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PATENT REEL: 016754 FRAME: 0527

ASSIGNMENT

WHEREAS, I, **JOHN W. GEORGE**, of 11492 County Road 375, St. Joseph, Missouri 64505, have invented certain new and useful improvements in

FAN-FOLDED WEB OF PRESSURE-SENSITIVE LABELS AND METHOD AND APPARATUS FOR MAKING AND USING SAME

for which I am about to make application for Letters Patent of the United States; and

WHEREAS, EXPRESS CARD AND LABEL CO., INC., a corporation duly organized under the laws of the State of Kansas, and having its principal place of business at 2012 N.E. Meriden Road, Topeka, Kansas 66604, is desirous of acquiring an interest in, to, and under said invention, said application and any and all Letters Patent which may be granted for or upon said invention in the United States of America and all countries foreign thereto.

NOW, THEREFORE, to all whom it may concern be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I, JOHN W. GEORGE, have sold, assigned, and transferred, and by these presents do sell, assign, and transfer unto said EXPRESS CARD AND LABEL CO., INC., the full and exclusive right, title, and interest, throughout the world, in, to, and under the following:

- (a) said invention as fully set forth and described in the specification prepared, and executed by me on even date herewith preparatory to obtaining Letters Patent of the United States therefor and identified under attorney Docket No. 36230;
 - (b) said application;
 - (c) any and all refilings and continuations of said application;
- (d) any and all Letters Patent of the United States of America that may issue from said application, refilings, divisions, and continuations;
 - (e) any and all reissues of said Letters Patent of the United States of America;
- (f) any and all applications for Letters Patent on said invention that may hereafter be filed in any and all countries foreign to the United States of America;
- (g) any and all refilings, divisions, and continuations of said foreign-filed applications;
- (h) any and all Letters Patent of countries foreign to the United States of America that may issue from said foreign-filed applications, refilings, divisions, and continuations; and
- (i) any and all extension of, and additions to, said Letters Patent of countries foreign to the United States of America.

PATENT REEL: 016754 FRAME: 0528 ALL of the above shall be held and enjoyed by said **EXPRESS CARD AND LABEL CO., INC.** for its own use and behoof, and for its successors, legal representatives, and assigns, to the full end of the term for which said Letters Patent may be granted, and I do hereby authorize and request the Commissioner of Patents and Trademarks to issue said Letters Patent in accordance with this Assignment.

Executed this 307 day of JUNE, 2005.

JOHN W. GEORGE

STATE OF Missouri)
COUNTY OF Jackson)

On this 30 day of _______, 2005, before me personally appeared JOHN W. GEORGE, to me known to be the person described in and who executed the foregoing instrument, and he duly acknowledged to me that he executed the same for the uses and purposes therein set forth.

Notary Public

My Commission Expires: 06-2/-2008

RECORDED: 06/30/2005

Notary Seal Seal Of Mis

JAMES P. BROWN
Platte County
My Commission Expires
June 21, 2008