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1. Name of conveying party(ies)
Paolo Bulgari

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: Bulgari S.P.A.
Internal Address: _____

Street Address: Lungotevere Marzio 11

City: Rome
State: Italy
Country: Italy Zip: 00187

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance/Execution Date(s):
Execution Date(s) April 15, 2005
 Assignment Merger
 Security Agreement Change of Name
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 Other _____

4. Application or patent number(s): This document is being filed together with a new application.
A. Patent Application No.(s)
29/227,730

Additional numbers attached? Yes No

B. Patent No.(s)

APR/FINANCE
MAY 20 AM 7:30

5. Name and address to whom correspondence concerning document should be mailed:
Name: Mr. William H. Griffith
Internal Address: _____
Reising, Ethington, Barnes, Kisselle, P.C.
Street Address: _____
P.O. Bo x4390
City: Troy
State: Michigan Zip: 48099-4390
Phone Number: 248-689-3500
Fax Number: 248-689-4071
Email Address: _____

6. Total number of applications and patents involved: 1
7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00
 Authorized to be charged by credit card
 Authorized to be charged to deposit account
 Enclosed
 None required (government interest not affecting title)

8. Payment Information
a. Credit Card Last 4 Numbers _____
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b. Deposit Account Number 50-0852
Authorized User Name Reising, Ethington

9. Signature: William H. Griffith
Signature
Date May 18, 2005
Name of Person Signing William H. Griffith Reg. No. 16,706

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Total number of pages including cover sheet, attachments, and documents: 2

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PATENT
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ASSIGNMENT
UNITED STATES OF AMERICA

The undersigned (1) Paolo BULGARI
Of Lungotevere Marzio 11 -00187 Rome - ITALY

the inventor(s) of a certain, new, original and ornamental design for
(3) Jewelry Article

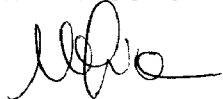
for which application for Design Letters Patent in the United States of America is [(4)about to be made] [(4) has been made] hereby assigns and transfers to (5) BULGARI S.P.A.

of Lungotevere Marzio 11- 00187 Rome - ITALY

for good and valuable consideration, the sufficiency of which is hereby acknowledged, for the territory of the United States of America, and not elsewhere, the full and exclusive right, title, and interest in and to said invention as fully set forth and described in the specification [(7) prepared and executed by me/us on (8)15/4/05] [(7) filed in the U.S. Patent Office under Serial No. (9) 29/227,730 on (10)4/14/2005 preparatory to obtaining Design Lettera Patent to be held and enjoyed to the full end of the term for which said Design Lettera Patent is granted as full and entirely as the same would have been held by the undersigned had this assignment and transfer not been made.

IN WITNESS THEREOF the undersigned executed this document this day of (11) April 15, 2005

WITNESSES



INVENTOR(S):

