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Byung-seog BAEK
Yong-deok KIM
Seong-taek PARK
Jae-beom LEE
Byung-hee LEE

2. Name and address of receiving party(ies):

SAMSUNG ELECTRONICS CO., LTD.
416, Maetan-dong, Yeongtong-gu,
Suwon-si, Gyeonggi-do,
Republic of KoreaAdditional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

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Execution Date: June 20, 2005

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4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: June 20, 2005

A. Patent Application No.(s)
Not yet assignedB. Patent No.(s)
UnknownAdditional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

SUGHRUE MION, PLLC

WASHINGTON OFFICE

23373

CUSTOMER NUMBER

6. Total number of applications and patents involved:

1

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Jeffrey Schmidt #41,574
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June 27, 2005

Date

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Assignment


Whereas, We, Byung-seog BAEK of Seongnam-si, Republic of Korea, Yong-deok KIM of Anyang-si, Republic of Korea, Seong-taek PARK of Yongin-si, Republic of Korea, Jae-beom LEE of Suwon-si, Republic of Korea and Byung-hee LEE of Seoul, Republic of Korea, respectively, hereinafter called assignors, have invented certain improvements in METHOD OF PROVIDING INITIAL PICTURES TO DIGITAL TV and executed an application for Letters Patent of the United States of America therefor on _____; and

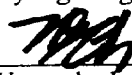
Whereas, SAMSUNG ELECTRONICS CO., LTD., 416 Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of Korea (assignee), desires to acquire the entire right, title, and interest in the application and invention, and to any United States patents to be obtained therefor;


Now therefore, for valuable consideration, receipt whereof is hereby acknowledged,

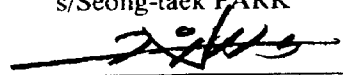
We, the above named assignors, hereby sell, assign and transfer to the above named assignee, its successors and assigns, the entire right, title and interest in the application and the invention disclosed therein for the United States of America, including the right to claim priority under 35 U.S.C. §119, and we request the Director of the U.S. Patent and Trademark Office to issue any Letters Patent granted upon the invention set forth in the application to the assignee, its successors and assigns; and we will execute without further consideration all papers deemed necessary by the assignee in connection with the United States application when called upon to do so by the assignee.


We hereby authorize and request our attorneys SUGHRUE MION, PLLC of 2100 Pennsylvania Avenue, NW, Washington, DC 20037-3213 to insert here in parentheses (Application number _____ and Confirmation number _____, filed _____) the application number, confirmation number and filing date of said application when known.

Date:  June 20, 2005
s/Byung-seog BAEK

Date:  June 20, 2005
s/Yong-deok KIM

Date:  June 20, 2005
s/Seong-taek PARK

Date:  June 20, 2005
s/Jae-beom LEE

Date:  June 20, 2005
s/Byung-hee LEE

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