PATENT ASSIGNMENT

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SUBMISSION TYPE:		NEW ASSIGNMENT	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNMENT	ASSIGNMENT	
CONVEYING PARTY	/ DATA	,,,		
		Name	Execution Date	
Seong-Sik Choi			08/25/2005	
Tae-Gil Kang			08/25/2005	
Seung-Chul Jeong			08/25/2005	
RECEIVING PARTY	DATA			
Name:	SAMSUNG E	SAMSUNG ELECTRONICS CO., LTD.		
Street Address:	416, Maetan	dong, Yeongtong-gu,		
Internal Address:	Suwon-si			
City:	Gyeonggi-do			
State/Country:	KOREA, REI	KOREA, REPUBLIC OF		
Property Type			Number	
Application Number: 1121		11213150		
Phone: Email:	(650)83 <i>be sent via US</i> 650833 jenny.su	<i>Mail when the fax attempt is unsuccessfu</i> 2121 ng@dlapiper.com	t.	
Correspondent Name: Kieun Jenny Sung				
Address Line 1: Address Line 2:	•			
Address Line 4:		o Alto, CALIFORNIA 94303		
ATTORNEY DOCKET NUMBER:		347269-992110/KJS/15150		
NAME OF SUBMITTER:				
NAME OF SUBMITT	ER:	Kieun Jenny Sung		

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Attorney Docket No. 347269-992110

ASSIGNMENT

WHEREAS, we, <u>Seong-Sik CHOI</u>, <u>Tae-Gil KANG</u> and <u>Seung-Chul JEONG</u> have invented certain new and useful improvements in <u>BACKLIGHT ASSEMBLY INCLUDING A BUFFERED LAMP HOLDER FOR IMPACT ABSORPTION AND DISPLAY APPARATUS HAVING THE <u>SAME</u>, a United States patent</u>

application filed on August 25, 2005 as U.S. Application S/N 11/213,150.

AND WHEREAS <u>SAMSUNG ELECTRONICS, CO., LTD.</u>, hereinafter called the "assignee", is desirous of acquiring the entire right, title, and interest in and to said application and the

inventions and improvements therein disclosed;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration paid to me by said assignee, receipt whereof we hereby acknowledge, we do hereby assign, sell, transfer, and set over unto said assignee the entire right, title, and interest in and to said application and the inventions and improvements therein disclosed for the United States and all foreign countries and any Letters Patent which may issue therefor in the United States and all foreign countries and all divisions, reissues, continuations, renewals, and/or extensions thereof including all priority rights under the International Convention associated therewith for each country of the Union, said assignee to have and to hold the interests herein assigned to the full ends of the terms of said Letters Patent and any and all divisions, reissues, continuations, renewals, and/or extensions thereof, respectively, as fully and entirely as the

same would have been held and enjoyed by me had this assignment not been made.

The Commissioner of Patents and Trademarks is requested to issue such Letters Patent in accordance herewith. I covenant that I am a lawful owner of the application, inventions, and improvements, that the same are unencumbered, that no license has been granted to make, use, or vend the inventions or improvements on any of them, and that I have the full right to

make this assignment.

And for the consideration aforesaid, I agree, jointly and individually with any co-inventor(s), that I will communicate to said assignee or the representatives thereof any facts known to us respecting said inventions and improvements, and will, upon request, but without expense to us, testify in any legal proceedings, sign all lawful papers, execute all divisional, reissue,

testify in any legal proceedings, sign all lawful papers, execute all divisional, reissue, continuation, renewal, and/or extension applications, make all rightful oaths, and generally do all

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other and further lawful acts, deemed necessary or expedient by said assignee or by counsel for said assignee, to assist or enable said assignee to obtain and enforce full benefits from the rights and interests herein assigned. This assignment shall be binding upon our heirs, executors, administrators, and/or assigns, and shall inure to the benefit of the heirs, executors, administrators, successors, and/or assigns, as the case may be, of said assignee.

EXECUTED	Seong-Sik Choi	Date: 8/25/2005
IN WITNESS	WHEREOF:	
Witness #1		
Witnessed:		Date:
		(Printed Name)
Address:		
		
Witness #2		
Witnessed:		Date:
+		(Printed Name)
Address:		·
		
		

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EXECUTED _	Tae-Gil KANG Tae-Gil KANG	Date: \$/>t/>o>f
IN WITNESS W	/HEREOF:	
Witness #1		
Witnessed:		Date:
		(Printed Name)
Address:		
Witness #2		
Witnessed:		Date:
		(Printed Name)
Address:		

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EXECUTED <u>Seung</u> - Chal Jeong Seung-Chul JEONG	Date: 2005/08/15
IN WITNESS WHEREOF:	
Witness #1	
Witnessed:	Date:
	_ (Printed Name)
Address:	
	<u> </u>
Witness #2	
Witnessed:	Date:
	_ (Printed Name)
Address:	******

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