

Form PTO-1595 (Rev. 03/05)
OMB No. 0651-0027 (exp. 6/30/2005)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET

PATENTS ONLY

File No.

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)

Marketing and Creative Sales, Inc.

2. Name and address of receiving party(ies)

Name: Royalty Partners, Limited Partnership

Internal Address: c/o Strategem Associates, Inc.

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) February 25, 2005

☒ Assignment

☐ Merger

☐ Security Agreement

☐ Change of Name

☐ Joint Research Agreement

☐ Government Interest Assignment

☐ Executive Order 9424, Confirmatory License

☐ Other

Street Address: 26 Chestnut Street, Suite 2H

City: Andover

State: MA

Country: USA Zip: 01810

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application or patent number(s):

A. Patent Application No.(s)

☐ This document is being filed together with a new application.

B. Patent No.(s)

D504,747

Additional numbers attached? ☐ Yes ☒ No

5. Name and address to whom correspondence concerning document should be mailed:

Name: Robert M. Bain

Internal Address: Senniger Powers

Street Address: One Metropolitan Square

16th Floor

City: St. Louis

State: Missouri

Zip: 63102

Phone Number: 314-231-5400

Fax Number: 314-231-4342

Email Address: uspatents@senniger.com

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40

☐ Authorized to be charged by credit card

☒ Authorized to be charged to deposit account

☐ Enclosed

☐ None required (government interest not affecting title)

8. Payment Information

a. Credit Card Last 4 Numbers

Expiration Date

b. Deposit Account Number 19-1345

Authorized User Name Senniger Powers Leavitt &

9. Signature:

Signature

Date

Robert M. Bain

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

3

Documents to be recorded (including cover sheet) should be faxed to (703) 308-5995, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, V.A. 22313-1450

CH \$40.00 191345 D504747

ASSIGNMENT OF PATENT APPLICATION

WHEREAS, Marketing and Creative Sales, Inc, a Missouri corporation, hereinafter referred to as "Assignor" holds all rights, title and interest in certain new and useful improvements in a water bowl for pets for which an application for a United States Patent, number 29/207,750, was filed on June 17, 2004, and

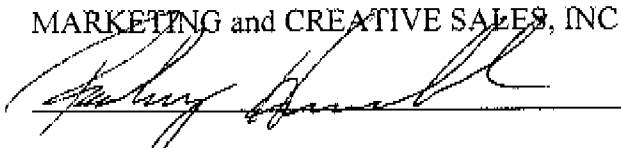
WHEREAS, Royalty Partners, Limited Partnership, whose mailing address is c/o Strategem Associates, Inc., 26 Chestnut Street, Suite 2H, Andover, Massachusetts, hereinafter referred to as "Assignee" is desirous of acquiring the entire right, title and interest in the same;

NOW THEREFORE, in consideration of good and valuable consideration, the receipt of which hereby acknowledged, Assignor does sell, assign and transfer unto said Assignee the full and exclusive right to the said invention and the entire rights, title and interest in and to any and all Patents which may be granted therefore in the United States. Marketing and Creative Sales, Inc. hereby authorizes and requests the Director of the U.S. Patent and Trademark Office to issue said United States Patent to said Assignee, for the entire right, title and interest in and to the same, for its sole use and behoof; and for the use and behoof of its legal representatives, to the full end of the term for which said Patent may be granted as fully and entirely as the same would have been held by Marketing and Creative Sales, Inc. had this assignment and sale not been made.

Executed as of this 25th day of February, 2005.

Assignment of Patent Application page 2

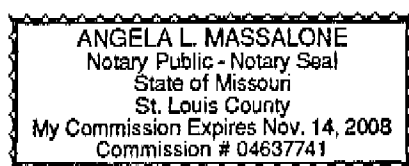
MARKETING and CREATIVE SALES, INC.



Rodney Herrenbruck, Vice President

State of Missouri)

County of St. Louis)

Before me personally appeared said Rodney Herrenbruck, Vice President of Marketing and Creative Sales, Inc. who acknowledged the foregoing instrument to be his free act and deed on behalf of Marketing and Creative Sales, Inc. this 25th day of February, 2005.




(print name) Angela L. Massalone, Notary