06-01-2005

OMB No. 0651-0027 (exp. 6/30/2005)	RECORDATION FORM PATENTS				
To the Director of the U.S. Patent an		record the attached documents or the new address(es) belo			
1. Name of conveying party(ies) Mary G. Mastrosimone-Ges Additional name(s) of conveying party(ies) a 3. Nature of conveyance/Executi	Se In	2. Name and address of receiving party(ies) Name: Mattel, Inc. Internal Address: No Street Address: 333 Continental Boulevard			
Execution Date(s) 04/11/2005 Assignment Merger Security Agreement Change of	Merger Change of Name	Mail Stop #M1-0410 Dity: El Segundo			
Joint Research Agreement Government Interest Assignme Executive Order 9424, Confirm Other	ent natory License	State: California Country: US Zip: 90245-501: dditional name(s) & address(es) attached? Yes			
A. Patent Application No.(s) 11/069,036	Additional numbers attache	B. Patent No.(s) hed? ☐ Yes ✔ No			
5. Name and address to whom co concerning document should be Name: Howard R. Richman	orrespondence 6.	6. Total number of applications and patents involved: 1			
Internal Address: Edell, Shapiro & F	Finnan, LLC	Authorized to be charged by credit card			
Street Address: 1901 Research Blvd. Suite 400		Authorized to be charged to deposit account Enclosed None required (government interest not affecting			
City: Rockville	8.	3. Payment Information			
State: Maryland Zip: 20850 Phone Number: (301) 424-3640		a. Credit Card Last 4 Numbers Expiration Date			
Fax Number: (301) 762-4056 Email Address:		b. Deposit Account NumberAuthorized User Name			
9. Signature: DBYRNE 00000094 11069036 Howard R. Righthald, Fleg. No.	Signature	5/26/05 Date			

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

Name of Person Signing

sheet, attachments, and documents:

Attorney Docket No:

0621.0650C

[] measicional application

2005.

PATENT

ASSIGNMENT (Sole)

Mary G. Mastrosimone-Gese, residing at 831 East Fillmore Avenue, East Aurora, New York (referred to as "Assignor") has invented an invention(s) (the "Invention(s)") set forth in an application for patent of the United States, entitled **Interactive Entertainment Apparatus**, and which is a:

(1)	[] provisional a	[] provisional application				
	(a)	[] to be filed herewith; or				
	(b)	[] bearing Application No.	, and filed on	; or		
(2)	[X] non-provis	ional application				
	(a)	[] to be filed herewith; or				
	(b)	[X] bearing Application N	o. 11/069,036,	and filed	on Marc	h 2

WHEREAS, Mattel, Inc., a corporation duly organized under and pursuant to the laws of California, and having its principal place of business at 333 Continental Boulevard, Mail Stop #M1-0410, El Segundo, California 90245-5012, (the "Assignee"), is desirous of acquiring the entire right, title, and interest in: the Invention(s); the application for patent identified in paragraph (1) or (2); the right to file applications for patent of the United States or other countries on the Invention(s); any application(s) for patent of the United States or other countries claiming priority to these application(s); any provisional or other right to recover damages, including royalties, for prior infringements of these applications; and any patent(s) of the United States or other countries that may be granted therefor or thereon.

NOW, THEREFORE, for good and sufficient consideration, the receipt of which is hereby acknowledged, and to the extent that the Assignor has not done so already via a prior agreement with the Assignee, or if the Assignor has already done so via a prior agreement with the Assignee then in confirmation of any obligation to do so in said prior agreement, the Assignor has sold, assigned, transferred, and set over, and by these presents does sell, assign, transfer, and set over, unto the Assignee, its successors, legal representatives, and assigns, the Assignor's entire right, title, and interest in:

- (a) the Invention(s):
- (b) the application for patent identified in paragraph (1) or (2);
- (c) the right to file applications for patent of the United States or other countries on the Invention(s), including all rights under the Hague Convention, the Paris Convention for the Protection of Industrial Property, and under the Patent Cooperation Treaty;
- (d) any application(s) for patent of the United States or other countries claiming the Invention(s);
- (e) any application(s) for patent of the United States or other countries claiming priority to the application for patent identified in paragraph (1) or (2) or any application(s) for patent claiming the Invention(s), including any division(s), continuation(s), and continuation(s)-in-part;
- (f) any provisional or other right to recover damages, including royalties, for prior infringements of any application for patent identified in the proceeding paragraphs (b)-(e); and

PATENT REEL: 016601 FRAME: 0360 (g) any patent(s) of the United States or other countries that may be granted for or on any application for patent identified in the preceding paragraphs (b) – (e), including any reissue(s) and extension(s) of said patent(s).

The above-granted rights, titles, and interests are to be held and enjoyed by the Assignee, for its own use and behalf and the use and behalf of its successors, legal representatives, and assigns, as fully and entirely as the same would have been held and enjoyed by the Assignor had this sale and assignment not been made.

The Assignor hereby represents to the Assignee, its successors, legal representatives, and assigns, that, at the time of execution and delivery of these presents, or if applicable, at such time said prior agreement was executed, the Assignor is the sole and lawful owner of the entire right, title, and interest in and to the Invention(s), that the Invention(s) are unencumbered, except, if applicable, by obligation to assign in accordance with said prior agreement, and that the Assignor has good and full right and lawful authority to sell and convey the same in the manner set forth herein.

The Assignor hereby covenants and agrees to and with the Assignee, its successors, legal representatives, and assigns, that the Assignor will sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done in connection with any and all proceedings for the procurement, maintenance, enforcement and defense of the Invention(s), said applications, and said patents, including interference proceedings, without charge to the Assignee, its successors, legal representatives, and assigns, but at the cost and expense of the Assignee, its successors, legal representatives, and assigns.

The Assignor hereby authorizes and requests the attorneys of Edell, Shapiro & Finnan, LLC to insert in the spaces provided above the filing date, the application number, and the attorney docket number of the application identified in paragraph (1) or (2) when known.

The Assignor hereby requests the Commissioner of Patents to issue said patents of the United States to the Assignee for the sole use and behalf of the Assignee, its successors, legal representatives, and assigns.

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Date: <u>April 11, 2005</u>	By: Mary A. Mastrosumore - XII Mary G. Mastrosimone-Gese
State of New York	
County of Erie ss.	
satisfactory evidence, to be the person(s) whose nacknowledged to me that he/she/they executed the	lly known to me or proved to me on the basis of ame(s) is/are subscribed to the within instrument and the same in his/her/their authorized capacity(ies), and the person(s), or the entity upon behalf of which the wick E. HOFFMAN Metary Public - State of New York
WITNESS my hand and official seal.	No. 01H06101702 Qualified in Eria County My Commission Expires 11-17-20
Vicki E. Hoffman	
Signature of Notary Public	Place Notary Seal Above

RECORDED: 05/26/2005

PATENT REEL: 016601 FRAME: 0361