

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>David Bowen</td> <td>10/19/2005</td> </tr> <tr> <td>Paulo Kang</td> <td>10/19/2005</td> </tr> </tbody> </table>		Name	Execution Date	David Bowen	10/19/2005	Paulo Kang	10/19/2005
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David Bowen	10/19/2005						
Paulo Kang	10/19/2005						
RECEIVING PARTY DATA							
Name:	Mattel, Inc.						
Street Address:	333 Continental Boulevard						
City:	El Segundo						
State/Country:	CALIFORNIA						
Postal Code:	90245-5012						
PROPERTY NUMBERS Total: 1							
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29235734</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	29235734		
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Application Number:	29235734						
CORRESPONDENCE DATA							
Fax Number:	(215)965-1210						
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>							
Phone:	(215) 965-1310						
Email:	jjamieson@akingump.com						
Correspondent Name:	John Jamieson, Esq. (4110.0568/459D2)						
Address Line 1:	2005 Market Street, Suite 2200						
Address Line 4:	Philadelphia, PENNSYLVANIA 19103						
ATTORNEY DOCKET NUMBER:	20110.0568/459D2						
NAME OF SUBMITTER:	Gladys E. Morales						

CH \$40.00 29235734

Total Attachments: 4
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 source=4110-0568-459D2#page3.tif

Attorney Docket No.: 4110-459D2

**ASSIGNMENT
(DESIGN PATENT APPLICATION)**

WHEREAS, I, ("ASSIGNOR"):

<u>Inventor</u>	<u>Citizenship</u>	<u>Address</u>
David Bowen	United States of America	2150 Beach Drive 20 22ND STREET Hermosa Beach, CA 90254
Paulo Kang	United States of America	267 N. Holliston Avenue #1 Pasadena, California 91106

DBB 10/19/05

having created a certain new, original and ornamental design entitled:

TOY VEHICLE AND PARTS THEREOF

for which United States Design Patent Application No. 29/235,734 has been filed on August 4, 2005; and

WHEREAS, ("ASSIGNEE"):

Mattel, Inc., a Delaware corporation, having an address of 333 Continental Boulevard, El Segundo, California 90245

is desirous of acquiring the entire right, title and interest in and to the design throughout the United States and the world, and all right, title and interest in, to and under any and all Letters Patent of the United States and Letters Patent and design registrations of all countries throughout the world;

FOR GOOD and VALUABLE CONSIDERATION, the full receipt and sufficiency of which are hereby acknowledged, ASSIGNOR, intending to be legally bound, does hereby:

SELL, ASSIGN, TRANSFER and CONVEY to ASSIGNEE the whole and entire right, title and interest for the United States and its possessions and territories and all foreign countries in and to the design which is disclosed in the above-identified patent application, and, in and to any and all patent and design registration applications related thereto including, but not limited to, the original and all divisionals, continuations, continuations-in-part, substitutes, reexaminations, reissues and all other applications for patent and registration which have been or shall be filed in the United States and all foreign countries on the design; all original, reissued and reexamined patents and registrations and extensions thereof which have been or shall be granted or issued in the United States and all foreign countries on the design to the full end of the term or terms for which the patent(s) and registration(s) may be granted or issued, as fully and entirely as the same

would have been held by the undersigned ASSIGNOR had this Assignment not been made; and specifically including all rights of priority created by the above patent application under any treaty, convention or law relating thereto;

AUTHORIZE and REQUEST the issuing authority to issue any and all United States and foreign patents and registrations granted on the design to ASSIGNEE;

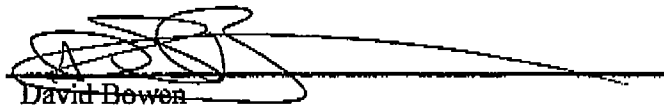
WARRANT and REPRESENT that no assignment, grant, mortgage, license or other agreement affecting the rights and property of the design herein conveyed has been or will be made to others by ASSIGNOR, and that the full right to convey the same as herein expressed is possessed by ASSIGNOR;

AGREE and UNDERTAKE, when requested and at the expense of ASSIGNEE, to carry out in good faith the intent and purpose of this Assignment, ASSIGNOR will execute all original, continuations, continuations-in-part, substitutes, reexaminations, reissues, and all other patent and registration applications on the design; execute all lawful oaths, declarations, assignments, powers of attorney and other papers; communicate to ASSIGNEE all facts known to ASSIGNOR relating to the design and the history thereof; and generally do everything possible which ASSIGNEE shall consider desirable for vesting title to the design in ASSIGNEE, and for securing, maintaining and enforcing proper patent and design registration protection for the design; all without further compensation to ASSIGNOR;

TO BE BINDING on the heirs, assigns, representatives and successors of ASSIGNOR and extending to the successors, assigns, and nominees of ASSIGNEE.

10/19/05

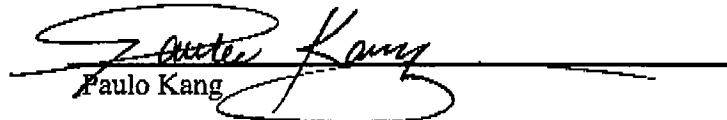
Date



David Bowen

10/19/05

Date



Paulo Kang

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

STATE OF CALIFORNIA)
COUNTY OF LOS ANGELES) ss.

On October 19, 2005, before me, Anita Kersting, Notary Public
(DATE) (NAME, TITLE OF OFFICER - E.G., "JANE DOE, NOTARY PUBLIC")

personally appeared Paulo Kang

- personally known to me
-or-
proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.



WITNESS my hand and official seal.

Signature of Notary (handwritten signature)

OPTIONAL

Though the data below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent reattachment of this form.

CAPACITY CLAIMED BY SIGNER

- Individual
Corporate Officer

Title(s)

- Partner(s) Limited
Attorney-in-Fact General
Trustee(s)
Guardian/Conservator
Other:

Signer is representing:
Name Of Person(s) Or Entity(ies)

DESCRIPTION OF ATTACHED DOCUMENT

Title Or Type Of Document

Number Of Pages

Date Of Document

Signer(s) Other Than Named Above

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