PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|-------------------|----------------|
| Stephen D Schober | 09/12/2005 |

RECEIVING PARTY DATA

| Name: | Maytag Corporation | |
|-----------------|------------------------------|--|
| Street Address: | 403 West Fourth Street North | |
| City: | Newton | |
| State/Country: | IOWA | |
| Postal Code: | 50208 | |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 29238222 |

CORRESPONDENCE DATA

Fax Number: (641)787-8170

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 641-787-8719

Email: mike.lafrenz@maytag.com

Correspondent Name: Michael D. Lafrenz

Address Line 1: 403 West Fourth Street North

Address Line 4: Newton, IOWA 50208

ATTORNEY DOCKET NUMBER: IP-00011-2005

NAME OF SUBMITTER: Michael D Lafrenz

Total Attachments: 2

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PATENT REEL: 016708 FRAME: 0482

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ASSIGNMENT

In consideration of One Dollar and other good and valuable considerations, the receipt and sufficiency whereof are hereby acknowledged, the undersigned hereby assigns to MAYTAG CORPORATION, a Delaware corporation, having an address of 403 West 4th Street North, Newton, Iowa 50208, its successors and assigns the entire right, title and interest in the invention or improvements of the undersigned disclosed in an application for Letters Patent of the United States, Serial No. 29/238,222, filed in the United States Patent Office on the 12th day of September, 2005, entitled CONTROL PANEL FOR LAUNDRY PRODUCT, and in said application and any and all other applications for United States Letters Patent, which the undersigned may file, either solely or jointly with others, on said invention or improvements, and in any and all Letters Patent, and in any reissue or extension thereof.

The undersigned hereby authorizes and requests the Commissioner of Patents to issue said Letters Patent to said MAYTAG CORPORATION.

For said considerations the undersigned hereby agrees, upon the request, and at the expense of said assignee, its successors and assigns, to execute any and all divisional, continuation and substitute applications for said invention or improvements, and any necessary oath or affidavit relating thereto, and any application for the reissue or extension of any Letters patent that may be granted upon said application, and for the said considerations the undersigned further agrees upon the request of said assignee, its successors or assigns, in the event of any application or Letters Patent assigned herein becoming involved in interference, to cooperate to the best of the ability of the undersigned with said assignee, its successors or assigns in the matters of preparing and executing the preliminary statement and giving and producing evidence in support thereof, the undersigned hereby agreeing to perform, upon request, any and all affirmative acts to obtain said Letters Patent of the United States and vest all rights therein hereby conveyed in the said assignee, its successors and assigns whereby said Letters Patent will be held and enjoyed by the said assignee, its successors and assigns to the full end of the term for which said Letters Patent may be granted as fully and entirely as the same would have been held and enjoyed by the undersigned if this assignment and sale had not been made. And for said considerations the undersigned hereby assigns to said assignee, its successors and assigns, the entire right, title and interest in said invention or improvements for any and all foreign countries and agree upon the request of assignee, its successors and assigns to execute any and all documents that the undersigned shall be requested to execute in connection with any and all applications for foreign Letters Patent therefor, including the prosecution thereof, and to execute any and all documents necessary to vest title in said foreign applications and patents in assignee.

> PATENT REEL: 016708 FRAME: 0483

The attorneys of record are hereby authorized to insert the serial number and the filing date in the above blank spaces when received from the patent office.

| Witness my hand an | id seal this 12 | day of SEPTEM! | 3 <i>E</i> , 2005. |
|--------------------|--------------------|------------------|--|
| | Stephen D. Schober | | |
| STATE OF IOWA |)) ss. | \$* \^ \$ | MICHAEL D. LAFRENZ COMMINIO, 717894 |
| COUNTY OF JASPER |) | * (*) * | MY COMMINION EXPRES |

On this 12TM day of SEPTEMBER, 2005, before me, a Notary Public in and for the County and State aforesaid, appeared STENEN D. SCHOBER, to me personally known to be the person whose name is subscribed to the foregoing instrument, and acknowledged that he executed said instrument as his free and voluntary act for the uses and purposes therein expressed.

Witness my hand and seal the day and year last above given.

RECORDED: 10/31/2005

Notary Public

My commission expires 8-7-08

PATENT REEL: 016708 FRAME: 0484