UNUS #04-0006-GR; Case # C6682(C) RECORDATION FORM COVER SHEET U.S. DEPARTMENT OF COMMERCE PATENTS ONLY PATENT & TRADEMARK OFFICE To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof. NAME OF CONVEYING PARTY(IES); NAME AND ADDRESS OF RECEIVING PARTY(IES): Lorraine M. CASSCLES NAME: Conopco, Inc. d/b/a UNILEVER Peter BERTOLINI STREET ADDRESS: 700 Sylvan Avenue, C-2 CITY: Englewood Cliffs STATE: NJ ZIP: 07632 ADDITIONAL NAME(S) OF CONVEYING PARTY(IES) ATTACHED? YES [] NO [XX] ADDITIONAL NAME(S) & ADDRESS(ES) ATTACHED? YES [] NO [XX] NATURE OF CONVEYANCE: [XX] ASSIGNMENT [] SECURITY AGREEMENT [] MERGER [] CHANGE OF NAME [] OTHER EXECUTION DATE: June 30, 2005; June 29, 2005 APPLICATION NUMBER(S) OR PATENT NUMBER(S): 11/174,852 FILED: July 5, 2005 IF THIS DOCUMENT IS BEING FILED TOGETHER WITH A NEW APPLICATION, THE EXECUTION DATE OF THE APPLICATION IS: PATENT APPLICATION NO.(S): 11/174,852 PATENT NO.(S) ADDITIONAL NUMBERS ATTACHED? [] YES [XX] NO NAME AND ADDRESS OF PARTY TO WHOM CORRESPONDENCE CONCERNING DOCUMENT SHOULD BE MAILED: UNILEVER INTELLECTUAL PROPERTY GROUP, 700 SYLVAN AVENUE - C-2, ENGLEWOOD CLIFFS, NEW JERSEY 07632 6. TOTAL NUMBER OF APPLICATIONS AND PATENTS INVOLVED: 1 TOTAL FEE (37 CFR 3.41): \$40.00 [] ENCLOSED [XX] AUTHORIZED TO BE CHARGED TO DEPOSIT ACCOUNT [XX] ANY DEFICIENCY OR OVERPAYMENT SHOULD BE CHARGED OR CREDITED TO DEPOSIT ACCOUNT 12-1155. DEPOSIT ACCOUNT NUMBER: 12-1155 (Duplicate copy of this page is attached for payment by deposit account) DO NOT USE THIS SPACE STATEMENT AND SIGNATURE: TO THE BEST OF MY KNOWLEDGE AND BELIEF, THE FOREGOING INFORMATION IS TRUE AND CORRECT AND ANY ATTACHED COPY IS A TRUE COPY OF THE ORIGINAL DOCUMENT. I FURTHER CERTIFY THAT THIS PAPER IS BEING FACSIMILE TRANSMITTED TO THE PATENT AND TRADEMARK OFFICE ON THE DATE SHOWN BELOW. (cel august 11, 2005 Lionan MICHAEL P. ARONSON, AGENT FOR APPLICANT(S) REGISTRATION NO. 50,372

TOTAL NUMBER OF PAGES COMPRISING COVER SHEET, ATTACHMENTS, AND DOCUMENT:9

OMB NO. 0651-0011 (EXP. 4/94)

DO NOT DETACH THIS PORTION

MAIL DOCUMENTS TO BE RECORDED WITH REQUIRED COVER SHEET INFORMATION TO: COMMISSIONER OF PATENTS AND TRADEMARKS, BOX ASSIGNMENTS, WASHINGTON D.C. 20231

PUBLIC BURDEN REPORTING FOR THIS SAMPLE COVER SHEET IS ESTIMATED TO AVERAGE ABOVE 30 MINUTES PER DOCUMENTS TO BE RECORDED, INCLUDING TIME FOR REVIEWING THE DOCUMENT AND GATHERING THE DATA NEEDED, AND COMPLETING AND REVIEWING THE SAMPLE COVER SHEET. SEND COMMENTS REGARDING THIS BURDEN ESTIMATE TO THE U.S. PATENT AND TRADEMARK OFFICE OF INFORMATION SYSTEMS, P2-1000C, WASHINGTON, D.C. 20231 AND TO THE OFFICE OF MANAGEMENT AND BUDGET, PAPERWORK REDUCTION PROJECT (0651-0011), WASHINGTON, D.C. 20231

PATENT REEL: 016632 FRAME: 0667

ASSIGNMENT

WHEREAS, LORRAINE M. CASSCLES, a citizen of the United States, residing at 14 Van Ness Road, Beacon, New York 12508, USA; PETER BERTOLINI, a citizen of the United States, residing at 51 Country Ridge Drive, Shelton, Connecticut 06484, USA; ROBERT CROFT, a citizen of the United Kingdom, residing at 83 Montgomery Street, Apt. 2G, Jersey City, New Jersey 07302, USA, and MARTIN SHORT, a citizen of the United Kingdom, residing at 129 Boerum Place, #4F, Brooklyn, New York 11201, USA, respectively, invented certain improvements in

