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OMB No. 065-0011 (exp. 4/94)

11-135869

To The Honorable Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies) thereof.

1. Name of conveying party(ies):
BROWNFIELD, Scott E.

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

2. Nature of conveyance:

☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other

Execution Date: May 23, 2005

3. Name and address of receiving party(ies):

Name: DSW Shoe Warehouse, Inc.

Internal Address:

Street Address: 4150 E. Fifth Avenue

City: Columbus

State: Ohio

Zip Code: 43219

Country: U.S.A.

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

4. Application number(s) or patent number(s): Express Mail No. EV562641864US

If this document is being filed together with a new application, the execution date of the application is: May 23, 2005

A. Patent Application No(s). B. Patent No(s).

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom
correspondence concerning document should
be mailed:

Name: David W. Dorton, Esq.

Internal Address: Wood, Herron & Evans, L.L.P.

2700 Carew Tower

Street Address: 441 Vine Street

City: Cincinnati

State: Ohio

Zip: 45202

6. Total number of applications and patents
involved: 1

7. Total fee (37 CFR 33.41): \$40.00

☒ Enclosed

☒ Authorized to be charged to deposit account
if deficiencies occur

8. Deposit Account number: 23-3000

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and Signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached
copy is a true copy of the original document.

David W. Dorton, Reg. No. 51,625

Name of Person Signing

Signature

May 24, 2005

Date

Total number of pages including cover sheet, attachments, and document(s): 4

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Mail documents to be recorded with required cover sheet information to:

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Commissioner of Patents

P.O. Box 1450

Alexandria, VA 22313-1450

PATENT

REEL: 016600 FRAME: 0018

ASSIGNMENT OF INVENTION AND PATENTS THEREON

For valuable consideration, I, **Scott E. Brownfield**, hereby assign to **DSW Shoe Warehouse, Inc.**, a corporation of Missouri and having a place of business at **4150 E. Fifth Avenue, Columbus, OH 43219**, and its successors and assigns (collectively hereinafter called "the Assignee"), our entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent entitled

Modular Footwear Display and Storage System and Method,

and either ☒ filed on even date herewith, or

☐ filed on _____ as application Serial No. _____

preparatory to obtaining Letters Patent of the United States therefor, (we hereby authorize and request any one of the attorneys of Wood, Herron & Evans, L.L.P., 2700 Carew Tower, 441 Vine Street, Cincinnati, OH 45202, to insert herein the application serial number of said application when known.)

this assignment including said application, any continuation, division or continuation-in-part thereof and/or substitute therefor, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, and design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

IN WITNESS WHEREOF, I hereto set my hand and seal at Franklin County, Columbus, OH
this 23rd day of May, 2005.

Scott E. Brownfield
Scott E. Brownfield

STATE OF Ohio :
COUNTY OF Franklin :ss.

Before me this 23rd day of May, 2005, personally appeared
Scott E. Brownfield, a citizen of U.S. residing in Canal Winchester, Ohio and particularly at
7659 Glenwood Avenue, Canal Winchester, OH 43110, known to me to be the person whose
name is subscribed to the foregoing Assignment and acknowledged that s/he executed the same
as his free act and deed for the purposes therein contained.

Lorie Distefano
Notary Public

My Commission Expires:

[Notary's Seal Here]



LORIE DISTEFANO
Notary Public, State of Ohio
My Commission Expires 10-21-07