

Form PTO-1595 (Rev. 06/04)
OMB No. 0651-0027 (exp. 6/30/2005)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

**RECORDATION FORM COVER SHEET
PATENTS ONLY**

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)/Execution Date(s):
 1. Prithwiraj Maitra 7/13/05
 2. Suman K. Chopra 6/14/05
 3. Sayed Ibrahim 6/14/05
 4. Eugene Pashkovski 6/27/05
 5. Michael Frencipe 6/14/05

Execution Date(s) see above
 Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Government Interest Assignment
 Executive Order 9424, Confirmatory License
 Other _____

2. Name and address of receiving party(ies)
 Name: Colgate-Palmolive Company

Internal Address: _____

Street Address: 300 Park Avenue

City: New York

State: NY

Country: USA Zip: 10022

Additional name(s) & address(es) attached? Yes No

4. Application or patent number(s): This document is being filed together with a new application.
 A. Patent Application No.(s)
11/168,681

B. Patent No.(s)

Additional numbers attached? Yes No

5. Name and address to whom correspondence concerning document should be mailed:

Name: Patent Department

Internal Address: Docket: 7444-00

Street Address: Colgate-Palmolive Company

909 River Road, P.O. Box 1343

City: Piscataway

State: NJ Zip: 08855-1343

Phone Number: (732) 878-6002

Fax Number: (732) 878-7660

Email Address: krisyne_a_bullock@colpal.com

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00

Authorized to be charged by credit card

Authorized to be charged to deposit account

Enclosed

None required (government interest not affecting title)

8. Payment Information

a. Credit Card Last 4 Numbers _____
 Expiration Date _____

b. Deposit Account Number 03-2455

Authorized User Name _____

9. Signature: Kristyne A. Bullock
 Signature

July 26, 2005
 Date

Kristyne A. Bullock
 Name of Person Signing

Total number of pages including cover sheet, attachments, and documents: 7

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

CH \$40.00 032455 11168681

Attorney Docket No.: 7444-00

ASSIGNMENT

WHEREAS, WE, Prithwiraj Maitra, Suman K. Chopra, Sayed Ibrahim, Eugene Pashkovski, and Michael Prencipe (below referred to as ASSIGNORS), residing, respectively, as set forth hereinafter, have made an invention for which application for Letters Patent of the United States was filed in the United States Patent and Trademark Office as Application Serial No. 11/168,681, filed June 28, 2005, naming the ASSIGNOR(S) as inventor(s), and entitled Compositions and Methods for Altering the Color of Teeth; and

WHEREAS, Colgate-Palmolive Company, a corporation duly organized and existing under the laws of the State of Delaware, United States of America and having its principal office and place of business at 300 Park Avenue, New York, New York 10022, and offices and place of business at 909 River Road, Piscataway, New Jersey 08855 (below referred to as "ASSIGNEE"), is desirous of obtaining the entire right, title and interest in and to the aforesaid invention and patent application and corresponding patent rights worldwide;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR(S), by these presents do sell, assign and transfer to ASSIGNEE, the full and exclusive right, title and interest in and to the aforesaid invention, the aforesaid U.S. and all corresponding foreign patent applications, all divisional, continuation, continuation-in-part, reissue and reexamination applications of the aforesaid U.S. application, and all Letters Patent or comparable rights issuing thereon in the United States and in all foreign countries, together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and the ASSIGNOR(S) hereby authorize and request the U.S. Commissioner of Patents and Trademarks and all foreign Patent Offices to issue all Letters Patent or comparable rights issuing on any application as aforesaid to ASSIGNEE, or to its successors, assigns or legal representatives;

ASSIGNOR(S) hereby covenant that ASSIGNOR(S) have full right to convey the entire interest herein assigned, and that ASSIGNOR(S) have not executed, and will not execute, any agreement in conflict herewith;

ASSIGNOR(S) agree to communicate to ASSIGNEE or to its successors, assigns or legal representatives any and all facts known to them or any of them respecting said invention, and without further remuneration to testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and reexamination applications, make all rightful oaths and generally do all lawful acts to aid ASSIGNEE or its successors, assigns or legal representatives to obtain and enforce proper patent protection for said invention in all countries and to enhance or perfect ASSIGNEE's title in and to the invention and patent rights therein.