ASSYMETRIC HANDLEWARE CONTAINER HAVING HIDDEN GRIPPING APERTURE

(beari	ng At	ttorn	ey's Docket Number C6682(C))	which is found:
	(a)		In U.S. patent application exec	uted on
	(b)	X	ASSIGNOR(S) signing below attorney, as named in the De	for recordal of this assignment, I/WE an , hereby authorize and request my/our claration and Power of Attorney to insert ation number when it becomes known.
		U.S	S. application Serial No	filed on
	(c)		In International Application No.	PCT

AND WHEREAS, **CONOPCO**, **INC.**, **d/b/a UNILEVER**, a corporation of New York, having a place of business at 700 Sylvan Avenue, Englewood Cliffs, New Jersey 07632 desires to acquire the entire right, title and interest in the said application and invention, and improvements and to any United States and foreign patents to be obtained therefor;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, I/We, the undersigned, hereby sell, assign and transfer to the aforesaid, CONOPCO, INC., d/b/a UNILEVER, its successors and assigns, the entire right, title and interest in and to the said application and invention therein disclosed for the United States and all foreign countries, and all rights of priority under the International Convention resulting from the filing of said application, and in and to any and all divisional, continuation, continuation-in-part, reissue, or other applications describing said invention

-1 of- 4

Unilever Assignment, doc

04-0006-GR C6682(C)

or improvements thereon, and in and to any and all Letters Patent of the United States which may issue from said applications or any of them, and in and to any and all applications for patents describing said invention to countries foreign to the United States and in and to any and all patents which may be granted for said invention in said foreign countries, the same to be held by and for the sole and exclusive use and benefit of the said, CONOPCO, INC., d/b/a UNILEVER, its successors and assigns.

AND I/We do hereby authorize and request the Commissioner of Patents to issue the said Letters Patent of the United States to said, **CONOPCO**, **INC.**, **d/b/a UNILEVER**, as the assignee of the entire right, title and interest in and to the same.

AND I/We do hereby agree to assist said, CONOPCO, INC., d/b/a UNILEVER, in the prosecution of any and all said applications and in the prosecution of any and all interferences or other proceedings which may arise involving said invention, and to execute and deliver any powers of attorney, affidavits, assignments, applications, reissues, documents, or other written instruments which, in the opinion of counsel for said, CONOPCO, INC., d/b/a UNILEVER, its successors and assigns, may be necessary in this or any foreign country fully to secure to said, CONOPCO, INC., d/b/a UNILEVER, its successors and assigns, any and all said applications, inventions, improvements, Letters Patent, rights, titles and interests hereby sold, assigned, transferred and conveyed.

of _		S WHEREOF		ny hand and seal this da
	TE OF NTY OF)	Lorraine M. Cas	(Seal) scles
			, 2005 ldescribed in and who exe recuted the same.	before me Lorraine M. Casscle ecuted the foregoing instrumer
			Notary Public	

-2 of- 4

IN WITNESS WHEREOF, I ha	ve hereunto set my hand and seal this day 05.
STATE OF) COUNTY OF)	Peter Bertolini (Seal)
On this day of Bertolini to me known to be the in instrument, and acknowledged that	, 2005 before me came Peter ndividual described in and who executed the foregoing t he/she executed the same.
	Notary Public
	ve hereunto set my hand and seal this day 05. Tosee
On this 29 day of Twe	, 2005 before me came Robert Croft escribed in and who executed the foregoing instrument, cuted the same.
all market and the second and the se	Notary Public
Milever Assignment.doc	LILY CHIU NOTARY PUBLIC, STATE OF NEW YORK NO. 01CH6010578 QUALIFIED IN NEW YORK COUNTY COMMISSION EXPIRES AUGUST 29, 2006

UNILEVER PATENT DEPT

PATENT REEL: 016632 FRAME: 0670

IN	WITNESS WHEREOF, I	have	hereunto	set	my	hand	and	seal	this	29 day
of	Timo	2005			•				_	<u></u> ,

STATE OF New York) COUNTY OF New York)

artin Short (Seal)

On this 29 day of _______, 2005 before me came Martin Short to me known to be the individual described in and who executed the foregoing instrument, and acknowledged that he/she executed the same.

