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(Rev. 03/01)

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OMB No. 0651-0027 (exp. 5/31/2002)

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Adrian N. Farr  
Ian J. Forster

2. Name and address of receiving party(ies)

Name: Avery Dennison Corporation

Internal Address: \_\_\_\_\_

Street Address: 150 North Orange Grove Blvd.

City: Pasadena State: CA Zip: 91109

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment  Merger
- Security Agreement  Change of Name
- Other \_\_\_\_\_

Execution Date: 04-28-2005 and 05-03-2005

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or patent number(s):

04-28-2005

If this document is being filed together with a new application, the execution date of the application is: 05-03-2005

A. Patent Application No.(s) \_\_\_\_\_

B. Patent No.(s) \_\_\_\_\_

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Eric K. Satermo

Internal Address: Registered Patent Agent

Street Address: P.O. Box 19099

City: Irvine State: CA Zip: 92623-9099

6. Total number of applications and patents involved:

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

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9. Signature.

Eric K. Satermo  
Name of Person Signing

*Eric K. Satermo*  
Signature

05-18-2005  
Date

Total number of pages including cover sheet, attachments, and documents: 2

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents & Trademarks, Box Assignments  
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PATENT  
REEL: 016582 FRAME: 0280

Docket No. 9905-84

**ASSIGNMENT**


WHEREAS, we, Adrian N. Farr and Ian J. Forster, the undersigned inventors and the ASSIGNORS herein, have invented A ROLL OF RFID LABELS, AND AN RFID LABEL AND AN RFID ANTENNA FROM THE SAME, for which we have filed application for Letters Patent of the United States, which application has been executed by each of us and of which inventions and improvements we are the joint owners; and

WHEREAS, AVERY DENNISON CORPORATION, a Delaware Corporation, located at 150 North Orange Grove Boulevard, Pasadena, California 91109 (hereinafter, together with any successors, legal representatives or assigns thereof, called ASSIGNEE), wants to acquire the entire right, title and interest in and to said improvements and application.

NOW, THEREFORE, for and in consideration of one dollar (\$1.00) and other valuable consideration paid to each of us by the ASSIGNEE, the receipt and legal sufficiency of all of which is hereby acknowledged, we, the said ASSIGNORS, have sold and do hereby sell, assign, transfer and set over unto said ASSIGNEE, its successors and assigns, my entire right, title and interest in and to said inventions and all improvements thereon, in and to said applications for Letters Patent thereon, in and to applications pertaining to or based upon said inventions and applications, including divisional and continuing applications and continuations-in-part, and in and to any and all Letters Patent which may be granted and issued on said inventions and applications, or any of them, not only for, to and in the United States of America, its territories and possessions, but for, to and in all countries foreign thereto, together with and including all priority rights based upon any and all applications in the United States of America covered by this Assignment.

And for the above-named considerations, we do hereby agree that we will, at the request of said ASSIGNEE, execute any and all applications for Letters Patent for said inventions and any and all other papers and documents and do all other and further lawful acts that said ASSIGNEE may deem necessary or desirable to obtain Letters Patent on said inventions, to secure the grant of such Letters Patent and to perfect and vest in the ASSIGNEE the entire right, title and interest in the inventions, applications and Letters Patent.

And for the above-named considerations, we do hereby authorize and empower the ASSIGNEE, its successors and assigns, to apply for and obtain, in its or their own names, Letters Patent for the said inventions before competent International Authorities and in any and all countries foreign to the United States in which applications for Letters Patent can be so made or Letters Patent so obtained.

Dated: APRIL 28, 2005  
\_\_\_\_\_  
Adrian N. FarrDated: May 3rd, 2005  
\_\_\_\_\_  
Ian J. Forster