

FORM PTO-1595
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SENT VIA FACSIMILE TO 703-306-5995

Please record the attached document.

1. Name of conveying party(ies):
U.S. News & World Report, L.P.

2. Name and address of receiving party(ies):

Name: Quad/Graphics, Inc.

Address:
N63 W23075 Main Street
Sussex, WI 53089-2827

3. Nature of Conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other:
Execution Date: July 13, 2005

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Patent Application No.(s) _____
Filed: _____

B. Patent No.(s)
5,114,128

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Billie Jean Smith
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6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41):.....\$ 40.00

Enclosed

Charge to Deposit Account

8. Deposit account number: 13-3080

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Billie Jean Smith (Reg. No. 36,940)
Name of Person Signing

Signature 

July 21, 2005
Date

Attorney File 077047-9393-00

Total number of pages including cover sheet, attachments, and document: 2

OMD No. 0651-0011 (exp. 4/94)

CH \$40.00 133080 5114128

cc: Docketing

700196978

PATENT
REEL: 016547 FRAME: 0128

ASSIGNMENT OF PATENT

This Assignment is made effective as of July 13, 2005, between U.S. News & World Report, L.P. (hereafter Assignor) and Quad/Graphics, Inc. (hereafter Assignee).


WHEREAS, Assignor has rights in and owns the United States Patent No. 5,114,128, issued May 19, 1992 to inventor Harris, Jr et al. and entitled PROCESS AND APPARATUS FOR PERSONALIZING MAGAZINES, BOOKS AND OTHER PRINT MEDIA (hereafter the Patent).

NOW, for good and valuable consideration, receipt of which is hereby acknowledged by Assignor:

Assignor hereby agrees to assign and assigns to Assignee, its successors and assigns, absolutely and forever all its right, title and interest to the Patent and to any and all rights relating to the Patent.

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed by its duly authorized officers.

U.S. NEWS & WORLD REPORT, L.P.
By its general partner, U.S. News & World
Report, Inc.

By: 
Name: Michael J. Armstrong
Title: Senior Vice President, Operations

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