Documents to be recorded (including cover sheet) should be faxed to (703) 306-5996, or mailed to:

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Michael R. Huber

Name of Person Signing

05/18/2005 ECOOPER 00000053 060925 11128894

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PATENT

Total number of pages including cover

sheet, attachments, and documents:

REEL: 016567 FRAME: 0368

## ASSIGNMENT

ASSIGNMENT		
I, have made an invention which now is described and claimed in an application for patent entitled APPARATUS FOR ENHANCING LIGHT REFLECTIVE PROPERTIES OF TIRE SIDEWALLS,		
which application		•
	to don't Inited Ctatas Datast Application Carial	NI.
was filed on, and now is designa	ited as United States Patent Application Serial	INO.
NOW THEREFORE, pursuant to the obligations	imposed by or arising under one or more of my	y
employment agreement(s), advisor agreement(s), state or national statutes, common law, and administrative		
regulation, I hereby do make the following assignments -		
regulation, I hereby do make the following assignments —		
To BRIDGESTONE/FIRESTONE NORT	H AMERICAN TIRE, LLC, a corporation cr	eated
and duly organized under the laws of the state of Delaware		
Tennessee, and its successors and assigns, I hereby		
	on right to the above described invention and to	tha
> assign, transfer, and set over the full and exclusiv		
above-described application for letters patent of the U		
continuation-in-part, or divisional application filed the		
that issues from such application(s) as well as any reis	ssue application or request for reexamination fr	iled on
such letters patent;	-	
> covenant and agree for ourselves and our legal re	nresentative(s) to	
a) assist said assignee and/or its designee(s), to the extent requested, in the prosecution of said		
application for patent, in any interference declared on said application for patent or patent issuing		
therefrom, or in litigation which arises out of or is based on said application for patent or patent		
issuing therefrom, and		
b) execute all papers related to said applicate	tion for patent which said assignee or its design	nee(s)
request to be signed,		
provided that expenses relating thereto shall be borne by said assignee; and		
> authorize and request the Commissioner of Patents and Trademarks to issue any letters patent of the		
United States relating to the above-described invention in the name of said assignee.		
Officer States relating to the above-described invention at the name of said assignee.		
To BRIDGESTONE/FIRESTONE NORTH AMERICAN TIRE, LLC, a corporation created		
and duly organized under the laws of the state of Delaware and having a place of business at Nashville,		
Tennessee, and its successors and assigns, I hereby		
> assign, transfer, and set over the full and exclusive right to any application for letters patent filed in		
any regional or national patent office other than the United States Patent and Trademark Office;		
> covenant and agree for ourselves and our legal representative(s) to		
a) assist said assignee and/or its designee(s), to the extent requested, in the prosecution of any		
such applications for patent or in litigation which arises out of or is based on said application(s) for		
patent or patent(s) issuing therefrom, and	••	
b) execute all papers related to said application(s) for patent which said assignee or its		
designee(s) request to be signed,	poster vision base and green of the	
provided that expenses relating thereto shall be borne	hr eaid againne	
provided that expenses relating thereto shall be borne	by said assignee.	
IN WITNESS WHEREOF, I have executed this document	t on the date next to my name.	
(1) (1) (1)		
/ < # 1/1/2/11 - 1/1/05	<b>-</b>	
20 [[[Value] 0]/0]03		
Name: Bill J. Wallet	Name: date	E
date		
Name: date	Name: dat	
reality. City	i vairie.	6
Other names included on additional sheet(s).		

RECORDED: 05/13/2005

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