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Form PTO-1595 (Rev. 10/02) <span style="float: right;">RE</span> OMB No. 0651-0027 (exp. 6/30/2005) Tab settings		103011573 <b>PATENTS ONLY</b>		U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office	
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1. Name of conveying party(ies): Eric Allan BIER Alan Frederick NEWBERGER  Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			2. Name and address of receiving party(ies) Name: <u>Palo Alto Research Center Inc.</u>  Internal Address: _____  Street Address: <u>3333 Coyote Hill Rd.</u>  City: <u>Palo Alto</u> State: <u>CA</u> Zip: <u>94304</u>  Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
3. Nature of conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other: _____  Execution Date: <u>05/23/05; 05/24/2005</u>			4. Application number(s) or patent number(s): If this document is being filed together with a new application, the execution date of the application is: <u>5/23/05; 5/24/05</u> A. Patent Application No.(s) <u>New U.S. Appl.</u> <u>20041513-US-NP-311306</u> B. Patent No.(s) _____ Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
5. Name and address of party to whom correspondence concerning document should be mailed: Name: <u>USPTO Customer Number 52725</u>  Internal Address: _____  Street Address: _____  City: _____ State: _____ Zip: _____			6. Total number of applications and patents involved: <input checked="" type="checkbox"/> 7. Total fee (37 CFR 3.41).....\$ <u>40.00</u> <input type="checkbox"/> Enclosed <input checked="" type="checkbox"/> Authorized to be charged to deposit account  8. Deposit account number: <u>24-0037</u>		
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9. Signature.  <div style="display: flex; justify-content: space-between; align-items: flex-end;"> <div style="width: 40%;">           Christian Austin-Hollands (Reg No. 46,527)            Name of Person Signing         </div> <div style="width: 30%; text-align: center;">             Signature         </div> <div style="width: 20%; text-align: right;"> <u>05/24/2005</u>            Date         </div> </div> <div style="text-align: right; margin-top: 5px;">           Total number of pages including cover sheet, attachments, and documents: <u>4</u> </div>					

Mail documents to be recorded with required cover sheet information to:  
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**PATENT**  
**REEL: 016599 FRAME: 0556**

**ASSIGNMENT**

**Attorney Docket No.: 20041513-US-NP-311306**

The undersigned is/are the named inventor(s) (the "Inventor(s)") on a United States patent application entitled **SYSTEMS AND METHODS FOR SEMANTICALLY ZOOMING INFORMATION** (the "Application") for inventions disclosed or claimed therein (the "Invention(s)"), which Application:

- ☒ is being executed concurrently herewith,  
☐ was first executed on \_\_\_\_\_  
☐ was filed on \_\_\_\_\_ as Application Number \_\_\_\_\_  
☐ claims the benefit of U.S. Provisional Application(s) No(s). \_\_\_\_\_ / \_\_\_\_\_ filed \_\_\_\_\_.

Palo Alto Research Center Incorporated, a Delaware Corporation, on behalf of itself, its successors and assigns, and its legal representatives ("PARC"), is entitled to all rights in the Application and the Invention(s), and the full cooperation of the Inventor(s).

For valuable consideration, the receipt of which is hereby acknowledged, the inventor(s) hereby sell(s), assign(s), and transfer(s) to PARC the entire and exclusive right, title and interest in the Application and the Invention(s), in and for the United States, its territories, and all foreign countries, including all applications, patents, design registrations and publications obtained or derived therefrom, world wide, and all priority rights under all present or future conventions and treaties, and any provisional applications for which priority is claimed in the Application; and

- (1) request the U.S. Commissioner of Patents to issue all U.S. Letters Patent granted thereon to PARC;
- (2) agree that PARC may apply for and receive all foreign Letters Patent thereon;
- (3) agree to execute all papers and take all actions necessary or desirable in connection therewith requested by PARC; and
- (4) authorize PARC to subsequently enter the Application Number on this Assignment, if not already entered above.

  
Eric Allan BIER

Date May 23, 2005

\_\_\_\_\_  
Alan Frederick NEWBERGER

Date \_\_\_\_\_

\_\_\_\_\_  
Date \_\_\_\_\_

\_\_\_\_\_  
Date \_\_\_\_\_

\_\_\_\_\_  
Date \_\_\_\_\_

**ASSIGNMENT**

Attorney Docket No.: 20041513-US-NP-311305

The undersigned is/are the named inventor(s) (the "Inventor(s)") on a United States patent application entitled **SYSTEMS AND METHODS FOR SEMANTICALLY ZOOMING INFORMATION** (the "Application") for inventions disclosed or claimed therein (the "Invention(s)"), which Application:


- ☒ is being executed concurrently herewith,  
☐ was first executed on \_\_\_\_\_  
☐ was filed on \_\_\_\_\_ as Application Number \_\_\_\_\_  
☐ claims the benefit of U.S. Provisional Application(s) No(s). \_\_\_\_\_ / \_\_\_\_\_ filed \_\_\_\_\_

Palo Alto Research Center Incorporated, a Delaware Corporation, on behalf of itself, its successors and assigns, and its legal representatives ("PARC"), is entitled to all rights in the Application and the Invention(s), and the full cooperation of the Inventor(s).

For valuable consideration, the receipt of which is hereby acknowledged, the Inventor(s) hereby sell(s), assign(s), and transfer(s) to PARC the entire and exclusive right, title and interest in the Application and the Invention(s), in and for the United States, its territories, and all foreign countries, including all applications, patents, design registrations and publications obtained or derived therefrom, world wide, and all priority rights under all present or future conventions and treaties, and any provisional applications for which priority is claimed in the Application; and

- (1) request the U.S. Commissioner of Patents to issue all U.S. Letters Patent granted thereon to PARC;
- (2) agree that PARC may apply for and receive all foreign Letters Patent thereon;
- (3) agree to execute all papers and take all actions necessary or desirable in connection therewith requested by PARC; and
- (4) authorize PARC to subsequently enter the Application Number on this Assignment, if not already entered above.

Enc. Allen BIER

  
Date \_\_\_\_\_  
Allen Frederick NEWBERGER  
Date 5/24/2005

Date \_\_\_\_\_

Date \_\_\_\_\_

Date \_\_\_\_\_