ASSIGNOR(S) hereby authorize attorneys for ASSIGNEE to enter on this document any applicable serial numbers and filing dates after ASSIGNOR(S)' execution of this document.

This Assignment is effective as of: June 28, 2005
(date of filing)

Attorney Docket No.: 7444-00
Express Mail No.: EV 360779048 US

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 13th day of July 2005.
Prithwiraj Maitra
Prithwiraj Maitra

Address: 22 Reler Lane, Apt. J
Somerset, NJ 08873

State of New York
County of Rockland

On this 13th day of July 2005, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.

SHERI ANN LENC
Notary Public
State of New York
Commission # 01LE6045866
Registered in Rockland County
Commission Expires On 7-31-06

Sheri Ann Lenc
NOTARY PUBLIC

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this ____ day of _____ 2005.

Suman K. Chopra

Address: 505 Major Road
Dayton, NJ 08810

State of
County of

On this ____ day of _____ 2005, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.

NOTARY PUBLIC

Attorney Docket No.: 7444-00
Express Mail No.: EV 360779048 US

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this _____ day of _____ 2005.

Prithwiraj Maitra

Address: 22 Reler Lane, Apt. J
Somerset, NJ 08873

State of
County of

On this _____ day of _____ 2005, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.

NOTARY PUBLIC

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 14 day of June 2005.

Suman K. Chopra
Suman K. Chopra

Address: 505 Major Road
Dayton, NJ 08810

State of New Jersey
County of Middlesex

On this 14 day of JUNE 2005, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.

Carol M. Stanley
NOTARY PUBLIC

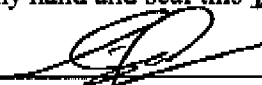
CAROL M. STANLEY
NOTARY PUBLIC OF NEW JERSEY
MY COMMISSION EXPIRES NOV. 18, 2005

PATENT (Net 2 of 4)

REEL: 016575 FRAME: 0300

Attorney Docket No.: 7444-00
Express Mail No.: EV 360779048 US

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 14 day of June 2005.



Sayed Ibrahim

Address: 152 Kingsberry Drive
Somerset, NJ 08873

State of New Jersey
County of Middlesex

On this 14 day of JUNE 2005, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.



NOTARY PUBLIC

CAROL M. STANLEY
NOTARY PUBLIC OF NEW JERSEY
MY COMMISSION EXPIRES NOV. 18, 2005

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this ____ day of _____ 2005.

Eugene Pashkovski

Address: 1295 Colony Way
Bridgewater, NJ 08807

State of
County of

On this ____ day of _____ 2005, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.

NOTARY PUBLIC

Attorney Docket No.: 7444-00
Express Mail No.: EV 360779048 US

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this _____ day of _____ 2005.

Sayed Ibrahim

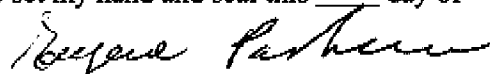
**Address: 152 Kingsberry Drive
Somerset, NJ 08873**

State of _____
County of _____

On this _____ day of _____ 2005, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.

NOTARY PUBLIC

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this _____ day of 06-27- 2005.

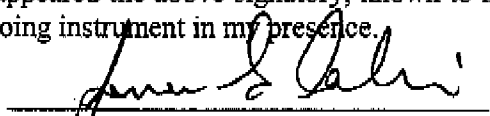


Eugene Pashkovski

**Address: 1295 Colony Way
Bridgewater, NJ 08807**

State of _____
County of _____

On this 27TH day of JUNE 2005, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.

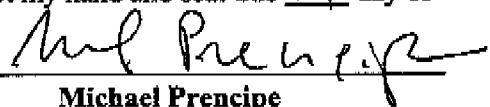


NOTARY PUBLIC

JAMES G. CARLONI
NOTARY PUBLIC
MY COMMISSION EXPIRES JULY 31 2009

Attorney Docket No.: 7444-00
Express Mail No.: EV 360779048 US

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 14 day of June 2005.


Michael Prencipe

Address: 39 Spruce Street
West Windsor, NJ 08550

State of New Jersey
County of Middlesex

On this 14 day of JUNE 2005, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.


NOTARY PUBLIC

CAROL M. STANLEY
NOTARY PUBLIC OF NEW JERSEY
MY COMMISSION EXPIRES NOV. 18, 2005