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OMB No. 0651-0027 (exp. 6/30/2005)U.S. DEPARTMENT OF COMMERCE
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To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)/Execution Date(s):

Curt Harkless and Eric M. Shrader

November 23, 2004 and
Execution Date(s) November 23, 2004Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No**3. Nature of conveyance:**

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Government Interest Assignment
☐ Executive Order 9424, Confirmatory License
☐ Other _____

2. Name and address of receiving party(ies)Name: Areté Associates, Inc.

Internal Address: _____

Street Address: 5000 N. Van Nuys Boulevard
Suite 420City: Sherman OaksState: CaliforniaCountry: U.S.A. Zip: 91403Additional name(s) & address(es) attached? ☐ Yes ☒ No**4. Application or patent number(s):**☐ This document is being filed together with a new application.

A. Patent Application No.(s)

PCT/CA2003/001218

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No**5. Name and address to whom correspondence concerning document should be mailed:**Name: Michael Best & Friedrich LLPInternal Address: Attn: David R. PriceStreet Address: 100 East Wisconsin Avenue
Suite 3300City: MilwaukeeState: Wisconsin Zip: WI 53202-4108Phone Number: (414) 271-6560Fax Number: (414) 277-0656

Email Address: _____

6. Total number of applications and patents involved:1**7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00**

- ☐ Authorized to be charged by credit card
☐ Authorized to be charged to deposit account
☒ Enclosed
☐ None required (government interest not affecting title)

8. Payment Information

a. Credit Card Last 4 Numbers _____

Expiration Date _____

Charge any discrepancies to:
b. Deposit Account Number 13-3080

Authorized User Name _____

9. Signature:

David R. Price

Signature

February 11, 2005

Date

Reg. No. 31.557 Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

3Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450PATENT
REEL: 016725 FRAME: 0533

ASSIGNMENT

WHEREAS, we, Curt Harkless and Eric M. Shrader, whose full post office addresses are both c/o Areté Associates, Inc., 5000 N. Van Nuys Boulevard, Suite 420, Sherman Oaks, California, 91403 U.S.A., have invented a PATTERN-BASED INTERCHANGE FORMAT for which an application for patent has been filed in Canada and for which an international application has been filed in the Canadian PCT Receiving Office;

AND WHEREAS, Areté Associates, Inc., whose full post office address is 5000 N. Van Nuys Boulevard, Suite 420, Sherman Oaks, California, 91403 U.S.A., is desirous of acquiring all rights of Curt Harkless and Eric M. Shrader therein;

AND WHEREAS, the serial number and filing date of the Canadian application are as follows:

Serial Number:	2397576
Filing Date:	August 12, 2002


AND WHEREAS, the serial number and filing date of the international application are as follows:

Serial Number:	PCT/CA2003/001218
International Filing Date:	August 12, 2003

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we, Curt Harkless and Eric M. Shrader, by these presents do sell, assign and transfer, and do hereby confirm the sale, assignment and transfer, unto Areté Associates, Inc. all our right, title, and interest for all countries of the world, in and to the said invention, as described in the said applications, said invention, said applications, any other applications for Letters Patent for said invention, and all Letters Patent issuing from such applications, to be held and enjoyed by the said Areté Associates, Inc., for their own use and behoof, and for their legal representatives, to the full end of the term for which said Letters Patent may be granted, as fully and entirely as the same would have been held by us had this assignment and sale not been made.

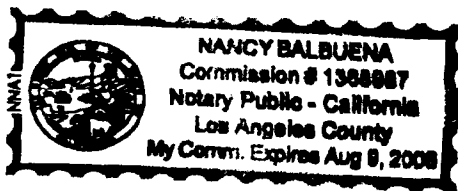
We, Curt Harkless and Eric M. Shrader, undertake to sign such further documents to effect the aforesaid sale, transfer and assignment as may be required from time to time, without reimbursement, but at the expense of Areté Associates, Inc.

EXECUTED at *Areté Associates*, this *23rd* day
of *November 23*, 2004.


Curt Harkless

On the 23 day of November, 2004, before me personally appeared Curt Harkless personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the foregoing instrument and that by his signature on the instrument the person executed the instrument.

GIVEN UNDER MY HAND AND SEAL OF OFFICE this the 23rd day of November, 2004.



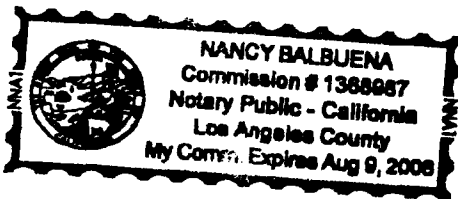
Nancy Balbuena
NOTARY PUBLIC

EXECUTED at Arete Associates, this 23rd day of November, 2004.

[Signature]
Eric M. Shrader

On the 23rd day of November, 2004, before me personally appeared Eric M. Shrader personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the foregoing instrument and that by his signature on the instrument the person executed the instrument.

GIVEN UNDER MY HAND AND SEAL OF OFFICE this the 23rd day of November, 2004.



Nancy Balbuena
NOTARY PUBLIC

(91661-39 and -42 RDF:bw)