

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
Name		Execution Date
JSTAR BRANDS, LLC		09/06/2005
RECEIVING PARTY DATA		
Name:	PLANET 10 SPIRITS, LLC	
Street Address:	640 North LaSalle Street	
Internal Address:	Suite 540	
City:	Chicago	
State/Country:	ILLINOIS	
Postal Code:	60610	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	29185768	
CORRESPONDENCE DATA		
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
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Address Line 2:	PATENT DEPARTMENT	
Address Line 4:	WASHINGTON, DISTRICT OF COLUMBIA 20006-3817	
NAME OF SUBMITTER:	Allan A. Fanucci	
Total Attachments: 2		
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PATENT
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ASSIGNMENT

WHEREAS,

JSTAR BRANDS, LLC, an Illinois corporation having a place of business at 640 North LaSalle Street, Suite 540, Chicago, Illinois 60610,

ASSIGNOR, is the owner of the invention in **BOTTLE WITH SLEEVE**, for which an application for a Design Patent of the United States, identified by Winston & Strawn LLP Docket No. 7585-177 was filed on July 1, 2003 as Application No. 29/185,768.

WHEREAS, **PLANET 10 SPIRITS, LLC**, a Delaware corporation having a place of business at 640 North LaSalle Street, Suite 540, Chicago, Illinois 60610, ASSIGNEE, is desirous of obtaining ASSIGNOR's entire right, title and interest in, to and under the said invention, the said application and corresponding applications worldwide.

NOW, THEREFORE, in exchange for good and valuable consideration to ASSIGNOR, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR has sold, assigned, transferred and set over, and by these presents does hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, its entire right, title and interest in, to and under the invention, and any United States provisional or non-provisional application embodying the invention or any other United States application claiming priority to a provisional application under 35 U.S.C. § 119(e) or converted therefrom, or to any application claiming the benefit of a non-provisional application under 35 U.S.C. § 120, including all divisions, continuations, and continuations-in-part thereof, and all Patents of the United States which may be granted thereon and all reissues and extensions thereof; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may hereafter be filed for said invention in any country or countries other than the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from said United States application under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventors' certificates and designs which may be granted for the invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof, the same to be held and enjoyed by the ASSIGNEE,

for its own use and behalf and the use and behalf of its successors, legal representatives, and assigns, to the full end of the term or terms for which Letters Patent or Patents may be granted as fully and entirely as the same would have been held and enjoyed by the ASSIGNOR had this sale and assignment not been made;

And ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument;

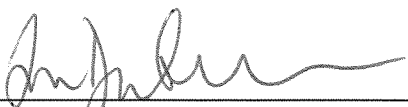
And ASSIGNOR hereby covenants and agrees that it has the full right to convey the entire interest herein assigned, and that it has not executed, and will not execute, any agreement in conflict herewith;

And ASSIGNOR hereby further covenants and agrees that it will communicate to the ASSIGNEE, its successors, legal representatives and assigns, any facts known to it respecting said invention, testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue and foreign applications, make all rightful oaths, and generally do everything possible to aid the ASSIGNEE or, its successors, legal representatives and assigns, to obtain and enforce proper protection for said invention in all countries;

And ASSIGNOR hereby authorizes the ASSIGNEE's patent attorney to complete this form by the addition of the application number, application filing date, and attorney docket number, if necessary.

In witness whereof, ASSIGNOR has affixed its signature.

JSTAR BRANDS, LLC

By: 
Name: Jon Deitelbaum
Title: President/CEO
Date: 9/6/05