtree St., N.E., Suite 5200

City: Atlanta

State: Georgia Zip: 30308-2216

Phone Number: 404.885.2773

Fax Number: 404.962.6849

Email Address: ryan.schneider@troutmansanders.com

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00

- ☐ Authorized to be charged by credit card
☐ Authorized to be charged to deposit account
☒ Enclosed
☐ None required (government interest not affecting title)

8. Payment Information

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number _____

Authorized User Name _____

9. Signature:

[Signature]
Signature

15 April 2005

Date

Ryan A. Schneider

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents: 2

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

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40.00 DP

PATENT
REEL: 016493 FRAME: 0123

ASSIGNMENT

WHEREAS, I, **Edward Gollob**, a citizen of Canada, have invented certain improvements in a **NEWSRACK**, for which a United States patent application will be filed, and whereas related applications may be filed in the United States and elsewhere, and whereas

STREETSMART, LLC
495 Brown Industrial Parkway, #20
Canton, Georgia 30114-8011
United States

desires to purchase all the rights in same;

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable considerations paid by the said

STREETSMART, LLC

the receipt and sufficiency of which are hereby acknowledged, I have and by these presents do hereby sell, assign, transfer and convey unto the said

STREETSMART, LLC

in and for the United States and its territories and for foreign countries, the entire right, title and interest in and to said application and any other intellectual property claiming priority or related thereto, in and to the inventions therein set forth, and in and to any other U.S., International and/or Foreign patent or other intellectual property now known or in the future that may issue on or claim priority to, or be otherwise related to, said application, and/or any conventional, division, continuation, continuation-in-part, reissue, renewal, reexam, continued prosecution application ("CPA"), or Request for Continued Examination ("RCE") thereof,

I hereby covenant that no assignment, sale or encumbrance has been or will be made or entered into which would conflict with this Assignment;

and I hereby bind myself, my heirs, legal representatives, administrators and assign properly to execute without further consideration, any and all applications, petitions, oaths and assignments or other papers and instruments that may be necessary in order to carry into full force and effect the sale, assignment, transfer and conveyance hereby made or intended to be made.



Edward Gollob

April 15/05

(date)