Notary Public

LILY CHIU NOTARY PUBLIC, STATE OF NEW YORK NO. 01CH6010578 QUALIFIED IN NEW YORK COUNTY COMMISSION EXPIRES AUGUST 29, 2006

ASSIGNMENT

WHEREAS, LORRAINE M. CASSCLES, a citizen of the United States, residing at 14 Van Ness Road, Beacon, New York 12508, USA; PETER BERTOLINI, a citizen of the United States, residing at 51 Country Ridge Drive, Shelton, Connecticut 06484, USA; ROBERT CROFT, a citizen of the United Kingdom, residing at 83 Montgomery Street, Apt. 2G, Jersey City, New Jersey 07302, USA, and MARTIN SHORT, a citizen of the United Kingdom, residing at 129 Boerum Place, #4F, Brooklyn, New York 11201, USA, respectively, invented certain improvements in

ASSYMETRIC HANDLEWARE CONTAINER HAVING HIDDEN GRIPPING APERTURE

(bearing A	ttorn	ey's Docket Number C6682(C)) which is found:
(a)		In U.S. patent application executed on
(b)	X	To comply with 37 CFR 3.21 for recordal of this assignment, I/WE an ASSIGNOR(S) signing below, hereby authorize and request my/our attorney, as named in the Declaration and Power of Attorney to insert below the filing date and application number when it becomes known.
	U.S	S. application Serial No filed on
(c)		In International Application No. PCT/

AND WHEREAS, **CONOPCO**, **INC.**, **d/b/a UNILEVER**, a corporation of New York, having a place of business at 700 Sylvan Avenue, Englewood Cliffs, New Jersey 07632 desires to acquire the entire right, title and interest in the said application and invention, and improvements and to any United States and foreign patents to be obtained therefor;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, I/We, the undersigned, hereby sell, assign and transfer to the aforesaid, CONOPCO, INC., d/b/a UNILEVER, its successors and assigns, the entire right, title and interest in and to the said application and invention therein disclosed for the United States and all foreign countries, and all rights of priority under the International Convention resulting from the filing of said application, and in and to any and all divisional, continuation, continuation-in-part, reissue, or other applications describing said invention

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or improvements thereon, and in and to any and all Letters Patent of the United States which may issue from said applications or any of them, and in and to any and all applications for patents describing said invention to countries foreign to the United States and in and to any and all patents which may be granted for said invention in said foreign countries, the same to be held by and for the sole and exclusive use and benefit of the said, CONOPCO, INC., d/b/a UNILEVER, its successors and assigns.

AND I/We do hereby authorize and request the Commissioner of Patents to issue the said Letters Patent of the United States to said, CONOPCO, INC., d/b/a UNILEVER, as the assignee of the entire right, title and interest in and to the same.

AND I/We do hereby agree to assist said, CONOPCO, INC., d/b/a UNILEVER, in the prosecution of any and all said applications and in the prosecution of any and all interferences or other proceedings which may arise involving said invention, and to execute and deliver any powers of attorney, affidavits, assignments, applications, reissues, documents, or other written instruments which, in the opinion of counsel for said, CONOPCO, INC., d/b/a UNILEVER, its successors and assigns, may be necessary in this or any foreign country fully to secure to said, CONOPCO, INC., d/b/a UNILEVER, its successors and assigns, any and all said applications, inventions, improvements, Letters Patent, rights, titles and interests hereby sold, assigned, transferred and conveyed.

	IN WITNESS	WHEREOF, I have hereunto	set my	hand	and	seal	this	30	dav
of	work.	, 2005.	•					Jane	

STATE OF Conn. COUNTY OF FOR Field

On this 30 day of June __, 2005 before me Lorraine M. Casscles to me known to be the individual described in and who executed the foregoing instrument, and acknowledged that he/she executed the same.

Francesca Schulman **NOTARY PUBLIC** State of Connecticut My Commission Expires 4/30/08

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-2 of - 4

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 50 day of 5000.
STATE OF Control (Seal) COUNTY OF Top File) Deter Bertofni
On this 30 day of 5000, 2005 before me came Peter Bertolini to me known to be the individual described in and who executed the foregoing instrument, and acknowledged that he/she executed the same.
Francesca Schulman NOTARY PUBLIC State of Connecticut My Commission Expires 4/30/08 Francesca Schulman Toncuca Schulman Notary Public
IN WITNESS WHEREOF, I have hereunto set my hand and seal this day of, 2005.
STATE OF)(Seal) COUNTY OF) Robert Croft
On this day of, 2005 before me came Robert Croft to me known to be the individual described in and who executed the foregoing instrument, and acknowledged that he/she executed the same.
Notary Public

IN WITNESS of	WHEREOF, I hav , 200	e hereunto set my h 5.	nand and seal this day
STATE OF COUNTY OF)	Martin Short	(Seal)
to the known to	day of be the individual de ged that he/she exec	scribed in and who exe	5 before me came Martin Short cuted the foregoing instrument,
		Notary Public	