

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
American Express Travel Related Services Company, Inc.	09/20/2005

RECEIVING PARTY DATA

Name:	Ameriprise Financial, Inc.
Street Address:	200 Ameriprise Financial Center
City:	Minneapolis
State/Country:	MINNESOTA
Postal Code:	55474

PROPERTY NUMBERS Total: 53

Property Type	Number
Application Number:	60169375
Application Number:	09731163
Application Number:	60165693
Application Number:	09712743
Application Number:	09940509
Application Number:	60228366
Application Number:	09974613
Application Number:	60242191
Application Number:	10142183
Application Number:	60289769
Application Number:	60289751
Application Number:	10837849
Application Number:	60309103
Application Number:	60347492
Application Number:	10209558

PATENT

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REEL: 016574 FRAME: 0265

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Application Number:	10289599
Application Number:	10210827
Application Number:	10454047
Application Number:	60439627
Application Number:	60436355
Application Number:	60491500
Application Number:	60496795
Application Number:	10710748
Application Number:	60482849
Application Number:	10639897
Application Number:	11076312
Application Number:	10918558
Application Number:	10820199
Application Number:	10820071
Application Number:	60438840
Application Number:	10756090
Application Number:	10618014
Application Number:	60451599
Application Number:	10611781
Application Number:	60460462
Application Number:	10659123
Application Number:	60552960
Application Number:	60552649
Application Number:	10817544
Application Number:	60564727
Application Number:	10904668
Application Number:	60600414
Application Number:	10907701
Application Number:	60629670
Application Number:	10905439
Application Number:	60624377
Application Number:	11160094
Application Number:	60624676
Application Number:	11160008
Application Number:	10907019

Application Number:	10838114
Application Number:	10837871
Application Number:	10837870

CORRESPONDENCE DATA

Fax Number: (602)382-6070

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 602-382-6228

Email: hsobelman@swlaw.com

Correspondent Name: Howard Sobelman, Snell & Wilmer L.L.P.

Address Line 1: One Arizona Center, 400 E. Van Buren

Address Line 4: Phoenix, ARIZONA 85004-2202

NAME OF SUBMITTER:	Howard Sobelman
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Total Attachments: 6

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PATENT ASSIGNMENT AGREEMENT

This Patent Assignment Agreement ("**Agreement**") is made and entered into on this 19th day of September 2005, by and between:

American Express Travel Related Services Company, Inc., a New York company, with a principal place of business at 200 Vesey Street, 3 World Financial Center, New York, NY, 10285, USA ("**Assignor**"); and

Ameriprise Financial, Inc., a Delaware company, with a principal place of business at 200 Ameriprise Financial Center, Minneapolis, MN, 55474 USA ("**Assignee**").

WHEREAS, Assignor and Assignee have agreed to cause Assignor to assign and transfer to Assignee all of Assignor's right, title and interest in and to the patents and patent applications identified herein.

NOW, THEREFORE, in consideration of the sum of ten dollars (US\$10.00), the mutual agreements of the parties set forth herein, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties, intending to be legally bound, and upon the terms set forth herein, agree as follows:

1. **Assignment.** Assignor does hereby irrevocably assign, sell, transfer and set over to Assignee, its successors and assigns, its entire right, title and interest in, to and under the patents and patent applications set forth on Exhibit A hereto, including all rights pursuant to 35 U.S.C. § 154, any and all letters patents issuing from continuing, counterparts, divisional and continuation-in-part applications, substitutions, reissues, extensions, renewals and reexaminations thereof, any foreign counterparts thereof, and any existing licenses that may be associated with the patents and patent applications between Assignor and affiliated and non-affiliated third parties (collectively, the "**Assigned Patents**") throughout the world, including any and all causes of action and rights to damages and profits, due or accrued, relating to the foregoing, including the right to sue and recover for, and the right to profits and damages due or accrued arising out of or in connection with any and all past, present or future infringements or dilutions. The assignment of the Assigned Patents in this Paragraph 1 includes all documents related to the conception, diligence and reduction to practice of the inventions claimed therein and all domestic and international patent filing documents (collectively, the "**Related Documents**").

2. **Successors and Assigns.** All of the terms and provisions of this Agreement shall be binding upon, and shall inure to the benefit of, Assignor, Assignee and their respective successors and assigns.

3. **Further Assurances.** Assignor and Assignee shall, and shall cause each of their affiliates to, from time to time, execute and deliver such additional

instruments, documents, conveyances or assurances and take such other actions as shall be necessary, or otherwise reasonably requested by the other party, to vest in Assignee title to and enforce any rights in and to the Assigned Patents and Related Documents in accordance with this Agreement.

4. **Recordation**. This Agreement shall be recorded by Assignee in the U.S. Patent and Trademark Office, and foreign patent offices around the world, where it may be open for public inspection.

5. **Governing Law**. This Agreement shall be governed by and construed in accordance with the laws of the State of New York, USA. The parties agree that any and all disputes, claims or controversies arising out of or related to this Agreement shall be submitted for binding arbitration. Unless the parties agree otherwise, any arbitration shall take place in the State of New York, New York County, USA, and shall be administered by, and pursuant to the Commercial Arbitration Rules of the American Arbitration Association. The provisions of this paragraph may be enforced in any court of competent jurisdiction.

