

06-20-2005

INVENTS ONLY



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Please record the attached original document or copy thereof.

<p>1. Name of party or parties conveying an interest:</p> <p><b>Medford, Brad Allen</b>  <b>Phillips, Debra Ann</b>  <b>Reed, Vernon Daniel</b></p>	<p>2. Name and address of party or parties receiving an interest:</p> <p>Name: SBC Knowledge Ventures, L.P.  a Nevada corporation  645 E. Plumb Lane  Reno, Nevada 89502</p>
<p>3. Description of the interest conveyed:</p> <p><input checked="" type="checkbox"/> Assignment  <input type="checkbox"/> Merger  <input type="checkbox"/> Change of Name  <input type="checkbox"/> Security Agreement</p> <p>Execution Dates: April 20, 2005, April 22, 2005, April 24, 2005</p>	<p>Other:</p> <p style="text-align: right; transform: rotate(90deg);"> JUN 15 AM 8:4  OPR/FINANCE </p>
<p>4. Application number(s) or patent number(s). Additional sheet attached?  YES___ NO <u>X</u></p> <p>A. Patent Application no.(s): 11/112,299 filed April 22, 2005</p>	<p>If the document is being filed together with a new application, the execution date of the application is:</p> <p>B. Patent no.(s):</p>
<p>5. Name and address of party to whom correspondence concerning this cover sheet should be mailed:</p> <p>Name: James A. Flight  Reg. No. 37,622  HANLEY, FLIGHT &amp; ZIMMERMAN, LLC  Street Address: 20 North Wacker Drive  Suite 4220  City: Chicago  State: Illinois  Zip: 60606</p>	<p>6. Number of applications and/or patents identified on this cover sheet: 1</p> <p>7. Amount of fee enclosed or authorized to be charged: \$40.00</p> <p>8. Any additional required fee may be charged, or any overpayment credited to our deposit account: 50-2455</p>

9. To the best of my knowledge and belief, the information contained on this cover sheet is true and correct and any copy submitted is a true copy of the original document.

Date: June 13, 2005

James A. Flight  
Registration No. 37,622

Total number of pages including cover sheet, attachments, and document: 4

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## **ASSIGNMENT**

WHEREAS, Brad Allen Medford, a citizen of the United States of America, residing at 7300 Fabion Dr., Austin, Texas 78759; Debra Ann Phillips, a citizen of the United States of America, residing at 4806 West Frances Place, Austin, Texas 78731; and Vernon Daniel Reed, a citizen of the United States of America, residing at 9827 Timber Ridge Pass, Austin, Texas 78733; hereinafter called the "Assignors", have made the invention described in the United States patent application entitled "Methods and Apparatus to Broadcast Advanced Television System Committee Video in Switched Digital Video Systems," Attorney Docket No. 20103/LB1155 (SBC LB1155), for a full description of which reference is here made to an application for Letters Patent of the United States filed on April 22, 2005

and assigned Application Serial No. 11/112,299; and

WHEREAS, SBC KNOWLEDGE VENTURES, L.P., a partnership organized and existing under the laws of the State of Nevada, having a place of business at 645 E. Plumb Lane, Reno, Nevada 89502, hereinafter called the "Assignee", desires to acquire the entire right, title and interest for the United States of America and elsewhere throughout the world in and to said invention and the patent application identified above, including any and all divisions and continuations thereof and any and all Letters Patent which may be granted thereon, including any and all renewals, reissues and prolongations thereof.

NOW, THEREFORE in consideration of the sum of One Dollar (\$1.00) and other valuable and legally sufficient consideration, the receipt of which by the Assignors from the Assignee is hereby acknowledged, the Assignors have sold, assigned and transferred, and by these presents do sell, assign and transfer to the Assignee, the entire right, title and interest for the United States in and to the invention and the patent application identified above, and any patents that may issue for said invention in the United States; together with the entire right, title and interest in and to said invention and all patent applications and patents therefor in all countries foreign to the United States, including the full right to claim for any such application all benefits and priority rights under any applicable convention; together with the entire right, title and interest in and to all continuations, divisions, renewals and extensions of any of the patent applications and patents defined above; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term and terms for all such patents.

AND said Assignors hereby covenant and agree, for both the Assignors and the Assignors' legal representatives, that the Assignors will assist the Assignee in the prosecution of the patent application identified above; in the making and prosecution of any other patent applications that the Assignee may elect to make covering the invention identified above; in vesting in the Assignee like exclusive title in and to all such other patent applications and patents; and in the prosecution of any interference which may arise involving said invention, or any such patent application or patent; and that the Assignors will execute and deliver to the Assignee to carry out the terms of this Assignment. Assignors authorize attorney or agent to fill in the U.S. Application Serial No. above, if required.

AND said Assignors authorize and request the Commissioner of Patents to issue Letters Patent on said application, and on any all divisions and continuations thereof, to said Assignee, its assigns and legal representatives, in accordance with the terms of this Assignment.

IN TESTIMONY WHEREOF, this Assignment is executed by said Assignors, on the date(s) listed below.

Name of First Inventor: Brad Allen Medford  
Signature of First Inventor: *Brad Allen Medford*  
Date: April 20th 2005

Witnesses for First Inventor

First Witness: *Kevin Reynolds 4/22/2005*  
Signature / Date

Kevin Reynolds  
Full Name (printed)

Second Witness: *Pierre Costa*  
Signature / Date

PIERRE COSTA  
Full Name (printed)

Name of Second Inventor: Debra Ann Phillips  
Signature of Second Inventor: Debra A. Phillips  
Date: 04-22-2005

Witnesses for Second Inventor

First Witness: Kevin Reynolds 4/22/2005  
Signature / Date  
Kevin Reynolds  
Full Name (printed)  
Second Witness: Pierre Costa 4/22/05  
Signature / Date  
PIERRE COSTA  
Full Name (printed)

Name of Third Inventor: Vernon Daniel Reed  
Signature of Third Inventor: Vernon D Reed  
Date: 24 APR 2005

Witnesses for Third Inventor

First Witness: Kevin Reynolds 4/22/2005  
Signature / Date  
Kevin Reynolds  
Full Name (printed)  
Second Witness: Pierre Costa 4/22/05  
Signature / Date  
PIERRE COSTA  
Full Name (printed)