

**PATENT ASSIGNMENT**

Electronic Version v08  
 Stylesheet Version v02

SUBMISSION TYPE:	NEW ASSIGNMENT	<b>APPLICATION NUMBER</b> 11/162716
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NATURE OF CONVEYANCE:	
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**CONVEYING PARTY DATA**

Name	Execution Date
Kenneth O. LIPSCOMB	2001-05-25
John B. Petritis	2001-05-25
Richard D. Robison	2001-05-25
Kelly P. Morrison	2001-05-25
Michael D. Hirsch	2001-05-25
Eric Neal Muntz	2001-05-25
John Paul Whitehead,III	2001-05-25

**RECEIVING PARTY DATA**

Name	Street Address	Internal Address	City	State/Country	Postal Code
Zap Media Inc.	1355 Peachtree Street. N.E.	Suite 250	Atlanta	GA	30309

**PROPERTY NUMBERS Total: 1**

Property Type	Number
Application Number	

**CORRESPONDENCE DATA**

**FAX NUMBER:**  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

When the customer number has been provided, the Office of Public Records will obtain the correspondence data from the official record on file at the USPTO.

**CUSTOMER NUMBER:** 35856

<b>NAME OF PERSON SIGNING:</b>	Gregory Scott Smith
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<b>DATE SIGNED:</b>	2005-09-20
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**Total Attachments: 2**  
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 source=26001o10105341-usassn-00017.tif

OP \$40.00 11162716

**ATTORNEY DOCKET NO. 26006.0001U3**  
**SERIAL NO. 09/679,688**

**ASSIGNMENT**

**WHEREAS**, Kenneth O. Lipscomb, of Atlanta, Georgia, U.S.A., John B. Petritis, of

Lawrenceville, Georgia, U.S.A., Richard D. Robison, of Decatur, Georgia, U.S.A., Kelly P. Morrison,

~~of Atlanta, Georgia, U.S.A., Michael D. Hirsch, of Atlanta, Georgia, U.S.A., Eric N. Muntz, of~~

Marietta, Georgia, U.S.A., and John Paul Whitehead, III of Atlanta, Georgia, U.S.A., have invented

new and useful improvements in a **“SYSTEM AND METHOD FOR DISTRIBUTING MEDIA**

**ASSETS TO USER DEVICES AND MANAGING USER RIGHTS OF THE MEDIA ASSETS”**

for which an application for United States Letters Patent was filed on October 5, 2000, Serial

No. 09/679,688; and

**WHEREAS**, ZapMedia, Inc., whose post-office address is 1355 Peachtree Street, N.E., Suite

250, Atlanta, Georgia 30309, U.S.A., has acquired the rights of Kenneth O. Lipscomb, John B. Petritis,

Richard D. Robison, Kelly P. Morrison, Michael D. Hirsch, and John Paul Whitehead, III, in the same

by virtue of Assignments recorded at Reel 010882, Frames 0601, 0608 and 0765 against the

provisional applications to which the noted non-provisional application claims priority, and is desirous

of acquiring the entire interest of Eric N. Muntz in the same;

**NOW, THEREFORE**, in consideration of the sum of Ten Dollars (\$10.00), the receipt of

which is hereby acknowledged, and for other good and valuable consideration, I, Eric N. Muntz,

hereby do sell, assign and transfer unto said ZapMedia, Inc., the entire right, title and interest in and to

said invention and application throughout the world, including, without limitation, any Letters Patent

which may issue thereon, and any subsequent application claiming priority to the above-identified

application under 35 U.S.C. § 119(e), reissue, reexamination, division, continuation-in-part, extension

or continuation thereof and all rights of priority under the International Convention arising from said

**PATENT**

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application; the same for its legal representatives and assigns, as fully and entirely as the same would have been held by us had this assignment and sale not been made;

AND, I hereby bind myself, my heirs, legal representatives, administrators and assigns properly to execute without further consideration any and all applications, petitions, oaths and assignments or other papers and instruments which may be necessary in order to carry into full force and effect, the sale, assignment, transfer and conveyance hereby made or intended to be made and generally do everything possible to aid ZapMedia, Inc., its legal representatives and assigns, to obtain and enforce proper protection for said invention in all countries throughout the world.

IN WITNESS WHEREOF, I have executed this Assignment this 25<sup>th</sup> day of May, 2001.

Eric N. Muntz (L.S.)  
Eric N. Muntz

State of Georgia  
County of Douglas

On this 25<sup>th</sup> day of May, 2001, before me, a Notary Public, came Eric N. Muntz, to me known and known to be the individual described in and who executed the foregoing assignment, and he duly acknowledged the same to be his free act and deed.

Deborah S. Dubose  
Notary Public

My Commission Expires: \_\_\_\_\_

