

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Technology, Patents and Licensing III, Inc.	08/30/2005
RECEIVING PARTY DATA	
Name:	LG Electronics, Inc.
Street Address:	LG Twin Towers
Internal Address:	20 Yeouido-dong
City:	Yeongdeungpo-gu
State/Country:	KOREA, REPUBLIC OF
Postal Code:	150-721
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	5550575
CORRESPONDENCE DATA	
Fax Number:	(215)766-2920
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	215-766-2100
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Correspondent Name:	Technology, Patents and Licensing, Inc.
Address Line 1:	6206 Kellers Church Road
Address Line 4:	Pipersville, PENNSYLVANIA 18947
ATTORNEY DOCKET NUMBER:	LGE-575 ASSIGNMENT
NAME OF SUBMITTER:	Andrew W. Spicer
Total Attachments: 3 source=575 assignment II#page1.tif source=575 assignment II#page2.tif source=575 assignment II#page3.tif	

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EXHIBIT A

PATENTS RIGHTS TO BE ASSIGNED

Patent or Application No.	Country	Filing Date	Title and Inventors
Patent No. 5,550,575	USA	May 4, 1994.	Viewer discretion television program control system Brett West (Two Lookout Point Rd., Ridgefield, CT 06877); John P. Gardner (1214 Wood La., Arlington, TX 76017)

EXHIBIT B

PATENT ASSIGNMENT AGREEMENT

WHEREAS, **Technology, Patents and Licensing III, Inc.**, a Pennsylvania corporation, having a place of business at 6206 Kellers Church Road, Pipersville, PA 18947 (hereinafter, "Seller") is the sole and exclusive owner of certain United States and/or foreign patents and/or patent applications listed in Exhibit A annexed hereto (collectively referred to as the "Patents"); and

WHEREAS **LG Electronics, Inc.**, a Korean corporation, having a place of business at LG Twin Towers, 20 Yeouido-dong, Yeongdeungpo-gu, Seoul, 150-721, Korea (hereinafter, "Purchaser") is desirous of acquiring the right, title and interest in, to and under the said Patents (and all foreign counterparts and related foreign patents).

Now, Therefore,

For good and valuable consideration, the receipt of which is hereby acknowledged, Seller does hereby sell, assign, transfer and set over to Purchaser, the Patents aforesaid, and any inventions claimed in said Patent, any reissue or reissues of said Patents already granted and which may be granted, any certificates of reexamination already granted and which may be granted the same to be held and enjoyed by Purchaser for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, to the end of the term or terms for which said Patents are or may be granted, reissued or extended as fully and entirely as the same would have been held and enjoyed by Seller, if this assignment and sale had not been made; together with all claims for damages by reason of past, current, and future infringement and/or provisional rights under said Patents, with the right to sue for, and collect the same for its own use and behalf, and for the use and behalf of its successors, assigns or other legal representatives.

And, Seller, hereby authorizes and requests the Commissioner of Patents and Trademarks to issue any and all Letters Patents of the United States on said inventions to Purchaser as assignee of the entire interest, and hereby covenants that Seller has full right to convey the entire interest herein assigned, and that, except as otherwise provided between the parties, Seller has not executed, and will not execute, any agreements in conflict therewith.

In Witness Whereof, Seller, by its duly authorized representative, has executed this Assignment.

**TECHNOLOGY, PATENTS AND
LICENSING III, INC.**

By: 

Name: Daniel S. Carlineo, Esq.

Title: Senior VP and General Counsel

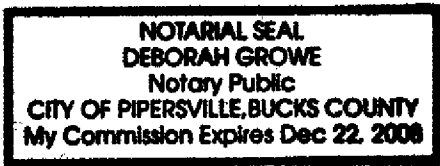
Date: 30 AUGUST 2005

State of Pennsylvania

County of Bucks

On this 13th day of October, 2005 before me personally appeared Daniel S. Carline, to me known to be the person described herein and who executed the foregoing instrument, and acknowledged that he executed the same knowingly and willingly and for the purposes therein contained.

Witness my hand and Notarial seal the day and year immediately above written.



Deborah Growe

Notary Public

My Commission Expires: Dec. 22, 2008

