

Form PTO-1595 (Rev. 07/05)
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To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

<p>1. Name of conveying party(ies) Michael F. Grannan and Lalitha Suryanarayana</p> <p>Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p> <p>3. Nature of conveyance/Execution Date(s): Execution Date(s) <u>August 1, 2005</u></p> <p><input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Joint Research Agreement <input type="checkbox"/> Government Interest Assignment <input type="checkbox"/> Executive Order 9424, Confirmatory License <input type="checkbox"/> Other _____</p>	<p>2. Name and address of receiving party(ies) Name: <u>SBC KNOWLEDGE VENTURES, L.P.</u></p> <p>Internal Address: _____</p> <p>Street Address: <u>645 E. Plumb Lane</u></p> <p>City: <u>Reno</u></p> <p>State: <u>NV</u></p> <p>Country: <u>US</u> Zip: <u>89502</u></p> <p>Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
<p>4. Application or patent number(s): <input type="checkbox"/> This document is being filed together with a new application.</p> <p>A. Patent Application No.(s) <u>11/158,926</u></p> <p>Attorney Docket No.: <u>1033-CP1004</u></p> <p>Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	<p>B. Patent No.(s)</p>
<p>5. Name and address to whom correspondence concerning document should be mailed:</p> <p>Name: <u>Jeffrey G. Toler</u></p> <p>Internal Address: _____</p> <p>Street Address: <u>5000 Plaza On The Lake, Suite 265</u></p> <p>City: <u>Austin</u></p> <p>State: <u>TX</u> Zip: <u>78746</u></p> <p>Phone Number: <u>512/327-5515</u></p> <p>Fax Number: <u>512/327-5452</u></p> <p>Email Address: _____</p>	<p>6. Total number of applications and patents involved: <u>1</u></p> <p>7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00</p> <p><input type="checkbox"/> Authorized to be charged by credit card <input checked="" type="checkbox"/> Authorized to be charged to deposit account <input type="checkbox"/> Enclosed <input type="checkbox"/> None required (government interest not affecting title)</p> <p>8. Payment Information</p> <p>a. Credit Card Last 4 Numbers _____ Expiration Date _____</p> <p>b. Deposit Account Number <u>50-2469</u></p> <p>Authorized User Name _____</p>
<p>9. Signature: <u>J. Eric Churilla</u> <u>09-06-05</u></p> <p style="text-align: center;">Signature Date</p> <p style="text-align: center;">J. Eric Churilla, Reg. No. 42,416 Name of Person Signing</p> <p style="text-align: right;">Total number of pages including cover sheet, attachments, and documents: 4</p>	

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

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ASSIGNMENT

WHEREAS, Michael F. Grannan, a citizen of the United States of America, residing at 11220 Brista Way, Austin, Texas 78726; and Lalitha Suryanarayana a citizen of the United States of America, residing at 9913 Liriope Cove, Austin, Texas 78750; hereinafter called the "Assignors", have made the invention described in the United States patent application entitled "System and Method of Managing Video Content Delivery", Attorney Docket No. 1033-CP1004. (SBC CP1004), for a full description of which reference is here made to an application for Letters Patent of the United States filed on June 22, 200 and assigned Application Serial No. 11/158,926; and

WHEREAS, SBC KNOWLEDGE VENTURES, L.P., a partnership organized and existing under the laws of the State of Nevada, having a place of business at 645 E. Plumb Lane, Reno, Nevada 89502, hereinafter called the "Assignee", desires to acquire the entire right, title and interest for the United States of America and elsewhere throughout the world in and to said invention and the patent application identified above, including any and all divisions and continuations thereof and any and all Letters Patent which may be granted thereon, including any and all renewals, reissues and prolongations thereof.

NOW, THEREFORE in consideration of the sum of One Dollar (\$1.00) and other valuable and legally sufficient consideration, the receipt of which by the Assignors from the Assignee is hereby acknowledged, the Assignors have sold, assigned and transferred, and by these presents do sell, assign and transfer to the Assignee, the entire right, title and interest for the United States in and to the invention and the patent application identified above, and any patents that may issue for said invention in the United States; together with the entire right, title and interest in and to said invention and all patent applications and patents therefor in all countries foreign to the United States, including the full right to claim for any such application all benefits and priority rights under any applicable convention; together with the entire right, title and interest in and to all continuations, divisions, renewals and extensions of any of the patent applications and patents defined above; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term and terms for all such patents.

AND said Assignors hereby covenant and agree, for both the Assignors and the Assignors' legal representatives, that the Assignors will assist the Assignee in the prosecution of the patent application identified above; in the making and prosecution of any other patent applications that the Assignee may elect to make covering the invention identified above; in vesting in the Assignee like exclusive title in and to all such other patent applications and patents; and in the prosecution of any interference which may arise involving said invention, or any such patent application or patent; and that the Assignors will execute and deliver to the Assignee to carry out the terms of this Assignment. Assignors authorize attorney or agent to fill in the U.S. Application Serial No. above, if required.

AND said Assignors authorize and request the Commissioner of Patents to issue Letters Patent on said application, and on any all divisions and continuations thereof, to

Attorney Docket Number 1033-CP1004 (SBC CP1004)

said Assignee, its assigns and legal representatives, in accordance with the terms of this Assignment.

IN TESTIMONY WHEREOF, this Assignment is executed by said Assignors, on the date(s) listed below.

Name of First Inventor: Michael F. Grannan

Signature of First Inventor: *Michael F. Grannan*

Date: 8/1/2005

Witnesses for First Inventor

First Witness: *Carrie Mueller* 8/1/05
Signature / Date

CARRIE MUELLER
Full Name (printed)

Second Witness: *Sheila H. Nilsson* 8/1/05
Signature / Date

Sheila H. Nilsson
Full Name (printed)

Name of Second Inventor: Lalitha Suryanarayana

Signature of Second Inventor: *S. Lalitha*

Date: 08/01/05

Witnesses for Second Inventor

First Witness: *Michelle Krause* 8-1-05
Signature / Date

Michelle Krause
Full Name (printed)

Second Witness: *Sheila H. Nilsson* 8/1/05
Signature / Date

Sheila H. Nilsson 8/1/05
Full Name (printed)