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Christjane BURG

Execution Date(s) 05/19/2005

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3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Government Interest Assignment
☐ Executive Order 9424, Confirmatory License
☐ Other _____

2. Name and address of receiving party(ies)

Name: Global Brand Marketing Inc.

Internal Address: _____

Street Address: 6500 Hollister Avenue

City: Santa Barbara

State: CA

Country: US Zip: 93117

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application or patent number(s):

☒ This document is being filed together with a new application.

A. Patent Application No.(s)

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☐ No

5. Name and address to whom correspondence concerning document should be mailed:

Name: Rod S. Berman

Internal Address: _____

Street Address: Jeffer Mangels Butler & Marmaro LLP
1900 Avenue of the Stars, 7th Floor

City: Los Angeles

State: CA Zip: 90067-4308

Phone Number: (310) 273-8080

Fax Number: (310) 203-0567

Email Address: patentdocket@jmbm.com

6. Total number of applications and patents involved:

1

7. Total fee (37 CFR 1.21 (h) & 3.41) \$ 40.00

- ☐ Authorized to be charged by credit card
☒ Authorized to be charged to deposit account
☐ Enclosed
☐ None required (government interest not affecting title)

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a. Credit Card Last 4 Numbers _____

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Authorized User Name Steven R. Hansen

9. Signature:

Signature

5.27.05

Date

Steven R. Hansen

Total number of pages including cover sheet, attachments, and documents:

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PATENT
REEL: 016604 FRAME: 0602

ASSIGNMENT

Express Mail No. EV486237957US
Attorney Docket No. 63584-5139

(1-8) Insert Name(s) of Inventor(s)	(1) Christjane BURG	(5)
	(2)	(6)
	(3)	(7)
	(4)	(8)

In consideration of the sum of one dollar (\$1.00) and other good and valuable considerations paid to each of the undersigned, the undersigned agree(s) to assign, and hereby does assign, transfer and set over to

(9) Insert name of Assignee	(9) GLOBAL BRAND MARKETING INC.
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(10) Insert state of incorporation of Assignee	(10) California
--	-----------------

(11) Insert address of Assignee	(11) Global Brand Marketing Inc. 6500 Hollister Avenue Santa Barbara, California 93117
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(hereinafter designated as the Assignee) the entire worldwide right, title and interest in the design encompassed by

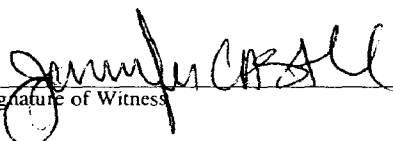
(12) Insert identification of invention, such as title, case number or foreign application number	(12) FOOTWEAR UPPER for which the undersigned has (have) executed an application for patent in the United States of America on
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(13) Insert date of signing of application	(13) 5/19/2005
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- 1) The undersigned agree(s) to execute all papers necessary in connection with the application and any continuing or divisional applications thereof and also to execute separate assignments in connection with such applications as the Assignee may deem necessary or expedient.
- 2) The undersigned agree(s) to execute all papers necessary in connection with any interference which may be declared concerning this application or continuation or division thereof and to cooperate with the Assignee in every way possible in obtaining evidence and going forward with such interference.
- 3) The undersigned agree(s) to execute all papers and documents and perform any act which may be necessary in connection with claims or provisions of the international Convention for Protection of Industrial Property or similar agreements.
- 4) The undersigned agree(s) to perform all affirmative acts which may be necessary to obtain a grant of a valid United States patent to the Assignee.
- 5) The undersigned hereby authorize(s) and request(s) the Commissioner of Patents to issue any and all Letters Patents of the United States resulting from said application or any division or divisions or continuing applications thereof to the said Assignee, as Assignee of the entire interest, and hereby covenants that he has (they have) full right to convey the entire interest herein assigned, and that he has (they have) not executed and will not execute, any agreement in conflict herewith.
- 6) The undersigned hereby grants ROD S. BERMAN, Reg. No. 31,483, BERNARD R. GANS, Reg. No. 27,443, GRANT T. LANGTON, Reg. No. 39,739, BRIAN W. KASELL, Reg. No. 33,522, GEORGE G. C. TSENG, Reg. No. 41,355 and STEVEN R. HANSEN, Reg. No. 39,214 and the power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent & Trademark Office for Recordation of this document.

05/19/05
Date


Signature of Assignor


Signature of Witness