

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
UWE KOCH	08/31/2005
RECEIVING PARTY DATA	
Name:	RITTER-PEN GMBH
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PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29240728
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NAME OF SUBMITTER:	Eric J. Hanson
Total Attachments: 2 source=046354008#page1.tif source=046354008#page2.tif	

OP \$40.00 29240728

ASSIGNMENT

This Assignment agreement is applicable to an invention entitled

LIPSTICK CONTAINER.

The PATENT RIGHTS referred to in this agreement are:

- (check one) a patent application about to be filed in the United States Patent and Trademark Office.
- a patent application for this invention, executed by the ASSIGNOR concurrently with this assignment.
- U.S. Patent Application No. 29/240,728, filed October 18, 2005.
- a U.S. Patent Application based on PCT International Application No. _____ filed on (date) _____ (U.S. patent application Serial No. _____, if known).
- U.S. Patent No. _____, issued _____.

The PATENT RIGHTS also include all non-provisionals, divisions, reissues, continuations and extensions of the patent application identified above.

The PATENT RIGHTS assigned under this agreement are:

- (check one) U.S. patent rights only.
- Worldwide patent rights. In this case, the assignee shall have the right to claim the benefit of the filing date of any U.S. or foreign patent application for this invention.

The ASSIGNOR referred to in this agreement is the inventor whose signature appears on page 2 of this Assignment.

The ASSIGNEE referred to in this agreement is:

(Name of Assignee) **Ritter-Pen GmbH**
 (Address) **Waldstraße 41, D-64395 Brensbach, Germany.**

The ASSIGNEE is:

- (check one) An Individual.
- A Partnership.
- A Corporation of Germany (specify state or country)
- (other) _____.

The ASSIGNOR, in consideration of \$10.00 paid by the ASSIGNEE, and other good and valuable consideration, the receipt and sufficiency of which is acknowledged, hereby assigns the following rights to the ASSIGNEE, its successors and assigns:

THIS IS PAGE 2 OF AN ASSIGNMENT FROM THE INVENTOR TO
ASSIGNEE: Ritter-Pen GmbH
INVENTION TITLE: Lipstick


the full and exclusive right to the invention;
the entire right, title and interest in and to the PATENT RIGHTS;
the right to sue and recover for any past infringement; and,
the right to claim priority under 35 USC 119, 35 USC 120, or any other applicable
provisions, based on any earlier patent applications for this invention.

As to all U.S. patent applications assigned under this agreement, the ASSIGNOR hereby
authorizes and requests the Commissioner of Patents and Trademarks to issue all Letters Patent
to the ASSIGNEE as the assignee of the entire right, title and interest, for the sole use and
enjoyment of said ASSIGNEE, its successors and assigns.

Further, the ASSIGNOR agrees to communicate to said ASSIGNEE, or its
representatives, any facts known to the ASSIGNOR respecting said invention, and testify in any
legal proceedings, sign all lawful papers, execute all divisional, continuation, substitute, renewal,
reexamination and reissue applications, execute all necessary assignment papers to cause any and
all Letters Patent to be issued to said ASSIGNEE, make all rightful oaths and generally do
everything necessary or desirable to aid said ASSIGNEE, its successors and assigns, to obtain
and enforce proper protection for said invention.

The ASSIGNOR authorizes any attorneys and agents who have a power of attorney in
this application to check any appropriate boxes and to insert the Application Number and filing
date in this document after it has been executed.

Uwe KOCH
Name of Inventor


Signature

31-08-05
Date