

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
Name		Execution Date
Karl Anthony FULTZ		10/11/2005
James Oliver PRICE Jr		10/11/2005
RECEIVING PARTY DATA		
Name:	Media Planett, LLC	
Street Address:	15363 Artesian Street	
City:	Detroit	
State/Country:	MICHIGAN	
Postal Code:	48223	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	11159593	
CORRESPONDENCE DATA		
Fax Number:	(734)995-1777	
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	734.995.3110	
Email:	petersonm@butzel.com	
Correspondent Name:	MARILYNN PETERSON	
Address Line 1:	350 South Main Street	
Address Line 2:	Suite 300	
Address Line 4:	Ann Arbor, MICHIGAN 48170	
ATTORNEY DOCKET NUMBER:	000131905-0002	
NAME OF SUBMITTER:	Marilynn M Peterson	
Total Attachments: 1 source=11159593#page1.tif		

CH 11159593 \$40.00

500056198

PATENT
REEL: 016664 FRAME: 0687

ASSIGNMENT

In consideration of the premises and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, the undersigned,

Karl Anthony FULTZ

James Oliver PRICE, Jr.

who have made a certain new and useful invention, hereby sell, assign and transfer unto

Media Planett, LLC
a Michigan corporation
15363 Artesian Street
Detroit, MI 48223

its successors and assigns (hereinafter designated "ASSIGNEE") the entire right, title and interest for the United States of America as defined in 35 U.S.C. 100 in the invention entitled:

REVOLVING ORNAMENTATION FOR WHEEL

for which an application for United States Letters Patent was executed on June 23, 2005.


and the undersigned hereby authorize and request the United States Commissioner of Patents and Trademarks to issue any and all United States Letters Patent which may be granted therefor and any and all extensions, divisions, reissues, substitutes, renewals, continuations, or continuations-in-part thereof, and the right to all benefits under the International Convention for the Protection of Industrial Property to the said ASSIGNEE, for its interest as ASSIGNEE, its successors, assigns and legal representatives; the undersigned agree that the attorneys of record in said application shall hereafter act on behalf of said ASSIGNEE:

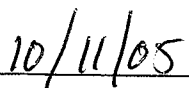
AND the undersigned hereby agree to transfer a like interest, and to render all necessary assistance in making application for and obtaining original, divisional, reissued or extended Letters Patent of the United States, upon request of the said ASSIGNEE, its successors, assigns and legal representatives, and without further remuneration, in and to any improvements, and applications for patent based thereon, growing out of or related to the said invention; and to execute any papers by the said ASSIGNEE, its successors, assigns and legal representatives, deemed essential to ASSIGNEE's full protection and title in and to the invention hereby transferred.

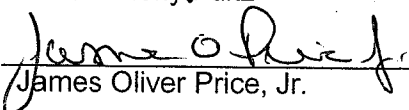
SIGNED on the date indicated aside our signatures:

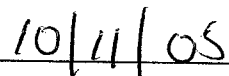
INVENTOR

DATE SIGNED


Karl Anthony Fultz


10/11/05


James Oliver Price, Jr.


10/11/05