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To the Director of the United States Patent and Trademark Office: Please record the attached original documents or copy thereof.

## 1. Name of conveying party(ies):

Robert C. Lovell, Jr.

Additional names(s) of conveying party(ies)

☐ Yes ☒ No

## 2. Name and address of receiving party(ies):

Name: Mobile 365

Address: 4511 Singer Court, Suite 300

City: Chantilly

State/Prov.: VA

Country: U.S.

ZIP: 20151

Additional name(s) &amp; address(es)

☐ Yes ☒ No

## 3. Nature of conveyance:

☒ Assignment☐ Merger☐ Security Agreement☐ Change of Name☐ Other

Execution Date: May 26, 2005

## 4. Application number(s) or patent numbers(s):

If this document is being filed together with a new application, the execution date of the application is: May 26, 2005

Patent Application No.

Filing date

B. Patent No.(s)

Additional numbers

☐ Yes ☒ No

## 5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Lawrence D. Eisen

Registration No. 41,009

Address: Pillsbury Winthrop Shaw Pittman LLP

1650 Tysons Boulevard

City: McLean

State/Prov.: VA

Country: U.S.

ZIP: 22102

## 6. Total number of applications and patents involved:

1

## 7. Total fee (37 CFR 3.41):.....\$ 40.00

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## 8. Deposit account number:

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## 9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Lawrence D. Eisen

Name of Person Signing

Signature

May 26, 2005

Date

5

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Mail documents to be recorded with required cover sheet information to:  
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INP0015-US

**ASSIGNMENT**

WHEREAS, ROBERT C. LOVELL, JR., residing at 443 Foxridge Drive SW, Leesburg, Virginia 20175, (hereinafter "Assignor") has invented certain new and useful improvements in

**SYSTEM AND METHOD FOR INTELLIGENT DYNAMIC MESSAGE ADDRESSING**

for a full description of which, reference is here made to an application for Letters Patent of the United States of America

☒ Executed concurrently herewith

☐ Executed on

☐ Serial. No. , filed

in the U.S. Patent and Trademark Office and to U.S. provisional patent application(s)

☒ Serial. No. **60/574,995**, filed **May 28, 2004**

in the U.S. Patent and Trademark Office; and

WHEREAS, Mobile 365 a corporation of the State of Delaware, having its principal office and place of business at 4511 Singer Court, Suite 300, Chantilly, Virginia 20151 (hereinafter "Assignee") is desirous of acquiring the entire right, title, and interest in, to, and under said invention and application above identified, and in, to, and under any Letters Patent that may be obtained for said invention, together with all foreign rights corresponding thereto, as hereinafter more fully set forth.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that, for good and valuable and legally sufficient consideration, the receipt of which by Assignor from Assignee is hereby acknowledged, Assignor has agreed to sell, assign, and transfer and by these presents does hereby, sell, assign, and transfer unto Assignee the

**ASSIGNMENT****INP0015-US**

entire right, title and interest in, to, and under said invention and application above identified and Letters Patent of the United States of America that may be obtained in respect thereof; any corresponding applications for Letters Patent and Letters Patent therefor in all other areas of the world; and any reissues, extensions, substitutions, confirmations, divisions, and continuations of any of the foregoing (hereinafter "Invention Rights"), to have and to hold for the sole and exclusive use and benefit of Assignee forever.

Assignor hereby covenants and agrees, for himself and for his respective legal representatives, to assist and cooperate with Assignee in the preparation and prosecution of any applications included within the Invention Rights and in the prosecution or defense of any interference, opposition, or other proceeding that may arise in connection with any applications or Letters Patent included within the Invention Rights and further to execute and deliver to Assignee any and all additional papers that may be requested by Assignee for the purpose of implementing the terms of this ASSIGNMENT.

Assignor hereby authorizes and empowers Assignee to invoke and claim for any applications or Letters Patent included within the Invention Rights the benefit of any rights to which Assignor might be entitled under international law or under the laws of any particular country (such as, without limitation, the right of priority provided by the International Convention for the Protection of Industrial Property, as amended) and to invoke and claim said rights without further written or oral authorization from Assignor.

Assignor hereby consents that a copy of this ASSIGNMENT shall be deemed a full legal and formal equivalent of any assignment, consent to file, or like document that may be required in any particular country for any purpose and more particularly in proof of the right of Assignee to claim the aforesaid benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended.

**ASSIGNMENT****INP0015-US**

Assignor covenants and agrees that this ASSIGNMENT and all of the terms hereof shall inure to the benefit of the successors, assigns, legal representatives, or nominees of Assignee, without further written or oral authorization from Assignor.

Assignor hereby authorizes and requests Assignee to fill in the following blanks specifying the United States Serial No. and filing date for said application above identified:

U.S. Serial No.: \_\_\_\_\_

Filed: \_\_\_\_\_

but Assignee's failure to do so shall have no bearing whatsoever upon the validity or legal effect of this ASSIGNMENT.

Assignor hereby authorizes and requests the Commissioner of Patents and the United States Patent and Trademark Office to issue Letters Patent to Assignee in accordance with the terms of this ASSIGNMENT.

**ASSIGNMENT**

**INP0015-US**

IN TESTIMONY WHEREOF, the said Assignor has hereunto set his hand this  
26<sup>th</sup> day of May, 2005.

SIGNATURE: *Robert C. Lovell, Jr.*

NAME: ROBERT C. LOVELL, JR.

STATE OF \_\_\_\_\_

COUNTY OF \_\_\_\_\_

I, \_\_\_\_\_, a Notary Public in and for the County  
and State aforesaid, do hereby certify that ROBERT C. LOVELL, JR., personally known  
to me to be the same person whose name is subscribed to the foregoing instrument,  
appeared before me this day in person and acknowledged that he/she signed, sealed,  
and delivered the said instrument as his/her free and voluntary act for the use and  
purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this  
\_\_\_\_\_ day of \_\_\_\_\_, 2005.

(SEAL)

\_\_\_\_\_  
Notary Public

Document #: 1324540 v.1