orm PTO-1595 (Rev. 03/05) MB No. 0651-0027 (exp. 6/30/2005)	U.S. DEPARTMENT OF COMMERCE United States Patent and Trademark Office
RECORDATION FORM COVER SHEET PATENTS ONLY To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.	
. Name of conveying party(ies)	Name: Generale Biscuit
BARRE & Associes	Internal Address:
Additional name(s) of conveying party(ies) attached? Yes No 3. Nature of conveyance/Execution Date(s): Execution Date(s) 06/20/05	
✓ Assignment	City: Athis-Mons
Joint Research Agreement	State:
Government Interest Assignment	Country: France Zip: 91200
Executive Order 9424, Confirmatory License	
Other	Additional name(s) & address(es) attached? Yes V No document is being filed together with a new application.
Additional numbers a 5. Name and address to whom correspondence	ttached?
concerning document should be mailed:	involved: 1
Name: Ronald Abramson	7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40
Internal Address:	Authorized to be charged by credit card
	Authorized to be charged to deposit account
Street Address; Hughes Hubbard & Reed LLP	Enclosed
One Battery Park Plaza	None required (government interest not affecting title)
City: New York	8. Payment information
State: NY Zip: 10004-1482	a. Credit Card Last 4 Numbers Expiration Date
Phone Number: <u>212-837-6000</u>	b, Deposit Account Number 08-3264
Fax Number: <u>212-422-4726</u>	Authorized User Name Hughes Hubbard & Reed LLP
Email Address; <u>abramson@hugheshubbard.com</u>	<u>- </u>
9. Signature:	orlalst
Signature Douglas D. Zhang (Reg. No. 37,985)	Total number of pages including cover sheet, attachments, and documents:

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or malled to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

PATENT REEL: 016504 FRAME: 0854

ASSIGNMENT B

WHEREAS, **BARRE & Associes**, a private limited liability company organized under the laws of France, having a principal place of business at Chateau de sans-souci, 260 Allee de Cypres, F 69760 Lyon-Limonest, France ("Assignor"), is the sole owner of an invention in Biscuit Surface Design and of U.S. Design Patent Application Serial No. 29/180,481, entitled SURFACE ORNAMENTATION ON A BISCUIT, filed on April 24, 2003, by inventor Bertrand Barre ("Design Patent Application"); and

WHEREAS, Generale Biscuit, a limited liability company organized under the laws of France, having a principal place of business at 4-6 rue Edouard Vaillant, 91200 Athis-Mons, France ("Assignee"), desires to acquire from the Assignor the entire right, title and interest in, to and under said invention and the Design Patent Application;

WHEREAS, the Assignor and the Assignee entered into an assignment on April 17, 2003, and wish to incorporate that assignment herein;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor does hereby sell, assign, transfer, convey and set over to the Assignee, its successors, assigns and other legal representatives, the Assignor's entire right, title and interest in and to:

said invention;

the Design Patent Application;

all continuations, continuations-in-part, and divisions of the foregoing; and

all reissues of patents resulting from the foregoing;

for the sole use and behoof of the Assignee, its successors, assigns and other legal representatives, to the full end of the term of any such patents or grants, as fully and entirely as the same would have been held by the Assignor had this assignment not been made;

AND THE ASSIGNOR HEREBY authorizes and requests that the Commissioner of the United States Patents and Trademarks, whose duty is to issue patents or other evidence or forms of industrial property protection on applications, to issue the same to the Assignee, its successors, assigns and other legal representatives, in accordance with the terms of this assignment;

AND THE ASSIGNOR HEREBY covenants and agrees that it has the full right to convey the entire interest herein assigned, and that it has not executed, and will not execute, any agreement in conflict herewith;

PATENT REEL: 016504 FRAME: 0855

AND THE ASSIGNOR HEREBY further covenants and agrees that it will communicate to the Assignee, its successors, assigns and other legal representatives, all facts known to it respecting the subject matter hereby assigned, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, continuation-in-part, reissue, make all rightful oaths, execute such further instruments of assignment as may be necessary to vest record ownership of the subject matter as aforesaid in the name of the Assignee, its successors, assigns and other legal representatives, and otherwise assist the Assignee, its successors, assigns and other legal representatives, to obtain and enforce proper protection for the subject matter hereby assigned in all countries.

IN WITNESS WHEREOF, the undersigned has executed this assignment, which shall be effective on the 20th day of June____, 2005.

BARRE & Associes

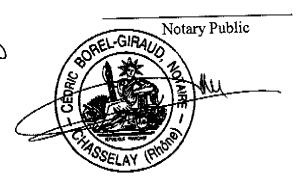
Bertrand Barre By:

Title: Openeral Magage

State of _____ County of _____

On this _____ day of ______, 2005, before me personally appeared Bertrand Barre, to me known, who, by me duly sworn, did depose and say that he is the of BARRE & Associes, the entity described in and that executed the foregoing instrument; and that he signed his name thereto and delivered said instrument by order of the board of directors of said entity for the uses and purposes therein set forth.

Je soussigné M. BSREL-GIRAUD Notaire à Chasselay (Rhône) Certifie sincère la signature de Mr Bertrand BARRE qui a été apposée Chasselay, le 20 06 205



NY 951502_1.DOC

RECORDED: 07/11/2005

PATENT