IN WITNESS WHEREOF, the parties have caused this Patent Assignment Agreement to be executed by their duly authorized representatives on the date(s) set forth below:

*** Two Signature Pages Follow ***

ASSIGNOR

American Express Travel Related Services
Company, Inc., a New York company:

By: _____

Stephen P. Norman
Secretary

Date: September 20, 2005

Witness 1:

Davina M. Bowman

Printed Name:

DAVINA M. BOWMAN

Date: September 20, 2005

Witness 2:

Kameus Ortiz

Printed Name:

KAMEUS ORTIZ

Date: September 20, 2005

On this 20th day of September, 2005, before me, DAVINA M. BOWMAN, personally
appeared Stephen P. Norman of **American Express Travel Related Services Company,
Inc.**, personally known to me (or proved to me on the basis of satisfactory evidence) to be
the person whose name is subscribed to the within instrument and acknowledged to me that
he executed the same in his authorized capacity and that by his signature on the instrument
the person, or the entity upon behalf of which the person acted, executed the instrument.

Witness my hand and official seal.

Davina M. Bowman
Notary Public

DAVINA M. BOWMAN
Notary Public State of New York
No. 01806049977
Qualified in New York County
Commission Expires Oct. 30, 2008

ASSIGNEE

Ameriprise Financial, Inc., a Delaware company:

By: _____

Printed Name:

Stephen P. Norman
Assistant Secretary

Date: September 20, 2005

Witness 1:

Davina M. Bowman

Printed Name:

DAVINA M. BOWMAN

Date: September 20, 2005

Witness 2:

Kamelis Ortiz

Printed Name:

KAMELIS ORTIZ

Date: September 20, 2005

On this 20th day of September, 2005, before me, DAVINA M. BOWMAN, personally appeared Stephen P. Norman of **Ameriprise Financial, Inc.**, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

Witness my hand and official seal.

Davina M. Bowman

Notary Public

DAVINA M. BOWMAN
Notary Public State of New York
No. 01B06049977
Qualified in New York County
Commission Expires Oct. 30, 2008

Exhibit A

<u>Appl. Number</u>	<u>Filing Date</u>	<u>Issue No.</u>	<u>Foreign Counterparts</u>
60/169,375	12/7/1999		
09/731,163	12/6/2000		PCT: Appl. No. PCT/US00/33023, filed 12/6/2000
60/165,693	11/16/1999		
09/712,743	11/14/2000		PCT: Appl. No. PCT/US00/31396, filed 11/15/2000 Argentina: Appl. No. P 00 01 06017, filed 11/15/2000 GCC: Appl. No. GCC/P/2000/1021, filed 11/18/2000 Brazil: Appl. No. PI 0015629-9, filed 5/16/2002 Mexico: Appl. No. PZ/A/2002/004887, filed 5/15/2002 China: Appl. No. 00818387.2, filed 7/15/2002 EPO: Appl. No. 00986219.4, filed 5/23/2002 India: Appl. No. 513/DEL/2002, filed 7/22/2002 Japan: Appl. No. 2001-539195, filed 5/16/2002 South Korea: Appl. No. 10-2002-7006281, filed 5/16/2002 Australia: Appl. No. 22498/01, filed 5/28/2002 Canada: Appl. No. 2,391,557, filed 5/14/2002 Singapore: Appl. No. 200203137-5, filed 11/15/2000 Hong Kong: Appl. No. 03102519.5, filed 4/9/2003 South Africa: Appl. No. 2002/3922, filed 5/16/2002 Indonesia: Appl. No. W-00200201367, filed 6/13/2002
09/940,509	8/27/2001		
60/228,366	8/28/2000		
09/974,613	10/10/2001		PCT: Appl. No. PCT/US01/31350, filed 10/9/2001
60/242,191	10/20/2000		
10/142,183	5/9/2002		PCT: Appl. No. PCT/US02/14676, filed 5/9/2002; Pub. No. WO 02/091128A2
60/289,769	5/9/2001		
60/289,751	5/9/2001		
10/837,849	5/3/2004		
60/309,103	7/31/2001		
60/347,492	1/10/2002		
10/209,558	7/31/2002		
10/289,599	11/7/2002		
10/210,827	7/31/2002		PCT: Appl. No. PCT/US02/24315, filed 7/31/2002; Pub. No. WO 03/012594A2 Argentina: Appl. No. P020102910, filed 7/31/2002 Australia: Appl. No. 2002313715, filed 7/31/2002 Canada: Appl. No. 2,455,473, filed 7/31/2002 EPO: Appl. No. 02753425.4, filed 7/31/2002 Hong Kong: Appl. No. 04103253.2, filed 5/10/2004 Japan: Appl. No. 2003-517713, filed 7/31/2002 South Korea: Appl. No. 10-2004-7001582, filed 1/31/2004 India: Appl. No. 486/DELNP/2004, filed 7/31/2002 Singapore: Appl. No. 200400478-4, filed 7/31/2002 South Africa: Appl. No. 2004/0703, filed 7/31/2002 GCC: Appl. No. GCC/P/2002/2150, filed 7/29/2002
10/454,047	6/4/2003		
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60/496,795	8/21/2003		
10/710,748	7/30/2004		
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10/639,897	8/12/2003		

<u>Appl. Number</u>	<u>Filing Date</u>	<u>Issue No.</u>	<u>Foreign Counterparts</u>
11/076,312	3/9/2005		
10/918,558	8/13/2004		
10/820,199	4/7/2004		
10/820,071	4/7/2004		
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10/756,090	1/13/2004		
10/618,014	7/11/2003		
60/451,599	3/3/2003		
10/611,781	6/30/2003		
60/460,462	4/4/2003		
10/659,123	9/10/2003		
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10/904,668	11/22/2004		
60/600,414	8/10/2004		
10/907,701	4/12/2005		
60/629,670	11/19/2004		
10/905,439	1/4/2005		
60/624,377	11/1/2004		
11/160,094	6/8/2005		
60/624,676	11/2/2004		
11/160,008	6/6/2005		
10/907,019	3/16/2005		
10/838,114	5/3/2004		
10/837,871	5/3/2004		
10/837,870	5/3/2004		